Learn more about moving toward your career goals, developing yourself and others, and enhancing your leadership skills from expert women leaders.

CONFERENCE AGENDA

8:30 a.m.  Registration
9:00 a.m.  Welcome and Introductions
Facilitator: Alexis Smith Washington – Assistant Professor of Management
Spears School of Business | Oklahoma State University | Stillwater, OK
Ken Eastman – Dean | Spears School of Business | Oklahoma State University | Stillwater, OK
Mary Frates – Former President of Oklahoma Arts Institute, and President, Oklahoma International Women’s Forum | Oklahoma City, OK

9:15 a.m.  “Top Ten Lessons Learned from a Long and Successful Career”
Ellen Sills-Levy – Founder & Client Insights Director | ESL Insights, LLC | New York City, NY

10:00 a.m.  “Let Your Light Shine”
Vanessa D. Gilmore – Federal Judge and Author of children’s books | Houston, TX

10:45 a.m.  Break

11:00 a.m.  “The Key Role of Arts in Business Leadership”
Jennifer Scanlan – Exhibitions & Curatorial Director | Oklahoma Contemporary | Oklahoma City, OK

11:45 a.m.  Luncheon
Welcome: Lou C. Kerr – President and Chair, The Kerr Foundation, Inc. | Chair, Oklahoma International Women’s Forum | Oklahoma City, OK
Luncheon Speaker:
“It’s All About the sMoney, Honey!”
Victoria Wood – Founder and CEO | ChappelWood Financial Services, Financial Diva | Edmond, OK

1:45 p.m.  “Values-Focused Business-Partnering with the Underdog”
Jill Castilla – President and CEO | Citizen’s Bank | Edmond, OK

2:30 p.m.  “Speaking with Confidence”
Allison Shapiro – Chief Executive Officer and Founder | Global Public Speaking, LLC | Washington, D.C.

3:15 p.m.  Wrap-up
Alexis Smith Washington – Spears School of Business | Oklahoma State University

3:30 p.m.  Adjourn
"VALUES-FOCUSED BUSINESS
PARTNERING WITH THE UNDERDOG"

JILL CASTILLA
Edmond, OK
President/CEO
Citizens Bank Edmond

Impact your organizations by developing long-term thinking skills and aligning yourself with individuals or organizations who share the same values. Organizations will flourish under the influence of intentional teamwork coupled with mutual goals.

Jill Castilla leads Citizens Bank of Edmond as its President and CEO, and as Chairwoman of its bank holding company. She leads community bank innovation through development of ATM customer interaction products, retail banking technology, branch lobby design, and customer outreach methods. Jill is an industry leader and active community member, and is the visionary behind “Heard on Hurd,” Citizens Bank of Edmond’s community building event that draws more than 25,000 attendees to the monthly bank celebration.

"LET YOUR LIGHT SHINE"

JUDGE VANESSA D. GILMORE
Houston, TX
United States District Judge
Southern District of Texas

What is it that makes you unique? Learn how to take what sets you apart and use it to your advantage. Judge Gilmore will teach you how your extraordinary talents can become your own brand.

Judge Vanessa Diane Gilmore was appointed to the bench by President Clinton and sworn in in 1994. She was the first University of Houston graduate and the youngest sitting federal judge in the nation. Her appointment came after a 13-year tenure at a Houston law firm known as Vickery, Kilbride, Gilmore and Vickery where she specialized in civil litigation. Vanessa is the co-author of A Boy Named Rocky, a book for the children of incarcerated parents, and is a frequent speaker on issues related to these children and their families. She spent seventeen years on the board of trustees of Hampton University, has recently completed a term on the board of trustees of the River Oaks Baptist School, and currently serves on the board of First Tee of Houston.

"ROLE OF ARTS IN BUSINESS"

JENNIFER SCANLAN
Oklahoma City, OK
Exhibitions and Curatorial Director
Oklahoma Contemporary

This talk suggests that knowledge of, and even involvement in, the arts is an important asset for any business leader. The arts encourage economic growth, strengthen communities, and develop individual skills that lead to long-term success.

Jennifer Scanlan is the Exhibitions and Curatorial Director at Oklahoma Contemporary in Oklahoma City, where she has curated a number of exhibitions, including: Melvin Edwards: In Oklahoma; Jeffrey Gibson: Speak to Me; and ArtNow 2018. From 2013 through 2015 she was a New York-based independent curator focusing on contemporary art and design. Her exhibitions included Pathmakers: Women in Art, Craft and Design, Midcentury and Today at the Museum of Arts and Design in New York City and the National Museum of Women in the Arts in Washington, D.C.; Made for You: New Directions in Contemporary Design at the Samuel Dorsky Museum of Art at SUNY New Paltz; and Back to Eden: Contemporary Artists Wonder the Garden at the Museum of Biblical Art in New York. She has a BA in art history and Italian from Vassar College, Poughkeepsie, New York, and an MA in the history of decorative arts, design, and culture from the Bard Graduate Center, New York, New York.
"SPEAKING WITH CONFIDENCE"

ALLISON SHAPIRA
Washington D.C.
CEO/Founder
Global Public Speaking LLC

Take your public speaking skills to the next level. Allison will help you take the terror out of speaking in public through sharing techniques on how to calm your nerves, engage the audience and more.

Allison Shapira is the CEO/Founder of Global Public Speaking LLC, a communication training firm that helps people speak clearly, concisely, and confidently. She is a former opera singer who teaches public speaking at the Harvard Kennedy School and has spent the last 15 years working with Fortune 50 companies, government agencies, and non-profit organizations around the world. Allison is the author of the newly-released book, Speak with Impact: How to Command the Room and Influence Others, published by HarperCollins Leadership. She lives in Washington, DC.

