LANDFILL WASTE DIVERSION

REVERSE PITCH CHALLENGE

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WHERE WE’RE HEADED

AFI Stillwater manufactures 15 million square yards of vinyl sheet flooring every year.

Current processes are in place to reconsume portions of our scrap back into our product as recycled content.

We want to enhance our environmental stewardship and find more ways to keep our scrap out of the landfill.
CURRENT STATE

The plant sends approximately **48,000 pounds** of edge trim scrap to landfill each month

- Cost to company
- Cost to the environment
Scrap Content

- Limestone - 51%
- Plastics - 38%
- Cellulose - 6%
- Rubber - 4%
- Fiberglass - 1%
THE NEED

Is there a business solution to keep this waste out of the landfill?