# Lisa Slevitch, Ph.D., M.B.A.

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| 365 NRDStillwater, OK 74078Ph: (405) 744-7643E-mail: lisa.slevitch@okstate.edu |  |

**EDUCATION**

**Ph.D., Foodservice and Lodging Management,** Iowa State University, Ames, IA, December 2007

Dissertation title*: Asymmetrical effects of attribute performance on customer satisfaction*

**M.S., Foodservice and Lodging Management**, Iowa State University, Ames, IA, August 2004

 Thesis title*: Management of perceived risk in context of destination choice*

**M.B.A.**, **Marketing /Finance,** Iowa State University, Ames, IA, August 2002

**B.S., Marketing**, Saint Petersburg University of Finance and Commerce, Saint-Petersburg, Russia,

May 1995

**ACADEMIC EXPERIENCE**

**Graduate Coordinator**

School of Hospitality and Tourism Management

Spears School of Business, Oklahoma State University Program

*January 2019 – present*

**Associate Professor**

School of Hospitality and Tourism Management

Spears School of Business, Oklahoma State University Program

*August 2007 – July 2013 –Assistant Professor*

*August 2013- present – Associate Professor*

**Graduate Instructor/ Teaching Assistant**

Hotel, Restaurant, and Institution Management Department

Iowa State University

*August 2005- June 2007*

**INDUSTRY EXPERIENCE**

**Front Desk Manager/ Management Development Program**, ***Hampton Inn****, Ames, Iowa, May 2004 – July 2007*

**Corporate Clients Department Manager***,* ***Alfa-Bank***

*(the second largest bank in Russia), Saint-Petersburg, Russia, 1997 – 2000*

**Administrative Manager, *Bank Saint-Petersburg*,** *Saint-Petersburg, Russia****,*** *1995 –97*

INSTRUCTION

Oklahoma State University

HTM 1103 – *Introduction to Hospitality and Tourism*

HTM 5112 – *Hospitality and Tourism Graduate Education and Research*

HTM 6111 - *Hospitality and Tourism Doctoral Studies and Research*

HRAD 5423– *Hospitality Marketing Management*

HRAD 4090 – *International Hotel and Tourism Management*

HRAD 5333 – *Hospitality Business Analysis*

HRAD 5262 – *Seminar in Contemporary Hospitality Administration (Marketing module)*

HRAD 5213 – *Hospitality Management and Organizations*

HRAD 5870 – *Eco-Tourism Research IS*

HRAD 4163 – *Hospitality Marketing*

HRAD 4850 – *Undergraduate Research in Hospitality*

HRAD 3783 – *Hospitality Human Resource Management*

HRAD 3213 – *Hospitality Management*

HRAD 3223 – *International Travel and Tourism*

HRAD 2283 – *Hospitality Industry Financial Analysis*

HS 3080 – *Global Learning: Kenya*

HS 2080 – *Study Abroad:* *Costa Rica*

INTL 5110 - *International Studies Internship*

GRAD 5880 - *Graduate Travel Scholar*

**Iowa State University**

HRI 287 – *Principles of Hospitality Management*

HRI 260 – *Global Tourism Management* *(on-line class)*

HRI 380 *– Quantity Food Production & Service Management (Teaching Assistant)*

HRI 352 *- Lodging operations (co-teaching)*

HRI 437 – *Hospitality Information System Management (Teaching Assistant)*

SCHOLARSHIP

Peer/Editorial Reviewed or Refereed Research Publications

\* Designates a graduate student

Legg, M. P., Hancer, M., Tang, C. H. & **Slevitch, L**. (2021). Effects of experienced emotions on the

Theory of Planned Behavior for predicting casino visitation intentions. *Tourism Analysis*. (In press).

Slevitch, L., Chandrasekera, T., Sealey, M. (2020). Comparison of Virtual Reality visualizations with traditional visualizations in hotel settings. *Journal of Hospitality and Tourism Research*. <https://doi.org/10.1177/1096348020957067> (SSCI).

