Entrepreneurship Research Project

The entrepreneurship research project seeks to provide students with an initial experience in conducting empirical research so that they can understand the basis of methodological decisions, how methodological decisions are tied to theory, and how the methodological decisions influence scholars’ discussions of their findings. During the project, students are to work closely with an advising research faculty to understand the benefits and disadvantages of particular methodological decisions.

This project begins in the summer between students’ first and second years and culminates in the following spring. During the summer, you are to lay the theoretical foundations of your study and begin the data collection process. Data collection should continue through the fall semester as needed. A journal-targeted paper should be written during the fall and spring semesters. A presentation of this research should be scheduled in the spring semester with the entrepreneurship faculty. You are to use feedback from this presentation in revising your paper prior to submitting it to a journal.

Grades

Grading will be based on successful completion of the following components:

1) Proposal of theory (approved by advisor)
2) Data collection (approved by advisor)
3) Completed paper (approved by advisor)
4) Research presentation (approved by entrepreneurship faculty)
5) Journal submission (approved by advisor)