Interests, Ideas, and Suggestions

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Oklahoma State University - Spears School of Business
Management Science and Information Systems Faculty
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My Areas of Interest

• The “I” in IS
  • Visibility of Information in Social Systems
  • Product Traceability
• The Impact of New IT on Individuals, Teams, Organizations & Society
  • Knowledge Management
  • Social technologies
• The Management of IT
  • IT Strategy and Planning
  • IT Leadership
Choosing a Good Topic

• Good topics are ones you feel passionate about, or at least extreme interest in.

• Good topics usually have at the core a central issue, not just a technology or management trend.

• Good topics are based in problems/issues facing practice.
## Some “Good” Topics

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<thead>
<tr>
<th>The Tried &amp; True</th>
<th>The Nouveau</th>
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<tr>
<td>• Offshoring/Outsourcing</td>
<td>• Social Media</td>
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<td>• IT Development</td>
<td>• Social Organizations</td>
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<td>• IT &amp; Business Impact</td>
<td>• IT and Sustainability</td>
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<td>• IT Adoption/Diffusion/Innovation</td>
<td>• Cloud Computing</td>
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<td>• IT Management</td>
<td>• IT Ambassadors (IT Leadership)</td>
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<td>• Big Data</td>
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<td>• Mobility/Multitasking</td>
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4/17/2013

Big XII+ MIS Research Symposium – Stillwater, OK
Suggestions: Idea Window Shopping

• Browse the titles of each issue of MISQ, ISR, JAIS and the rest in the basket– read the interesting ones (to you)

• Browse monthly practitioner sources
  • McKinsey Quarterly; CIO Insight; Computerworld; Business Week

• Browse the most recent year’s PhD dissertation titles in IS/IT

• Browse the titles of the AMCIS and ICIS proceedings each year and read the most interesting papers (to you)

• Once a year, browse the titles of Organization Science, JAP, AMR
Suggestions: Think Out of the Box

• Look for areas being ignored that are the inverse of areas being widely examined
  • Who are non-knowledge workers & what non-knowledge work needs IT support
  • Marketers want to gather information about consumers: who wants to get information to consumers

• Look for new sources of data & data gathering
  • Comment sections in response to business stories in online journals
  • Blogs, tweets

• Look for new theories that have not been used in IS
• Look to combine theories in new ways