Sung, K.\*, Tao, W. & Slevitch, L. (2020). Chain restaurant’s corporate social responsibility messaging on social media: The role of social distance. *International Journal of Hospitality Management*, (*85*) (<https://doi.org/10.1016/j.ijhm.2019.102429> ). (SSCI)

Gibbs, L.\*, & **Slevitch, L.** (2019). Beyond the classroom: Student employability, intention to stay and customer satisfaction. *Journal of Teaching in Travel & Tourism****,*** *19* (4), pp. 267-284.

Predvoditeleva, M., Reshetnikova, K. & **Slevitch, L**. (2019). Hospitality Master’s Program Competencies: The Case of Russian Hotel Industry. *Journal of Hospitality & Tourism Education*, *31* (4), pp. 246-255.

Hong, C.\*, & **Slevitch, L**. (2018). Determinants of customer satisfaction and willingness to use self-service kiosks in the hotel industry. *The Journal of Tourism & Hospitality****,*** *7*(5)*, 379-386.*

Legg, M. \*, Tang, C.H., Hancer, M. & **Slevitch, L**. (2018). Using Survival Modeling for turn-time predictions in foodservice settings. *Journal of Foodservice Business Research*, *2* (1), 20-36.

Bae, S.\*, Slevitch, L. & Tomas, S. (2018). Understanding solo diners' experiences: The effects of restaurant attributes on satisfaction and return patronage intentions. *Cogent Business & Management*. *5*, 1-16.

Gibbs, L.\* & **Slevitch, L**. (2018). Integrating technical and emotional competences in hospitality education. *Journal of Tourism and Hospitality Education.* *31*(2), 99-110.

Siamionava\*, K., **Slevitch, L**., & Chandrasekera, T. (2018). Understanding the effects of spatial colors on perceptions of a hotel room from a cultural perspective. *American Journal of Business and Society*, *3* (5), 45-54.

Siamionava\*, K., **Slevitch, L**., & Tomas, S.R. (2018). Effects of Spatial Colors on Guests’ Perceptions of Hotel Room. *International Journal of Hospitality Management, 70*, 85-94. (SSCI)

Siamionava\*, K., **Slevitch, L**., & Chandrasekera, T. (2017). Application of Virtual Visualization Tools in Hospitality Environment Experiments. *International Journal of Electronic Engineering and Computer Science*, *2* (4), 23-27.

Roberts, E, Bishop, A, Ruppert-Stroescu, M., Clare, G. Hermann, J, Singh, C., Balasubramanian, M., Struckmeyer, K., Kang, M. & **Slevitch, L**. (2017). Active Aging for L.I.F.E.: An Intergenerational Public Health Initiative Addressing Perceptions and Behaviors around Longevity, Independence, Fitness and Engagement. *Topics in Geriatric Rehabilitation, 33*(3), 211-222*.*

Velikova, N., **Slevitch, L**. & Mathe-Soulek, K. (2017). Application of Kano model to identification of wine festival satisfaction drivers. *International Journal of Contemporary Hospitality Management., 29* (10), 2708-2726. (SSCI)

Gibbs, L. **Slevitch, L**. & Washburn, I. (2017). Competency-based training in aviation: The impact of flight attendant performance and passenger satisfaction. *Journal of Aviation/Aerospace Education & Research*, *26* (2), 55-80.

Predvoditeleva, M., Reshetnikova, K. & **Slevitch, L**. (2016). Hospitality and Tourism management as a research field and body of knowledge: An international perspective. *Theoretical and Practical Issues in Management, 11,* 104-115. (in Russian)

Ishida, K.\* & **Slevitch, L**., & Simionyava, K. (2016). The effects of traditional and electronic word-of-mouth on destination image of vacation tourists: A case of Branson, Missouri. *Administrative Science, 6 (12), 1-17.*

Jacobs-Gray\*, N., Hebert, P., **Slevitch, L**., & Leong, J. (2016). Exterior lighting implications for safety and security at lodging facilities: An American case study. *Asian Journal of Innovative Research in Science, Engineering and Technology, 1*(2), 30-36.

Aluri, A\*., & **Slevitch, L**., & Larzelerle, R. (2015) The influence of embedded social media channels on travelers’ gratifications, satisfaction, and purchase intentions. *Cornell Hospitality Quarterly, 4*, 1-18. (SSCI)

Hebert, P. Clare, G., Chung, Y., &, **Slevitch, L**, Leong, J. (2015) Effects of experimental conditions on consumer perceptions of ground beef. *International Journal of Humanities and Social Science Today, 1* (4), 275-282.

