

Jennifer L. B. Coonce
Curriculum Vita

October 26, 2022

Contact Information

Jennifer L. B. Coonce
Department of Management
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Spears School of Business
Oklahoma State University
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Education

Oklahoma State University Stillwater, OK

- Master of Business Administration, 1998
- Bachelor of Science, Marketing, 1996

Professional Employment

2018 - Present	Assistant Professor of Professional Practice Assistant Department Head Spears School of Business - Department of Management Oklahoma State University Stillwater, OK
2012 - 2016	Social Media Consultant Aegis Media Brooklyn, NY
2009 - 2011	Vice President of Retail Dolce Vita Footwear New York, NY
2003 - 2007	Chief Information Security Officer, Executive Director Senior Policy Officer, Director UBS Financial Services Wealth Management Weehawken, NJ

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| 2002 - 2003 | <p>Operations Manager
 ODY Accessories
 New York, NY</p> |
| 1998 - 2002 | <p>Manager
 KPMG, LLP Information Risk Management Group
 Dallas, TX and New York, NY</p> |

Instructional Profile

- Fundamentals of Management (MGMT 3013) - 15 Semesters
- Management and Ethical Leadership (MGMT 4073) - 29 Semesters
- Career Planning for Business Success (BADM 2111) - 3 Semesters

Honors and Awards

- Spears School of Business, Power of Personal Award, 2020 - 2021
- Spears Business Student Council Professor of the Month, November 2020
- Spears School of Business, Engagement of Practice Award, 2018-2019
- Top 50 MBA Alumni, 2011
- Outstanding Young Alumni Award, 2006
- Koch Industries Most Outstanding MBA Student, 1998

Service to Oklahoma State, Spears School of Business, and Students

- Chair – Department of Management, Management Committee on Pedagogy (2020 – Present)
- Chair – Department of Management, Non-Tenure Track Recruiting Committee (2022 - Present)
- Committee Member – Spears Undergraduate Student Recruitment Committee (2022 - Present)
- Committee Member – Spears Core Curriculum Committee (2021 – Present)
- Committee Member – Spears Online Compensation Committee (2021 – 2022)
- Committee Member – Spears Big Idea Committee (2020)
- Co-Advisor – Student Center for the Public Trust (2019 – Present). Named Spears Outstanding Student Organization in 2019.
- Presenter – Spears Session for OSU UpClose (2022)
- Presenter – Watson Graduate School Orientation (2022)
- Presenter – Spears ExSPEARience (2022)
- Presenter – Spears Welcome Week (2022)
- Presenter – Spears Prospective Student Events (2022)
- Presenter - Business Student Council (2019)
- Presenter - Masters in Business Analytics Bootcamp (2018, 2020, 2022)
- Judge - Riata Center Case Competition (2019)

- Presenter - American Association of University Women (2019)
- Guest Lecturer - MBA Case Competition Course (2019)
- Presenter - OSU-Tulsa Presidents Leadership Society (2018)
- Panel Guest - BADM 1111 (2018)
- Guest Lecturer – BADM 3111, BADM 3113, MGMT 3013 (2018)

Community Practice and Outreach

- CommunityCare Health Insurance, Improving Interpersonal Effectiveness Through Versatility (2022)
- Chickasaw Nation, Improving Interpersonal Effectiveness Through Versatility (2022)
- Oklahoma Municipal Clerks and Treasurers Academy, Business and Ethical Decision Making (2022)
- Spears Human Resources Certificate Program, Corporate Social Responsibility (2022)
- Deloitte, Corporate Social Responsibility (2022)
- Oklahoma Association of School Business Officials, Business and Ethical Decision Making (2021)
- Oklahoma Association of College and University Business Officers, Ethical Decision Making (2019)
- Emerging Leaders in Energy Certificate Program, Business and Ethical Decision Making (2019)
- Stillwater Kiwanis Club Guest Lecturer (2019)