

Bryan L. Finch

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Spears School of Business, Department of Management
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EDUCATION

- Doctor of Philosophy** **2007**
Texas A&M University
Sports Management
Cognate area: Career development
Advisor: Dr. Michael Sagas
- Master of Business Administration** **2005**
Arizona State University
W. P. Carey School of Business
Marketing, Sports Business
- Bachelor of Science** **2000**
University of Oklahoma; OU Health Sciences Center
Physical Therapy

PROFESSIONAL EXPERIENCE

TEACHING AND ACADEMIC APPOINTMENTS

- Clinical Assistant Professor of Management** **08/2015 - present**
Oklahoma State University
- Director, Sports Management Institute** **08/2009 - present**
Oklahoma State University
- Visiting Assistant Professor of Management** **08/2007 – 08/2015**
Oklahoma State University
Department of Management
- Graduate Teaching Assistant** **05/2005 – 08/2007**
Texas A&M University
Department of Sport Management

SPORT INDUSTRY EXPERIENCE

- **Researcher** **05/2005 – 03/2006**
Texas A&M University
 - Collected and analyzed exit interview data for student-athletes

- Presented oral and written reports to Athletic Academic Services

- **Marketing Coordinator** *Arizona State University Athletics* **05/2004 – 05/2005**
 - Developed plans for Sun Angel Foundation donor activity
 - Managed advertising and coordination of ASU football tailgate operations
 - Designed and implemented Soccer Marketing Sponsorship Plan
 - Facilitated and coordinated on-field football and baseball promotions

- **Marketing Intern, Physical Therapist**
Athletes Performance, Inc. **08/2003 – 04/2004**
 - Researched and designed marketing plan to professional team physicians
 - Designed individualized physical therapy treatments for elite athletes

- **Physical Therapist**
Oklahoma Center for Athletes **03/2001-07/2003**
 - Designed and implemented individualized therapy treatments for patients and athletes

SCHOLARLY ACTIVITY

PUBLICATIONS

Refereed Manuscripts

- Clopton, A. W., & **Finch, B.** (2012). In Search of the Winning Image: Assessing the Connection between Athletics Success on Perceptions of External Prestige. *Journal of Issues in Intercollegiate Athletics*, 5, 79-95.
- Clopton, A.W., **Finch, B.** (2011). Re-conceptualizing social anchors in community development: Utilizing Social Anchor Theory to create social capital's third dimension. *Community Development: Journal of the Community Development Society*, 42, 70-83.
- Finch, B.**, McDowell, J., & Sagas, M. (2010). An Examination of Racial Diversity in Collegiate Football: A 15 Year Update. *Journal for the Study of Sports and Athletes in Education*, Vol. 42.
- Clopton, A.W., **Finch, B.** (2010). Are College Students 'Bowling Alone?' Accepted for publication in *The Journal of Sport Behavior*, 33(4).
- Finch, B.** (2009). Investigating college athletes' role identity and self-efficacy for career decision-making. *International Journal of Sport Management*, 10, 427-435.

Refereed Abstracts

- Clopton, A. W., Lawrence, K. S., Katz, M., & **Finch, B.** (2012, March). Athletics and the

Social Anchoring of NCAA Division III Communities. In *Research Quarterly for Exercise and Sport*, 83, (A93-A93).

Clopton, A.W., Ryan, T.D., & **Finch, B.** (2011). *Prestige and image perceptions of university through team identity. Research Quarterly for Exercise and Sport*, 82(S), A-78.

Ryan, T.D., Clopton, A.W., & **Finch, B.** (2010). *Athletics success as a mediator of organizational identity, perceived prestige. Research Quarterly for Exercise and Sport*, 81(S), A-103.

Clopton, A.W., Ryan, T.D., & **Finch, B.** (2009). Gender differences in college athletics impact upon social capital. *Research Quarterly for Exercise and Sport*, 80(S).

Finch, B., & Clopton, A.W. (2009). Examining racial differences in social capital development among college student-athletes. *Research Quarterly for Exercise and Sport*, 80(S).

Clopton, A.W., & **Finch, B.** (2009). Vicarious connection of athletics into university identification, adjustment of students. *Research Quarterly for Exercise and Sport*, 80(S).

Finch, B., & Clopton, A.W. (2009). Investigating social capital differences between college athletes and non-athletes. *Research Quarterly for Exercise and Sport*, 80(S).

Finch, B., Sagas, M., Clopton, A.W., & Thornton, J. (2007). Factors influencing college student-athlete overall satisfaction. *Research Quarterly for Exercise and Sport*, 78 (S). A-116-117.

Non-refereed manuscripts

Dunkerley, M., **Finch, B.**, Rentmeester, A., & Shaff, K. (2005). N.A.A.D.D. Survey Results, *Athletics Administration*, 10, 31-33.

TECHNICAL REPORTS

Finch, B., & Sagas, M. (2006). Student-athlete exit interview results. Presented to Texas A&M University Athletic Department, Academic Services.

Sagas, M., & **Finch, B.** (2005). 2005 Excellence in Athletics Cup. Texas A&M University Laboratory for the Study of Intercollegiate Athletics.