Mathe-Soulek, K., & **Slevitch, L**. (2015). What Drives Quick Service Restaurant's Customer Satisfaction at the Unit-Level? *International Journal of Hospitality Management.* 50, 46–54. (SSCI)

**Slevitch, L**., & Oyner, O. (2015). Examining hostel attributes in experience economy. *Tourism in emerging economies: Problems, perspectives, and destination competitiveness*, May 2015, 123-127.

Hebert, P., Chung, Y., **Slevitch, L.**, & Leong, J. (2015). Hotel Lighting to Enhance Guest Safety and Security. *International Journal of Humanities and Social Science Today,*1 (4), 323-331.

Aluri\*, A. & Slevitch, L. Larzelerle, R. (2015). The effectiveness of embedded social media on hotel websites and the importance of social interactions and return on engagement. *International Journal of Contemporary Hospitality Management, 27 (4.)* (SSCI)

Clare, G**.**, Hebert, P., Lee, HJ, Chung, L, Kang, M., Leong, J, & **Slevitch, L**. (2014).  Seeing the light:  Consumer perceptions of ground beef packaging, *Management* 4(4), 77-89.

Asatryan, V., & **Slevitch, L.,** Larzelerle, R**.,** Morosan, C**.,** & Kwun, D. (2013). Effects of Psychological Ownership on students’ commitment and satisfaction*. Journal of* *Hospitality and Tourism Education, 25,* 169-179*.*

Y. J. Kim\* & **Slevitch, L**. (2013). A visiting motivation-based approach to ecotourism market segmentation. *Journal of Hospitality & Tourism Studies*, *15*(1), 62-79.

Slevitch, L., Mathe, K.\*, Karpova, E., & Scott-Halsell, S. (2013). “Green” attributes and customer satisfaction: optimization of resource allocation and performance. *International Journal of Contemporary Hospitality Management, 25*(6), 802-822. (SSCI)

Mathe, K.,\* & Slevitch, L. (2013). An exploratory examination of supervisor undermining, employee involvement climate and the impact of customer service perceptions. *Journal of Hospitality and Tourism Research.* *37* (1), 29-50. (SSCI)

**Slevitch, L.** & Nicely\*, A. (2012). The case of student-worker’s satisfaction and retention in on-campus hotel: An interpretative inquiry. *Journal of Travel and Tourism Research*, *12*, 36- 49.

Legg, M. \* , Tang, H., & **Slevitch, L.** (2012). Does political ideology play a role in destination choice? *American Journal of Tourism Research*. 1(2), 45-58.

Larasati, A.\*, DeYong, C., & Slevitch, L. (2011). Comparing Neural Network and Ordinal Logistic Regression to analyze attitude responses. *Service Science 3*(4), 304-312.

Njite, D., Hancer, M., & Slevitch, L. (2011). Exploring corporate social responsibility: A managers' perspective on how and why small independent hotels engage with their communities. *Journal of Quality Assurance in Hospitality and Tourism, 12*(3), 177-201.

Slevitch, L. (2011). Quantitative and qualitative methodologies compared: Ontological and epistemological perspectives*. Journal of Quality Assurance in Hospitality and Tourism Administration, 12*(1), 73-81.

Slevitch, L., & Oh, H. (2010). Relationship between attribute performance and customer satisfaction: A new perspective. *International Journal of Hospitality Management, 29*(4), 559-569. (SSCI)

Delen, N.H\*., Qu, H., & Slevitch, L. (2009). Hotel managers’ perceptions towards relationship marketing: A case study of Antalya, Turkey. *Journal of Travel and Tourism Research, 9* (1-2), .105-121.

Slevitch, L., & Sharma, A. (2007). Management of perceived risk in context of destination choice *International Journal of Hospitality Administration*, *9*(1), 23-41.

Research Presentations (Refereed)

\* Designates a graduate student

2021 **Slevitch, L**., Chandrasekera, T., Meja, L., Korneva, K (2021). Virtual Reality images’ impact on cognition and affect in hotel settings. Annual European Council on Hotel, Restaurant, and Institutional Education Conference*,* Aalborg, Denmark September 27-30.

