

Dr. RAJ BASU
Oklahoma State University - Tulsa
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Tulsa, OK 74106
(918) 594-8016

ACADEMIC BACKGROUND:

Ph.D. in Organizational Behavior, Purdue University, West Lafayette, IN
Degree conferred: 1991
Major: Organizational Behavior

M. B. A. Fuqua School of Business, Duke University, Durham, NC
Degree conferred: 1987

B. A. in Economics, Delhi University, Delhi, India
Degree conferred: 1985
Major: Economics

Professional Memberships

Academy of Management
Southern Management Association

ACADEMIC AND ADMINISTRATIVE EXPERIENCE:

Since August 2017
Special Projects Advisor to the President, OSU-Tulsa, Tulsa, OK
Lead special projects in the areas of student development, community affairs, and donor relations at OSU-Tulsa.

September 2016 – May 2017
Interim Vice-President for Student Affairs, OSU-Tulsa, Tulsa, OK

2001-2016
Vice-President for Academic Affairs, OSU-Tulsa, Tulsa, OK
Provided strategic leadership and assisted in the growth and development of OSU-Tulsa. Responsibilities included program development, enrollment management, academic relations, instructional technologies, faculty recruitment and development, financial aid, faculty support services, academic budget, library, and student services.

1996-1999
Director, MBA Program, Oklahoma State University, Stillwater, OK
Provided strategic and operational leadership to the on-campus, corporate, and distance

learning MBA programs. Managed a six-person team responsible for all operations including marketing, public relations, customer service, budgeting, scheduling, recruiting, selection, placement, and curriculum issues. Initiated and implemented MBA Summer in London Program.

1991-2021

Department of Management, Oklahoma State University, Stillwater, OK
Associate Professor (1996)

1987-1991

Department of Organizational Behavior, Purdue University, W. Lafayette, IN
Graduate Assistant

HONORS AND AWARDS:

OSU Award for Outreach Excellence (**2021**)

OSU-Tulsa President's Award for Outstanding Teaching (**2020**)

Five-time recipient of Jack Allen Family Foundation Award (formerly, Chandler-Frates & Reitz award) for Outstanding Teaching in the MBA program (**2000, 2001, 2007, 2019, 2020**)

Richard Poole Award for Outreach Excellence, Spears School of Business (**2012, 2021**)

Spears School of Business award for Outstanding Contribution to the MBA Program (**1999**)

Greiner Undergraduate Teaching Excellence Award, Spears School of Business (**1996**)

Received most votes for Outstanding MBA faculty in **1996, 1997, 1998, 1999** (declined award because I was Program Director)

Nominated five additional times for President's Outstanding Teaching Award at OSU-Tulsa (declined consideration)

INSTRUCTIONAL PROFILE:

Primary teaching emphasis: Organizational Behavior, Strategic Management, International Business, Leadership, Negotiations, Team Dynamics

Ph.D. Level:

Research Methods

Masters Level:

Organizational Behavior & Theory

The European Union: Challenges and Opportunities

International Business

Leadership Dynamics

Team Dynamics

Negotiations

Undergraduate Level:

Interpersonal Skills
Principles of Management
Organizational Behavior
International Organizational Behavior
Negotiations
European Union

Doctoral Dissertation Committees:

Committees Served On:

Badri Pawar,
Susan Rebstock
Filiz Tabak
Harley Thomas

INTELLECTUAL CONTRIBUTIONS:

Journal Articles, proceedings, and presentation

Nelson, D., Basu, R., and Purdie, R. (1998) An examination of exchange quality and work stressors in leader-follower dyads. *International Journal of Stress Management*, 5 (2), 103-112. (AR)

Basu, R. and Green, S.G. (1997) Leader-member exchange & Transformational Leadership: An empirical examination of innovative behaviors in leader-member dyads. *Journal of Applied Social Psychology*, 27 (6), 477-499. (AR)

Basu, R. and Green, S.G. (1995) Subordinate performance, leader-subordinate compatibility, and exchange quality in leader-member dyads: A field study. *Journal of Applied Social Psychology*, 25(1), 77. (AR)

Eastman, K., Labig, C.E., and Basu, R. An examination of the effects of training, attitudes, and norms on EAP referral behavior: A field study. *Journal of Employee Assistance Research*. Accepted for publication. (AR)

Basu, R. and Green, S.G. (1994) R&D creativity: Manager's relationship with researcher is key. *R&D Innovator*, 3(11), 8. (P)

Basu, R. and Mosier, G.C. (1994) Leadership and decision-making in technical and vocational education institutions in Asia and the Pacific. Training manual prepared for the Colombo Plan Staff College for Technician Education, Metro Manila, Philippines. (P)

Markham, S.K., Green, S.G., and Basu, R. (1991) Champions and antagonists: Relationships with R&D project characteristics and management. *Journal of Engineering & Technology Management*, 8, 217-242. (AR)

Pawar, B., Basu, R., and Nelson, D. (1996) Leader-member exchange and the stress-strain relationship: An examination of the buffer hypothesis. *Proceedings of the Western Decision Sciences Institute Conference*, Seattle, WA.