PROFESSIONAL PRESENTATIONS

Refereed

- Finch, B.** (2014). *Sport Organizations as Social Anchors in Boston*. Paper presented at the annual Sport, Entertainment, and Venues of Tomorrow Conference, Columbia, SC.
- Finch, B., & Clopton, A.W.** (2012). *Civic strategy: Can sport organizations serve as social anchors and support sustainable community development?* Paper presented at the Midwest Academy of Management conference, Chicago, IL.
- Finch, B., & Clopton, A.W.** (2012). *From Seattle to Oklahoma City: Are the Thunder a social anchor?* Paper presented at the North American Society for Sport Management, Seattle, WA.
- Clopton, A.W., Katz, M., & **Finch, B.** (2012). *Athletics and the social anchoring of NCAA Division III communities*. Paper presented at American Alliance of Health, Physical Education, Recreation, and Dance, Boston, MA.
- Katz, M., Clopton, A.W., & **Finch, B.** (2011). *Town and gown? NCAA Division III athletics as social anchors*. Poster presented at the annual conference for the Sport Marketing Association, Houston, TX.
- Finch, B. & Clopton, A. W.** (2011). *Big-time athletics and the 'collegiate ideal'*. Poster to be presented at the annual Sports Marketing Association conference, Houston, TX.
- Clopton, A. W., Katz, M., & **Finch, B.** (2011). *Town and gown? NCAA division III athletics as social anchors*. Poster to be presented at the annual Sports Marketing Association conference, Houston, TX.
- Clopton, A. W., Ryan, T. D., & **Finch, B.** (2011). *Exploring the use of team identification to deliver perceptions of prestige at the NCAA divisions II and III*. Poster presented at the annual American Alliance of Health, Physical Education, Recreation, and Dance conference, San Diego, CA.
- Clopton, A. W., Waltemeyer, S. D., & **Finch, B.** (2010). *Using professional sport for community enhancement*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, San Diego, CA.
- Finch, B. & Clopton, A.W.** (2010). *Examining sport as a social anchor in community and campus development*. Paper presented at the annual conference for the American Institute of Higher Education, Williamsburg, VA.
- Finch, B., & Clopton, A.W.** (2010). *A tale of two cities: A case study on New Orleans and Oklahoma City and their sport connections*. Paper presented at the annual Hawaiian International Conference on Business, Honolulu, HI.
- Finch, B., & Clopton, A.W.** (2010). *Utilizing Social Anchor Theory to create social capital's third dimension: A re-conceptualization of social anchors in community development and*

differentiation. Poster presented at the annual Hawaiian International Conference on Business, Honolulu, HI.

Clopton, A.W., **Finch, B.**, & Ryan, T.D. (2010). *Intercollegiate athletics' impact upon member commitment and construed external image*. Poster presented at the annual conference for the North American Society for Sport Management, Tampa, FL.

Finch, B., & Clopton, A.W. (2010). *A qualitative investigation of the effect of athletics on college student team identity, university identity, and perceived external prestige*. Poster presented at the annual conference for the North American Society for Sport Management, Tampa, FL.

Clopton, A. W., Ryan. T. D., & **Finch, B.** (2010). *Athletics Success as a Mediator of Organizational Identity, Perceived Prestige*. Paper presented at the annual conference for the American Alliance of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.

Finch, B., & Clopton, A. W. (2009). *Reexamining Communal Benefits of Team Identity for College Students: An Analysis of Social Capital and Student Adjustment*. Paper presented at the annual conference for the Sports Marketing Association, Cleveland, OH.

Finch, B., & Clopton, A. W. (2009). *Examining the Role of Athletics in the Development of University Image Among College Students*. Poster presented at the annual conference for the Sports Marketing Association, Cleveland, OH.

Finch, B., & Clopton, A. W. (2009). *Examining Racial Differences in Social Capital Development Among College Student Athletes*. Poster presented at the annual conference for the American Alliance of Health, Physical Education, Recreation, and Dance, Tampa, FL.

Finch, B., & Clopton, A. W. (2009). *Investigating Social Capital Differences Between College Athletes and Nonathletes*. Poster presented at the annual conference for the American Alliance of Health, Physical Education, Recreation, and Dance, Tampa, FL.

Clopton, A. W., Ryan. T. D., & **Finch, B.** (2009). *Gender Differences in College Athletics Impact on Social Capital*. Poster presented at the annual conference for the American Alliance of Health, Physical Education, Recreation, and Dance, Tampa, FL.

Clopton, A.W., **Finch, B.** (2009). *Vicarious Connection of Athletics Into University Identification, Adjustment of Students*. Poster presented at the annual conference for the American Alliance of Health, Physical Education, Recreation, and Dance, Tampa, FL.

Clopton, A. W. & **Finch, B.** (2009). *Perceived external prestige and athletics success*. Paper presented at North American Society for Sport Management, Columbia, S.C.

Finch, B. (2008). *A Qualitative Investigation of College Athlete's Role Identities and Career Development*. Paper presented at the inaugural conference for the College Sport Research Institute, Memphis, TN.