2020Batala B., & **Slevitch, L**. (2020). The Bleisure Travel Experience. The 25th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, NV, January 4-6.

2018 Slevitch, L., Zerman, S., & Tomas, S. (2018). Barriers and facilitators of farm-to-table sourcing from agriproducers to restaurants: Case of Oklahoma, USA. Annual European Council on Hotel, Restaurant, and Institutional Education Conference*,* Dublin, Ireland, November 2018.

2016 **Slevitch**, **L**. & Tomas, S. (2016). Applying moderated dummy variable Ridge regression

 method for identifying zoo’s quality components. International Society of Tourism and Travel Educator's Annual Conference, Hangzhou, China, October 12-15, 2016.

 Gibbs, L., **Slevitch, L**., Washburn, I. (2016). Integrating technical and emotional competencies in hospitality education using a competency-based framework. *ICHRIE Annual Summer Conference*, Dallas, TX, July.

 Ishida, K., **Slevitch, L**., & Siamionava, K. (2016). The Effects of Traditional and Electronic Word-of-Mouth Perceptions on Destination Image: A case of Vacations Tourists Visiting Branson, Missouri. XVIII April International Academic Conference on Economic and Social Development, Moscow, Russia, April.

2015 **Slevitch, L**., Chandrasekera, T., Chung, Y. & Yang, J. (2015). Application of virtual visualization techniques in understanding users’ perceptions of lodging interior environments. APacCHRIE, Auckland, New Zealand, June 9-14, 2015.

 Hebert, P.,Kang, M., Clare, G., Lee, H., Chung, Y., **Slevitch, L,** Leong, J. (2015).Utilizing Systems Thinking and Concept Mapping to Identify Interdisciplinary Research Opportunities: Considering the Effects of Light on Meat Products***,*** Hawaii University International Conference: Arts, Humanities, Social Sciences & Education, Honolulu, Hawaii, January 3-6, 2015.

 Chandrasekera, T., & **Slevitch, L**. (2015). Understanding objective user perception of hospitality environments through neuroimaging techniques. 46th Annual Conference of the Environmental Design Research Association, Los Angeles, California, May 27-30, 2015.

2014 Mathe-Soulek, K., & **Slevitch, L**. (2014). What drives Quick Service Restaurant customers’ satisfaction at the unit-level?  *ICHRIE Annual Summer Conference*, San Diego, CA, July.

Clare, G., **Slevitch, L,** & Hebert, P. (2014). “Reducing risks of food borne

 illness through community engagement: A Pilot study”, Engagement Scholarship Consortium, October 7 - 8, Edmonton, Canada, 2014.

Gibbs, L., & **Slevitch, L.** (2014). “Examining Hospitality Undergraduates’ Emotional Competences and Performance: A Case Study.” Paper presented at the International Society of Travel & Tourism Educators Annual Conference, October 22-24, St. Louis, Missouri.

Gibbs, L., **Slevitch,** & Washburn, I. (2014). “Competency-Based Training in Aviation: The Impact on Flight Attendant Performance and Passenger Satisfaction.” Paper presented at the 3rd International Tourism Conference, November 9-11, Montego Bay, Jamaica.

Gibbs, L., Jacobs-Gray, N., & **Slevitch, L**. (2014). “Examining the Impact of Spiritual Intelligence and Emotional Competence on Hospitality Undergraduates’ Academic Performance: A Case Study. Poster presented at the 20th Annual Graduate Student Research Conference in Hospitality and Tourism, January 8-10, Tampa Florida.

2013 Hebert, P., Chung, Y., **Slevitch, L**., Leong, J. (2013). Faculty and students benefit hotel guests: A Service-learning field study. Engagement Scholarship Consortium Annual Conference, Amarillo, TX, October.

Hebert, P., Chung, Y., **Slevitch, L**., Leong, J., & Im, J. Y. (2013). “Empirical Case Studies of Exterior Lighting:  Exposing Gaps between Hotel Industry Recommendations and Real World Practices”, Oklahoma Association of Family and Consumer Sciences (OAFCS) Conference, Ada, Oklahoma, February 28 – March 1, 2013.

