Big XII+ IS Symposium: Emerging Topics in MIS Research

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A Recommendation from Benbasat & Zmud, 1999

The foremost criterion to be applied in selecting research topics should be directly related to the future interest that key stakeholders (journals, colleagues & practitioners) are likely to hold in a topic.

* Emphasis mine

“You have a great future, even if the future isn't what it used to be.”
-- Yogi Berra
Topics: From industry contacts

- Cloud
- Analytics
- Mobility
Topics: From current ISR submissions

- Gamification
- Social networks
- Agility / software development
- Crowd sourcing
- ICT & groups

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Topics: From observing

- Anything related to Health IT
- Cybersecurity
- Analytics, BA, BI, Big Data, etc. (Big Buzz?)
“The future will be better tomorrow.”
Dan Quayle, VPOTUS
1989-1993