Nelson, D. and Basu R. (1994) Leader-member exchange and follower perceptions of work stressors: A field study. *Proceedings of the IFSAM Conference*, Dallas, TX.

Basu, R. and Green, S.G. (1992) Leader-member exchange: A function of subordinate performance, leader-subordinate attitude similarity, and leader-subordinate demographic similarity. *Proceedings of the Southern Management Association Conference*, New Orleans, LA.

Basu, R., Kumar, M.S., and Simmons, B. (1997) An empirical examination of self-leadership and innovative behaviors in autonomous work teams. *National Academy of Management Conference*, Boston, MA.

Basu, R., Simmons, B., and Kumar, M.S. (1997) Performance, satisfaction, absenteeism, and turnover in self-led work teams: Implications for human resource management. *National Academy of Management Conference*, Boston, MA.

Green, S.G., Markham, S.K., and Basu, R. (1991) Champions and antagonists: Functional roles in R&D. *National Academy of Management Conference*, Miami, FL.

Basu, R. and Bauer, T. (1991) Leader-member exchange: A predictor of organizational citizenship behaviors. *IO/OB Graduate Student Conference*, St. Louis, MO.

Green, S.G., Markham, S.K., and Basu, R. (1990) An empirical examination of project champions' and antagonists' roles in innovation. *Second Conference on Managing the High Technology Firm*, Boulder, CO.

Green, S.G. and Basu, R. (1989) An empirical examination of R&D project life span and performance in product development research. *National Academy of Management Conference*, Washington, D.C.

Grants:

Basu, R. and Mosier, G.C. "Leadership and decision-making in technical/vocational education institutions in Asia and the Pacific." Awarded by the Colombo Plan. 1993.

Basu, R. and Mosier, G.C. "Total Quality Management in technical/vocational education institutions in Asia and the Pacific." Awarded by the Colombo Plan. 1995.

SERVICE CONTRIBUTIONS:

University

Management department representative, Tulsa Programs, OSU-Tulsa
Advisor, President's Leadership Society, OSU-Tulsa, Since 2017
Special Advisor to President of OSU-Tulsa, Since 2017
OSU-Tulsa long-term planning task force 2002
OSU Strategic Planning task force 20003
Helmerich Research Center task force
OSU-Tulsa strategic planning committee 2010
OSU-Tulsa Business planning committee 2015
Search Committee, Helmerich Chair in Engineering, 2008-10
Co-Chair, Search Committee, GKFF Chair in Family Resilience, 2010
OSU and OSU-Tulsa commencement exercises 2001-2021

Service to the Spears School of Business

Undergraduate Curriculum Committee, Spears School of Business, Current
Member, Spears School Dean Search Committee, 2000, 2006, 2010, **2022**
Chair, MBA Graduate Studies Committee, 1996-2022
Member, AACSB Accreditation Task Force 1996-1999
Chair, CBA Masters Programs Committee, 1997-1999
Member, CBA Assessment Committee, 1997-1999
Chair, CBA United Way Campaign, 1995
Chair, Extension Advisory Committee, 1995-96
Member, Extension Advisory Committee, 1993-96
Member, International Business Committee, 1994-96
Member, Corporate MBA Program Committee (Ad hoc), 1994
Member, Greiner Teaching Award Committees, 1993, 1994, 1995, 2000
Member, Top Ten Seniors Award Committees, 1993, 1995, 1996, 2000
Member, Chandler-Frates & Reitz Teaching Award Committee, 1994, 1997, 1998, 1999
Participant, MBA orientation, 1993, 1994, 1995, 1996, 1997, 1998, 1999.

COMMUNITY SERVICE:

OSU Representative, Tulsa Botanic Garden Board, current
Board, KIPP School Tulsa, Current
Co-Chair, Red Ribbon Gala 2017, raised \$850K for support services for people with HIV/AIDS
Commissioner, Mayor's Commission on Human Rights, 2015
Board, Tulsa CARES, 2007-2015
Board, Greenwood Cultural Center, 2010-2014
Board, Leadership Oklahoma, 2009-2010

Board, Tulsa Aerospace Alliance, 2002-2004
Board, Metro Tulsa Urban League, 2003-2006
Leadership Oklahoma, Class XVIII, 2004