 Aluri, A.\* & **Slevitch., L** (2013). The influence of embedded social media channels on hotel website. International Hospitality Information Technology Association Annual Conference, Minneapolis, MN, June.

2012 **Slevitch, L.** (2012). How to keep customers and CFOs happy: Application of Kano’s Model in travel and tourism industry*.*  International Society of Tourism and Travel Educator's Annual Conference, Freiburg, Germany 2012.

2011 **Slevitch, L**, & Asatryan, V. (2011). Effects of Psychological Ownership on students’ commitment and satisfaction*.*  International Society of Tourism and Travel Educator's Annual Conference, Miami, October 2011.

 Ishida, K., \*& **Slevitch, L.** (2011). The effects of traditional and electronic word-of-mouth on destination image of vacation tourists: A case of Branson, Missouri. Annual European Council on Hotel, Restaurant, and Institutional Education Conference, Dubrovnik, Croatia, October.

 Aluri, A.,\* & **Slevitch., L** (2011). An exploratory research to formulate the web-customer satisfaction in the context of digital business model, *16th Hospitality Graduate Student Research Conference*, Houston, TX, January.

 Legg M.,\* & **Slevitch, L.** (2011). Using Survival Modeling for turn-time predictions in foodservice settings. *16th Hospitality Graduate Student Research Conference*, Houston, TX, January.

2010 Legg, M.,\* Tang, H., & **Slevitch, L**. (2010). Does political ideology play a role in destination choice? 15th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Washington, D.C., January 2010.

 Kim, J.,\* & **Slevitch, L**. (2010).Motivational and behavioral profile of ecotourists in South Korea. International Society of Tourism and Travel Educator's Annual Conference, Los Angeles, October 2010.

2009 Slevitch, L., Tang, H., Scott-Halsell, S., & Njite, D. (2009) New perspective on customer satisfaction drivers: application of Kano’s model in the lodging industry. Annual European Council on Hotel, Restaurant, and Institutional Education Conference*,* Helsinki, Finland, October 2009.

2008 Slevitch, L., Ravichandran, A., & Njite, D. (2008). Environmentally-friendly practices in the U.S. lodging industry: Hotels’ profiling and segmentation*.*  International Society of Tourism and Travel Educator's Annual Conference, Dublin, Ireland, October 2008.

Slevitch, L., & Oh, H. (2008). Relationship between attribute performance and customer satisfaction: A new perspective. International Society of Tourism and Travel Educator's Annual Conference, Dublin, Ireland, October 2008.

Lee, S.\*, **Slevitch, L**. & Ghiselli, R. (2008). An empirical study of international teaching assistants in the U.S.: How hospitality programs prepare their Ph.D. students to become future educators.13th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Orlando, FL, January 2008.

2007 Slevitch, L., & Oh, H. (2007). Revisiting Oliver’s attribute satisfaction model. 12th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Houston, TX, January 2007.

**Slevitch, L.**, & Paez, P. (2007). Evaluating customers’ experiences in educational restaurant Settings. 12th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Houston, TX, January 2007.

2005 S**levitch, L.**, & Sharma, A. (2005). Management of perceived risk in context of destination choice. 10th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Myrtle Beach, SC, January 2005.

Research Posters (Refereed)

2021 Mejia-Puig, L., Chandrasekera, T., **Slevitch, L.,** & Korneva, K. Assessing Affect in Interior Hotel Environments Through a Neurophysiological Approach: An Immersive Virtual-Reality Case Study, ANFA’s Symposium, September 2021.

2019 **Slevitch, L**. & Chandrasekera, T. (2019). Virtual Reality visualizations versus traditional visualizations in hotel website settings .25th Annual ISTTE Conference, Vancouver, BC, September 2019.

 Abuhulaibah, T.,\* & **Slevitch, L**. (2019). The Impact of the 4 Dimensions of Complaining Efforts on Hotel Revisit Intentions. 24th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Houston, TX, January 2019.

 Ahn, J.,\* & **Slevitch, L**. (2019). Analysis of Consumer Behavior in Mobile Payment Usage. 24th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Houston, TX, January 2019.

2018 Abuhulaibah\*, T., & **Slevitch, L**. (2018). Customer satisfaction and purchasing intentions after online service recovery. Central CHRIE Federation Conference, Ames, IA, April 2018.

