



THE **CREATIVITY, INNOVATION,** AND **ENTREPRENEURSHIP**
SCHOLARS PROGRAM
A RECOGNITION OF EXCELLENCE

The Creativity, Innovation, and Entrepreneurship (CIE) Scholars Program is a distinguished initiative developed to recognize and engage the top graduate students at OSU. Each year, up to 10 outstanding MBA students and a select number of students from graduate programs across campus are chosen based on an application and interview process. Selected individuals are awarded a \$2,000 scholarship during the Fall 2017 Semester. Selection criteria include previous academic performance and achievements, leadership experiences, extracurricular or community engagement activity, and unique life accomplishments. Students with academic interests in any discipline are welcome to apply.

Deadline is May 8, 2017.

THE CIE VALUES

The CIE Scholars program is intended to recognize and celebrate the best. The core values that underlie this program are excellence, innovativeness, creativity, responsibility for change, engagement in one's surroundings, personal integrity and strong moral character. These values are central to all aspects of the CIE program.





STUDENT ELIGIBILITY

To be eligible to serve as a CIE Scholar, students must be enrolled in a graduate level program at OSU. Student participation has ranged from Masters of Science, MBA, and PhD candidates. Both full- and part-time students are considered, but students must be available to actively participate in an evening course once a week and complete group work. No academic prerequisites are required for the class. However, the student should have adequate evidence of significant academic accomplishments.

SCHOLAR RESPONSIBILITIES

If chosen as a CIE Scholar, the student must participate in a three-hour course in the fall semester focusing on experiential learning through the development of a commercialization plan for a University Developed Technology. This technology can be the product of research completed by students in the class. Students will be placed in a multi-disciplinary team with fellow classmates. Activities include interviewing researchers, customers, vendors, as well as regulators and others, as necessary, to understand the commercial viability of the technology. Class procedures are based on the Lean LaunchPad Approach by Steve Blank and as approved by the National Science Foundation Innovation Corps program. The final deliverable for the class is a full commercialization plan in the form of a complete business plan.

The student makes a commitment to fulfill these responsibilities at the time they are selected as a CIE Scholar. Any student who fails to meet these responsibilities will be removed from the program.

SELECTION PROCESS AND COMMITTEE

The CIE Scholars is a competitive program. Students will be invited to apply to become CIE Scholars. Application forms are available online by clicking [here](#). Eligible students will be selected from the pool of applicants to interview for the CIE scholarship during Spring 2017 finals week. Interviews will be held on a rolling basis beginning May 10. All selection decisions will be made prior to the commencement of the fall semester each year.



PROGRAM BENEFACTORS

The CIE Scholars Program is made possible by a generous donations from Malone Mitchell, and other OSU alumni. In addition, the support of the Riata Center for Entrepreneurship and the Spears School of Business is integral to the ongoing success of the program.

FOR MORE INFORMATION

If you have questions or would like additional information, please feel free to contact Jan Analla at (405) 744-2951 (e-mail: jan.analla@okstate.edu) or Richard Gajan at (405) 744-2356 (e-mail: rgajan@okstate.edu).

Application Deadline is May 8, 2017.

Apply [here](#)

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