

## Rosa Kim

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### ACADEMIC EMPLOYMENT

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#### Spears School of Business, Oklahoma State University

*Department of Management*

- Assistant Professor (Tenure-track), Heidebrecht MBA Fellow July 2021 to Present
- Visiting Assistant Professor August 2020 to June 2021

### EDUCATION

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#### Carlson School of Management, University of Minnesota

- Department of Strategic Management and Entrepreneurship
- Ph.D. in Business Administration
- Dissertation Title: *Strategic Incongruence and the Lemons Problem in Strategies*
- Dissertation Committee: Mary Benner (Co-Adviser), Aseem Kaul (Co-Adviser), Daniel Forbes, Sandy Yu, and Joe Ritter

#### University of Delaware

- B.S. Business Administration with a concentration in Finance (Cum Laude)

#### Hankuk University of Foreign Studies, South Korea

- B.S. in Business Administration (Dual Degree Program with the University of Delaware)

### RESEARCH

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#### Research Interests

Corporate Strategy, Privatizations, IPOs, Analysts, Public Market Pressures, Entrepreneurship

#### Working papers and research in progress

- **Kim, R.**, and Benner, MJ. “The Strategic Drivers of Proactive Investor Attention”
  - Best Ph.D. Paper Award (Nominated), Strategic Management Society Conference, London (Virtual) (2020)
  - Preparing for re-submission to the Strategic Management Journal (*Reject and Resubmit*)
- **Kim, R.**, and Benner, MJ. “Going Private as a Solution to Public Market Disagreement: Information asymmetry, R&D investments, and Privatization Choices”
  - Best Ph.D. Paper Award (Finalist), Strategic Management Society Conference, Paris (2018)
  - Preparing for submission
- **Kim, R.**, and Yu, S. “Firm Innovation Strategies and Private-to-Public Outcomes”
  - Preparing for submission

- Berry, H., Kaul, A., and **Kim, R.** “Antecedents of Global Sourcing: Property Rights, Contracting Institutions, and Foreign Knowledge-Seeking”
  - Data analysis stage

## AWARDS & HONORS

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- Jack Allen Family Education Foundation Teaching Excellence Award, Watson Graduate School of Management, Oklahoma State University (2022)
- Best Ph.D. Paper Award (Nominated), Strategic Management Society Conference, London (2020)
- Strategic Management Society - Strategy Research Foundation (SRF) Dissertation Scholar Award (\$10,000) (2018-2020)
- Best Ph.D. Paper Award (Finalist), Strategic Management Society Conference, Paris (2018)
- Carlson School of Management Ph.D. Student Teaching Award (2017)
- Carlson School of Management Ph.D. Summer Fellowship (2014-2018)
- Carlson School of Management Ph.D. Student Travel Fellowship (2017, 2018, 2020)

## INVITED PRESENTATIONS & SYMPOSIA

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- ‘The Strategic Drivers of Proactive Investor Attention’, Wharton Corporate Strategy and Innovation Conference, Philadelphia, December 2022\*
- ‘The Strategic Drivers of Proactive Investor Attention’, HKUST Virtual Visit, May 2022\*
- ‘The Strategic Drivers of Proactive Investor Attention’, Strategic Management Society Conference, London (Virtual), October 2020
  - Best Ph.D. Paper Award (Nominated)
- ‘The Strategic Drivers of Proactive Investor Attention’, Academy of Management, Vancouver, August 2020
- (Co-Chair) Panel Symposium (STR/ONE): ‘Short-term vs. Long-term Investments of Public Corporations: Past and Frontiers for the Future’ - Academy of Management, Boston, August 2019
- ‘Firm innovation strategies and private-to-public outcomes’, Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference, Chapel Hill, June 2019
- ‘Firm innovation strategies and private-to-public outcomes’, The Great Lakes Entrepreneurship Network (GLEN) Conference, Minneapolis, May 2019
- ‘Going private as a solution to public market disagreement: Information asymmetry, R&D investments, and privatization choices’, Strategic Management Society Conference, Paris, September 2018
  - Best Ph.D. Paper Award (Finalist)
- ‘Going private as a solution to public market disagreement: Information asymmetry, R&D investments, and privatization choices’, Academy of Management, Chicago, August 2018
- ‘Going private as a solution to public market disagreement: Information asymmetry, R&D investments, and privatization choices’, Transatlantic Doctoral Conference (TADC), London, May 2018
- ‘Antecedents of Global Sourcing: Knowledge and Institutions’, Strategic Management Society Conference, Houston, October 2017
- ‘Antecedents of Global Sourcing’, Industry Studies Association Conference, Minneapolis, May 2016