2015  **Slevitch, L**., Chandrasekera, T., Chung, Y. & Yang, J. (2015). Application of virtual visualization techniques in understanding users’ perceptions of lodging interior environments. APacCHRIE, Auckland, New Zealand, June 9-14, 2015.

2013 Hebert, P., Chung, Y., **Slevitch, L**., Leong, J., & ,Im, J. Y. (2013). Empirical case studies of exterior lighting: Exposing gaps between hotel industry recommendations and real world practices. Oklahoma Association of Family and Consumer Sciences Conference, Muskogee OK, February.

2012 **Slevitch, L**. (2012). How to optimize organizational efforts and keep customers satisfied: Application of Kano’s Model in foodservice industry.  *ICHRIE Annual Summer Conference*, Providence, RI, August.

 Liu, J.\*, Qu, H., **Slevitch, L**., Guo, Y. (2012). The effect of customer mistreatment on hotel frontline employees’ job stress and intention to stay: The role of psychological empowerment and emotional intelligence.  *ICHRIE Annual Summer Conference*, Providence, RI, August.

2011 **Slevitch, L**, & Tomas, S. (2011). An international perspective on application of Psychological Ownership theory in educational settings*.*  International Society of Tourism and Travel Educator's Annual Conference, Miami, October 2011.

2010 Aluri, A., & **Slevitch, L**. (2010). Unified view of consumer acceptance and intentions to use RFID technologies in the hotel industry, *ICHRIE Annual Summer Conference*, San Juan, PR, August.

 Aluri, A., & **Slevitch, L**. (2010). A conceptual framework for web-customer satisfaction and its relationship with website quality, web-customer value and web-relationship quality, *ICHRIE Annual Summer Conference*, San Juan, PR, August.

 Aluri, A., & **Slevitch, L.** (2010). Theoretical integration of website quality, web customer value, web relationship quality and web customer satisfaction, *21st Oklahoma State University Research Symposium*, Stillwater, OK, February.

2009 Slevitch, L., Tang, H., & Njite, D. (2009). “Green” services and customer satisfaction: A new perspective on attribute performance optimization. Annual International Council on Hotel, Restaurant, and Institutional Education Conference*,* San Francisco, CA, July 2009.

Tang, C.H. & Slevitch, L. “Snow guaranteed! Skiers’ willingness-to-pay for the refund guarantee.” *TTRA 40th Annual Conference*. Honolulu, Hawaii, June 2009.

2008 Asatryan, V., **Slevitch, L**., Kwun, D. & Morosan, C. (2008). This is my college: An application of Psychological Ownership for hospitality education***.*** Annual International Council on Hotel, Restaurant, and Institutional Education Conference, Atlanta, GA, July 2008.

Slevitch, L., & Ravichandran, A. (2008). Segmenting and Profiling Environmentally Conscious “Green” Lodging Consumers*.* Annual International Council on Hotel, Restaurant, and Institutional Education Conference, Atlanta, GA, July 2008*.*

2007 **Slevitch, L**. & Morosan, C. (2007). Downside of loyalty: A case of loyalty programs combined with other customer-oriented programs. Annual International Council on Hotel, Restaurant, and Institutional Education Conference*,* Dallas, TX, July 2007.

2006 **Slevitch, L.**, & Oh, H. (2006). Exploring satisfaction dimensionality. 11th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Seattle, WA, January 2006.

Research in Progress

Slevitch, L., Chandrasekera, T., Meiha, L. Korneva, K. Comparison of traditional and psycho-physiological assessment methods in visualizations assessment.

Slevitch, L. McCann, M., & Agosa, J. Assessment of Kano categorization methods for performance- based tools.

