PhD Seminar  
School of Entrepreneurship  
Friday, 1:30-4:20p, 405B Business Bldg.  
http://entrepreneurship.okstate.edu

**Contemporary Research Topics in Entrepreneurship**

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The field of entrepreneurship is experiencing an exciting period in its development. The value of entrepreneurship finds the process being studied and applied in various domains, including strategic management, political science, poverty alleviation, and international markets, among other domains. Moreover, the complexity of entrepreneurship as a process occurring at the nexus of individuals and opportunities, within and outside of existing organizations, finds the study of entrepreneurship being informed from different disciplines, from psychology to finance to economics. As such, a diverse set of research streams have recently emerged in different areas exploring entrepreneurship-related phenomena. The objective of this seminar is to provide you with awareness and understanding of emerging research streams in entrepreneurship.

* All administrative functions will be handled by Justin Webb. Please address all administrative questions and concerns to him.
**Grades**

Grades will be based on the following components:

- Active participation in class discussions: 25%
- Article review: 25%
- Final journal-targeted paper: 25%
- Final exam: 25%

*Participation* will involve the following requirements:

1. Reading assigned articles, chapters, and other materials
2. Active participation in class discussion of all articles and materials
3. Regular attendance

*Article review* will involve the following requirements:

1. Providing a comprehensive review of a journal article.
2. Addressing positive and negative aspects of the article in an organized manner
3. Article provided on October 21. Review due on November 18. Emailed to Justin Webb by begin of class.

*Final journal-targeted paper* will involve the following requirements:

1. Writing a full paper examining entrepreneurship-related phenomena that should be tailored to a specific journal.
2. Meeting relevant due dates. First draft of paper due on October 21, emailed to Justin Webb by begin of class. Final draft of paper due on last in-class day, December 9 (NOT exam day).

*The final exam* will be an essay exam in which you will be asked to respond to 3 out of 5 questions. The final exam will be given in class on Friday, December 16.

**Readings**

In the following pages, a course outline with a required reading list is attached. Readings will be provided to members of the class via a CD in pdf format.
Week 1: Strategic/Corporate Entrepreneurship: August 26, Justin Webb


Week 2: Entrepreneurial Orientation: September 2, Justin Webb


**Week 3: Family Firms; September 9, Justin Webb**


**Week 4: Institutional Entrepreneurship; September 16, Justin Webb**


**Week 5: EXPERIENTIAL CLASSROOM IN TULSA**

**Week 6: Social Entrepreneurship/Poverty Alleviation; September 30, Mike Morris**


**Week 7: New Venture Creation (Cognition); October 7, Robert Baron**


**October 14: FALL BREAK**

**Week 8: New Venture Creation (The Role of Affect); October 21, Robert Baron**

**FIRST DRAFT OF PAPER DUE.**

**ARTICLE TO BE REVIEWED WILL BE HANDED OUT.**


Week 9: Gender/Race; October 28, Mike Morris


Week 10: Policy and Entrepreneurship; November 4, Vance Fried


Week 11: Culture; November 11, Rubin Pillay


**Week 12: Venture Capital; November 18, Bruce Barringer**


**Week 13: Health Care and Entrepreneurship; December 2, Rubin Pillay**

**ARTICLE REVIEW DUE.**


**Week 14: Entrepreneurial Expertise and Decision-Making; December 9, Brandon Mueller**