\*denotes presentation by coauthor(s)

## **INVITED PARTICIPATION AND CONSORTIA**

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- Strategy Research Foundation (SRF) Dissertation Scholar Workshop, Strategic Management Society Conference, London (Virtual), October 2020
- Strategy Research Foundation (SRF) Dissertation Scholar Workshop, Strategic Management Society Conference, Minneapolis, October 2019
- Academy of Management 2019 TIM Doctoral Consortium, Boston, August 2019
- Academy of Management 2018 STR Doctoral Consortium, Chicago, August 2018
- Strategy Science Pre-Conference Doctoral Workshop, Philadelphia, June 2018
- Strategic Management Society Conference Doctoral Workshop, Houston, October 2017

## **TEACHING EXPERIENCE**

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### **OKLAHOMA STATE UNIVERSITY**

- MGMT 5303 (MBA) – Corporate and Business-level Strategy (Spring 2021, Fall 2021, Spring 2022, Fall 2022)
  - Jack Allen Family Education Foundation Teaching Excellence Award, Watson Graduate School of Management
- MGMT 4513 (Undergraduate) – Strategic Management (Fall 2020, Fall 2021)

### **UNIVERSITY OF MINNESOTA**

- MGMT 3001 - Fundamentals of Management
  - Spring 2017, Class size: 61, Instructor rating: 5.8/6.0
  - Carlson School of Management Ph.D. Student Teaching Award
- Guest speaker for ‘Corporate Responsibility and Ethics’
  - MGMT 1005, Sections 001, 002 & 003; Spring 2018
- **Teaching Assistantships**
  - Spring 2019: Entrepreneurship & Innovation (CMBA 5831) with Professor Daniel Forbes
  - Spring 2019: Introduction to Entrepreneurship (MGMT 3010) with Professor Sunasir Dutta
  - Fall 2017, Fall 2018: Strategic Management (MBA 6300) with Professor Aseem Kaul
  - Spring 2015, Spring 2018: The Ethical Environment of Business (MBA 6315) with Professor Russell Funk
  - Spring 2015, Spring 2018: Corporate Responsibility and Ethics (MGMT 1005) with Professor Russell Funk
  - Spring 2015: Industry and Regulatory Analysis Integrative Leadership: From Theory to Practice, Complex and Cross-Cultural Negotiations (MGMT 6402) with Professor P. Vaaler
  - Fall 2014: Corporate Responsibility (MGMT 6410) with Professor Myles Shaver

## **PROFESSIONAL EXPERIENCE**

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- Goldman Sachs (Asia) L.L.C. Seoul Branch, Executive Director, 2006-2013
  - Global Investment Research division, Equity Research Analyst
  - Primary coverage in Energy, Petrochemicals, and Utilities
- Daewoo Securities Co., Seoul, Korea, Equity Research Analyst, 2005-2006

## **MEMBERSHIPS AND OTHERS**

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- Academy of Management (AOM), Strategic Management Society (SMS), Reviewer for Strategic Management Society (SMS) conference, Reviewer for Academy of Management (AOM), Reviewer for Strategic Management Journal, Reviewer for 2022 INFORMS/Organization Science Dissertation Proposal Competition.
- Passed CFA Levels I & II, Bloomberg, Datastream, MySQL, Python, R, Stata