Textbook Chapters

2016 “Quantitative marketing methodologies and methods” chapter in Routledge Handbook of Hospitality Marketing

Editorial and Board Services

*Board Member*

* **ICRIE –** Treasurer, 2020-present
* **Advisory Board of Hospitality and Tourism MS Program, High School of Economics, Russia** (#2 university in Russia)**,** Advisor**,** 2019-present
* **Oklahoma Farm-2-School Advisory Board,** 2017-present
* **Central Federation CHRIE,** treasurer, 2018-present
* **ISTTE Board of Directors,** 2013- 2017
* **OTIA Board of Directors,** 2014-2016

*Coordinating Editor*

* **International Journal of Hospitality Management–** 2020-present

*Editorial review Board*

* **International Journal of Contemporary Hospitality Management-** 2021
* **Journal of Hospitality and Tourism Research,** 2017-present
* **Journal of Teaching in Travel & Tourism Editorial Review Board,** 2019-present

**Ad Hoc Refereed Journal Reviewer**

* Cornell Hospitality Quarterly – 2009- present
* The Service Industries Journal – 2017-present
* Journal of Food Science - 2016-present
* Journal of Travel and Tourism Marketing – 2015-present
* Journal of Travel and Tourism Research – 2008-present
* Journal of Quality Assurance in Hospitality and Tourism – 2008-present
* Journal of Contemporary Hospitality Management – 2011- present

**Ad Hoc Refereed Research Conference Reviewer**

* EuroCHRIE – 2018
* GLOSSERVE – 2017-present
* APTA - 2017-present
* ICHRIE – 2008 –present
* ISTTE- 2009- present
* APacCHRIE – 2009-present
* Annual Graduate Student Research Conference in Hospitality and Tourism-2008-present

Textbook Reviews

* John Wiley & Sons - Principles of Management, 2011

Grantsmanship / Contracts

Funded Research

* Chandrasekera, T., & Slevitch, L. (2020). The Effect of Visualization Modality on Hospitality Environment Design and Perception, Research project grants in Humanities-, Arts-, and Design-based disciplines (OSU HAD research grants). $8,242.
* Slevitch, L. (2016). Farm-to-table movement in Oklahoma: barriers and facilitators of local food sourcing from Oklahoma producers to commercial foodservice operators. Oklahoma Agricultural Experiment Station. $50,880.
* Roberts, E, Bishop, A, Ruppert-Stroescu, M., Clare, G. Hermann, J, Slevitch, L., Singh, C., Balasubramanian, M., Struckmeyer, K., Kang, M. (2016). Active Aging for LIFE Public Health Initiative. Seed funding from Human Sciences Dean’s Initiative. $10,000.
* Slevitch, L, Chung, Y., &Yang, J. (2014).  Contract from SpringLoaded Brewery for the project “SpringLoaded Brewery Market Feasibility Study” to conduct a market feasibility study for the SpringLoaded Brewery to be built in a historic power plant building in Sand Springs, Oklahoma; $5,000.
* Hebert, P. (PI), Kang, M., Lee, H., Slevitch, L., Chung, E. (2013). Bartlett Summer Challenge Camp – A Pilot Program. Bartlett Family Grant for Promoting Independent Living, $5,000.
* Slevitch. L., P.I. (2011) OSU Provost’s teaching research grant, $1,500.
* Hildebrandt, D. (PI), Scott-Halsell, S., Weiner, J., Kennedy, T, Slevitch, L., Njite, D. (2010). *Using positive deviance principles to identify best practices of choice architecture and build research capacity with school food authorities.* Funded by the USDA, $36,000.

**OUTREACH**

**Workshops**

* Qualitative & quantitative methodologies compared, ICHRIE, Palm Springs CA, 2018
* Advances in Hospitality & Tourism Research, High School of Economics, Russia, 2016
* Qualitative vs. Quantitative Research - International Society of Travel and Tourism Educators Annual Conference, 2015
* Advanced teaching techniques - International Society of Travel and Tourism Educators Annual Conference, 2011

***International Outreach***

**Key Note**

* High School of Economics, Moscow Russia, 2016
* International Seminar at Hanze University of Applied Sciences, 2013
* International Week at Turku University of Applied Sciences, 2011

**Instruction**

* Advances in Hospitality and Tourism Management, Fudan University, China, 2018
* Academic Writing, High School of Economics, Moscow, Russia, 2016-2019
* FIPSE H.O.T.E.L. Atlantis Faculty Exchange, 2011

