Demographic Trends

- Age
- Diversity
  - Race & Ethnicity
- Educational Attainment
- Labor Force
  - Employment, Unemployment & Participation
- Wealth
  - Wage & Income
OK Population Growth 2000-2010

County Population Percent Change 2000 - 2010
State = 8.7%
- 15% or more
- 8% to 14.9%
- 5% to 7.9%
- 3% to 4.9%
- 0% to 2.9%
- -21.4% to -0.1%

Source: U.S. Census Bureau - 2010 Census
OK Population 2010 = 3,751,351
OK Age Distribution

Population Pyramid: 2010
State of Oklahoma vs. United States

Source: US Census Bureau, 2010 Census
OK Median Age by County

Median Age By County
2010 Census
State Median Age 36.2
U.S. Median Age 37.2

27 to 33
33.1 to 36
36.1 to 38
38.1 to 40
40.1 to 42
42.1 to 47

Source: US Census Bureau - 2010 Census
2010 Occupation Age Distribution

Source: EMSI Complete Employment - 2011.3
OK Population Diversity

2010 Minority Group Greater than state average

- Black
- Native American
- Both Black & Native American
- Hispanic
- None

Source: U.S. Census Bureau - 2010 Census
OK White, Non-Hispanic Proportion

2010 Population
% White, Non-Hispanic
Statewide = 69%

- Less than 50%
- 50% to 59%
- 60% to 69%
- 70% to 79%
- 80% and higher

Source: U.S. Census Bureau - 2010 Census
Higher Education

Bachelor's Degree or Higher
(25 Years & Over)
2006-2010 5-Year Estimate

State Average 23%
U.S. Average 28%

- 25% to 34%
- 20% to 24%
- 16% to 19%
- 13% to 15%
- 11% to 12%
- 9% to 10%

Source: U.S. Census Bureau - American Community Survey

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Less than High School Education

Less Than High School Diploma (25 Years & Over) 2006-2010 5-Year Estimate

State Average 14.6%
U.S. Average 15.0%

9% to 13%
14% to 17%
18% to 20%
21% to 23%
24% to 26%
27% to 28%

Source: U.S. Census Bureau - American Community Survey

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Educational Attainment

Source: US Census Bureau, 2006-2010 American Community Survey 5 Year Data Set [www.factfinder.census.gov](http://www.factfinder.census.gov)
OK’s 2011 Economy by Employment

Source: EMSI Complete Employment - 2011.3
Unemployment Rate by County

Unemployment Rates
October 2011 Preliminary

State 6.0% (Not Seasonally Adjusted)
- 2.8% to 3.9%
- 4% to 4.9%
- 5% to 5.9%
- 6% to 6.9%
- 7% to 7.9%
- 8% to 8.9%
- 9% to 10.2%


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Labor Force

Labor Force Index: January 2000 = 100

Source: BLS, LAUS and CPS
Labor Force Participation Rate

Labor Force by Demographic (Oct 10-Sept 11)

Source: BLS, CPS: rolling average Oct 2010 to Sept 2011
Average Wage Per Job
2009

State = $37,775
Metropolitan = $40,186
Non-metropolitan = $32,506

- $39,000 or more
- $36,000 - $38,999
- $32,500 - $35,999
- $29,000 - $32,499
- $25,500 - $28,999

Source: Bureau of Economic Analysis
OK Median Household Income

Median Household Income 2006 - 2010

State = $42,979  U.S. = $51,914

- **$50,000 or more**
- **$42,000 - $49,999**
- **$40,000 - $41,999**
- **$35,000 - $39,999**
- **$26,000 - $34,999**

Source: U.S. Census Bureau American Community Survey
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