Economic Development

• Marketing Presence
• Research and Analysis
• Ready Product
• Financing Options
• Workforce Partnerships
• Retention Strategies
Marketing Presence

- Online
- Events
- Earned Media
- Opinion/Editorials
- Web 2.0
- Sales Collateral
Research & Analysis

- Demographics
  - Age, Education, Income

- Economic Composition
  - Industries, Occupations

- Costs
  - Utilities, Rent, Taxes, Housing

- Incentives
Ready Product
Community Development Block Grants

- 150 projects funded
- $14.16 million awarded to communities in grants, loans, or both
- $22.63 million leveraged to communities in grants, loans, or both
Financing Options

- Economic Development
- Pooled Finance
- CDBG/EDIF
- Tax Increment Financing
- Training for Industry Program (TIP)

- Quality Jobs
- 21st Century Quality Jobs
- Investment/New Jobs Tax Credit
- Prime Contractor
- Ad Valorem Property Tax Abatements
Workforce

• Career Readiness Certificates
• Work Ready Communities
• Industry/Education Partnerships
  – Project MOVES
• WIA Profiles
Business Retention

Developed by business retention professionals, the ExecutivePulse™ system is a database/communications platform that facilitates the retention of existing businesses and jobs by encouraging economic, community and workforce development organizations to work together.

This database provides over 150 predefined business intelligence reports. The system also features an extensive set of user-defined reports that allow searches based on data and key words. The system also includes a full-fledged contact management database.
## Stimulus

<table>
<thead>
<tr>
<th>Program</th>
<th>Award Amount</th>
<th>Activities To Be Funded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Services Block Grant (CSBG)</td>
<td>11,965,297</td>
<td>Assistance to low-income individuals and families</td>
</tr>
<tr>
<td>State Energy Program (SEP)</td>
<td>46,704,000</td>
<td>Energy conservation projects</td>
</tr>
<tr>
<td>Weatherization Assistance Program (WAP)</td>
<td>60,903,196</td>
<td>Energy conservation in low-income homes</td>
</tr>
<tr>
<td>Workforce Investment Act (WIA)</td>
<td>18,381,669</td>
<td>Job training for adult, dislocated worker, and youth programs</td>
</tr>
<tr>
<td>Community Development Block Grant Recovery</td>
<td>4,333,265</td>
<td>Economic development projects emphasizing job creation</td>
</tr>
</tbody>
</table>