**SERVICE**

**Major Offices in National Associations/ Other Areas of Leadership**

* ICHRIE Board, Treasurer, 2020-present
* ICHRIE Research Academy, 2019 Chair
* Central Federation CHRIE Board, treasurer, 2018- present
* Academic Advisory Board Member, Hospitality and Tourism MS Program High School of Economics, Russia(#2 university in Russia)**,** 2018-present
* Oklahoma Farm to School Advisory Board, 2017-present
* ISTTE Board of Directors, 2013-2017
* ISTTE Research Chair, 2014-2016
* OTIA Board, 2014-2016

**Oklahoma State University**

* Faculty Council, Academic Standards and Policy Committee, 2020-present
* 2021 OSU Regents Distinguished Research Award Committee
* Wentz Undergraduate Research Grant Committee, 2015-present
* School of International Studies Executive Committee, 2008 – present
* Student conduct committee, 2016-2018
* University Scholarship Committee, 2011- 2016
* School of International Studies Faculty, 2010 - present
* Faculty Associate – HS House Living Learning Community, 2009- 2013

**Spears School of Business**

* Graduate Coordinators Committee-2019-present
* “Big Idea” Committee, 2020-2021

**College of Human Sciences**

* Graduate Student Scholarship Committee- 2020
* College Scholarship Committee, 2010- 2013
* School Director Search Committee, 2012-2014
* DHM – Faculty Search Committee, 2012-2013
* Global Human Science Advisor, 2011- 2016
* Dean O’Toole International Speaker Series Committee, 2011-present
* Sustainability Group, 2011- present
* Group IV – College Committee, 2011 – present
* Dean’s Faculty Advisory Council, 2009 - 2011, 2013 - 2015
* Freshmen Reading Club faculty, 2010 - present
* HES 1112 Freshman Experience “Faculty Spotlight,”2009

**School of Hospitality and Tourism Management**

* Chair- Lodging position search committee, 2019-2020
* Associate/Full professor search committee, 2020
* Chair- Beverage education position search committee, 2019
* HTM scholarship committee, 2019
* Director position search committee, 2019
* Assessment Committee – 2018-present
* Chair-Graduate curriculum revision committee, 2019-present
* Wiedner Initiative Committee - 2019
* Chair – RPT Committee, 2016-2018
* Chair – HRAD Scholarship Committee, 2010 – 2013
* Chair- Faculty Search Committee, 2011- 2012, 2019
* Chair – Marketing-Based Curriculum Development, 2008
* Appeals Committee, 2018
* MS Students Admission Committee, 2014-present
* Director Search Committee, 2012-2014
* Accounting-Based Curriculum Development Committee, 2008
* Lodging-Based Curriculum Development Committee, 2008
* Volunteer – HRAD Chef Event Series, 2007-present
* Co-Advisor – Hospitality Days, 2007-2009

**Industry Organizational Memberships**

* + - Council on Hotel, Restaurant and Institutional Education, 2006-present
		- International Society of Travel and Tourism Educators, 2008-present
		- American Hotel and Lodging Association, 2008- present
		- Central Federation CHRIE, 2008 - present

**PROFESSIONAL DEVELOPMENT ACTIVITIES**

* Certified Hospitality Educator –AHLEF, 2018
* Agritourism Rolling Workshop, 2017
* Career Academy at I-CHRIE Conference, 2009, 2012, 2018, 2019
* Industry and Education Sessions at I-CHRIE Conference, 2007 – present
* Industry and Education Sessions at ISTTE Conference, 2008 – present

**AWARDS AND HONORS**

* The Spears Fellow, 2020-2021
* ICHRIE Research Reports Competition Winner, 2019
* HTM Most Effective Teacher, 2017, 2018
* Phi Beta Delta Member
* Nominee for Regents Teaching Distinguished Award -2011, 2012, 2013, 2015, 2016, 2017, 2018, 2019
* Nominee for COHS Outstanding Graduate Faculty Mentor, 2015, 2017, 2018
* Faculty of the Month, Human Sciences, 2012
* Kappa Alpha Theta Favorite Professors - 2012
* Preparing Future Faculty Scholar, ISU, 2006-07
* Wakonse Teaching Fellowship, 2006
* Family and Consumer Sciences Graduate Student Research Grant, 2006
* Winner of*Yeltsin Presidential Initiative Scholarship* for training in marketing, international business and management, IHK Akademie Munchen, 1999
* USDA Grant for training in financial services, 1998