- Clopton, A.W., **Finch, B.**, & Ryan, T.D. (2008). *Perceptions of the impact of intercollegiate athletics along race and athlete status*. Poster presented at the inaugural scholarly conference for the College Sport Research Institute, Memphis, TN.
- Clopton, A.W. & **Finch, B.** (2008). *Bridging social capital: Using intercollegiate athletics to generate social networks on campus*. Poster presented at the inaugural scholarly conference for the College Sport Research Institute, Memphis, TN.
- Clopton, A.W. & **Finch, B.** (2008). *Examining the presence of athletics upon student social capital*. Poster submitted for presentation at the annual conference for the Association for the Study of Higher Education, Jacksonville, FL.
- Clopton, A.W. & **Finch, B.** (2008). *College sport and social capital: Are students 'bowling alone'?* Paper presented at the annual conference for the North American Society for Sport Management, Toronto, OT, CA.
- Finch, B.**, Sagas, M., Clopton, A.W., & Thornton, J. (2007). *Factors influencing college student-athlete overall satisfaction*. Poster presented at the annual conference for the American Alliance of Health, Physical Education, Recreation, and Dance, Baltimore, MD.
- Finch, B.**, & Sagas, M. (2007). *An examination of racial diversity in collegiate football: a 15 year update*. Poster presented at the annual conference of the North American Society for Sports Management, Ft. Lauderdale, FL.
- Finch, B.**, & Sagas, M. (2007). *Investigating college athletes' role identity and career decision-making self-efficacy*. Poster presented at the annual conference of the North American Society for Sports Management, Ft. Lauderdale, FL.
- Finch, B.**, Keiper, P., & Sagas, M. (2006). *NCAA coaches' perceptions of important factors in the recruiting process*. Poster presented at the annual conference of the North American Society for Sports Management, Kansas City, MO.
- Sagas, M., Cunningham, G. B., & **Finch, B.** (2006). *Establishing a measure of organizational effectiveness in US intercollegiate athletics*. Paper presented at the 2006 Commonwealth Games International Sport Conference, Melbourne, Australia.
- Finch, B.**, & Dunkerley, M. (2005) *N.A.A.D.D. Survey Results*. Paper presented at the National Association of Collegiate Directors of Athletics national conference, Orlando, FL.
- Other presentations**
- Finch, B.** (2014). *Curriculum ideas and practices in sports business programs*. Served as chair and facilitator, Alliance for Sport Business annual meeting, Tampa, FL.
- Finch, B.** & Foster, S. (2013). *Best Practices in Teaching Sharing Session*. Presented at Alliance for Sports Business annual meeting, Chicago, IL.

ADDITIONAL RESEARCH

Reviewer, *Community Development*, 2012, 2015.

Reviewer, *Journal of Career Development*, 2014.

Reviewer, *Sport, Business, Management: an International Journal*, 2012.

Reviewer, *Quest*, 2011.

Reviewer, *Research Quarterly for Exercise and Sport*, 2009.

Research team member for Big XII Conference football championship economic impact study;
San Antonio, TX, December, 2007.

ACADEMIC ACTIVITY

Courses Taught

Oklahoma State University

BADM 4050/5200: Sports Business Travel courses: Australia, Phoenix, Washington
D.C., Montreal & Boston (2011-present)

MGMT 4843/5800: Strategic Sports Management (2011-present)

MGMT 4943/5500: International Sports Management (2010-present)

MGMT 4743: Advanced Sports Management (2008 – present)

MGMT 3943/5643: Sports Management (2007 – present)

MGMT 4850: Independent Study- Sport Internships (2007 – present)

Oklahoma State University - Tulsa

MGMT 3943: Sports Management (summers 2007 - present)

Texas A&M University

KINE 422: Financing Sport Organizations (fall 2006 & spring 2007)

KINE 422: Financing Sport Organizations (summer 2006, Teaching Internship)

KINE 336: Diversity in Sport Organizations- Web based (2006, 2007 G.A.)

Awards/Achievements

Oklahoma State University

- Director of Sports Management Institute (SMI)
- Organizer and host of SMI Sports Career Symposium, November 2009
- Sponsoring faculty member for Sports Management Club

Texas A&M University

- Graduate student scholarship and tuition waiver award winner

SERVICE

Academic

- Member of Spears School of Business Online Task Force
- Member of Boundaryless Learning Team/Committee
- Director of Sports Management Institute (SMI)
- Sponsoring faculty member for Sports Management Club & Men's Soccer Club
- Sports internship and project development trips to Kansas City, Oklahoma City, Tulsa
- Outside member, dissertation committee, for Dr. Steven Ericson

Community

- Volunteer Coach, Bible Baptist Church Youth Group, Stillwater, OK: 2009-present

ASSOCIATION MEMBERSHIPS

Alliance for Sport Business- Curriculum Committee Coordinator, 2012 - present

Midwest Academy of Management, 2012-2013

North American Society for Sports Management (NASSM) 2006- 2012

Sport Marketing Association (SMA) 2009 - 2012

Licensed physical therapist, Oklahoma, 2000 – present