"SUCCESS! 10 LESSONS LEARNED"

ELLEN SILLS-LEY
New York, NY
Founder & Client Insights Director
ESL Insights, LLC

Ellen will share lessons you can use today which she learned in business and in life during a 40+ year career.

Ellen Sils-Levy, Founder & Client Insights Director—ESL Insights, LLC. (www.esl-consulting.com), has been a trailblazer in making marketing research accepted internationally as a crucial and profitable component in decision-making and strategic planning. At the same time, she’s always been a champion for women. She is an experienced marketer and specialist in marketing research and client insights working across a wide range of sectors and product categories, globally. In addition to leading the insights and consulting partnership she founded, Ellen is an Adjunct Professor, Marketing at LIM College (New York City), a Mentor in the Financial Women’s Association-Baruch College Mentoring Program and a member of the Board of Women’s Enterprise Action Loan Fund (www.wealf.org).

Questions? Call or contact us:
Phone: 405-744-4055
E-mail: holly.bergbower@okstate.edu
Register online: business.okstate.edu/cepd

ENROLL TODAY!
Call 405-744-5208
or visit business.okstate.edu/cepd
LUNCHEON SPEAKER

VICTORIA WOODS
Edmond, OK
Founder and CEO of ChappelWood Financial Services, Financial Diva

"IT’S ALL ABOUT THE $MONEY, HONEY!"

We Are All Provided Tools, Resources and Opportunities; It’s How We Execute that Counts. In this talk Victoria will teach you how to create wealth. You’ll learn how debt is working against you and how to find the right financial advisor for your needs.

Victoria Woods is Chief Investment Advisor and President of ChappelWood Financial Services. As a premier advisor to affluent clients for over 27 years, she is recognized as a leader in the Investment Advisory industry. You may have even seen her featured in Newsweek magazine’s “Financial Planning Guide.” She is the author of the book, “It’s All About the $Money, Honey!”, has appeared on the Today show, Fox News, Fox Business, CBS, NBC, and ABC affiliates across the nation. Clients have benefited from Victoria’s experience in working with High Net Worth households and Mid-Tier Millionaires.

INTERNATIONAL WOMEN’S FORUM

The International Women’s Forum is an organization of preeminent women of significant and diverse achievement. Members come together across national and international boundaries to share knowledge and ideas, to enrich each other’s lives, to provide a network of support, and to exert influence. Through the Leadership Foundation, the International Women’s Forum helps prepare future generations of women leaders.

IWF MEMBERS

Barbara J. Gardner Anderson | Financial Services/Government Relations | Tulsa
Freda Deskin | CEO/Founder | ASTEC, Inc. | Oklahoma City
Gordona Duca | Realtor® | Tulsa
Pat Evans | Owner/Board Member | Evans & Associates Enterprises, Inc. | Oklahoma City
Tricia Everest | Attorney, Philanthropist, and Entrepreneur | Oklahoma City
Dindy Foster | President/Owner | Dindy Foster Interiors, Inc. | Tulsa
L. Lloys Frates | Principal | Renewable Resources Group | Los Angeles, CA
Mary Y. Frates | Former President | Oklahoma Arts Institute | Oklahoma City
Jane Jayroe Gamble | Author | Oklahoma City
Ann Felton Gilliland | CEO | Central Oklahoma Habitat for Humanity | Oklahoma City
Dee Hays | CEO | Excellence Engineering, Inc. | Tulsa
Sue Hale | President | Sue Hale, Inc. | Oklahoma City
Linda C. Haneborg | President | Haneborg Holdings | Oklahoma City
Christine Hansen | Washington, D.C.
Lynne Hardin | President | Magic of Why | Oklahoma City
Nancy Hyde, CPA | President | Hyde and Company | Oklahoma City
Yvonne Kauger | Justice | Oklahoma Supreme Court | Oklahoma City
Laura Kerr | Vice President | The Kerr Foundation, Inc. | Oklahoma City
Lou C. Kerr | President/Chair | The Kerr Foundation, Inc. | Oklahoma City
Jill King | Community Volunteer | Oklahoma City
Ruth Leebrown | (Retired) Dean of International Programs | Oklahoma City University | Oklahoma City
Mary Frances Michaels | Mack Oil Company | Duncan
Debra Murray | President | Blue Spring International, LLC | Oklahoma City
Lindy Ritz | Former Director | Federal Aviation Administration | Oklahoma City
Patty Roloff | Retired | Former Owner | Oklahoma City 89er Baseball Club | Guthrie
Jenelle S. Schatz | (Retired) Tax Partner Deloitte and Touche | Tulsa
Mary Ellen Ternes | Shareholder | Attorney | Earth and Water Group | Oklahoma City
Gina Volturo-Ellis | Executive Director | JP Morgan Chase & Company | Oklahoma City
Carol Wilkinson Troy | Principle | Troy Consulting | Oklahoma City
Teresa S. Weber | Chief Executive Officer | Amen Clinics | Costa Mesa, CA
Tracey Wills | Founder and CEO | OptionOne | Edmond

Oklahoma State University in compliance with Title VI and VII of the Civil Rights Act of 1964, Executive Order 11246 as amended, Title IX of the Education Amendments of 1972, Americans with Disabilities Act of 1990, and other federal laws and regulations, does not discriminate on the basis of race, color, national origin, sex, age, religion, disability or status as a veteran in any of its policies, practices or procedures. This includes but is not limited to admissions, employment, financial aid, and educational services. Title IX of the Education Amendments and Oklahoma State University policy prohibit discrimination in the provision of services of benefits offered by the University based on gender. Any person (student, faculty or staff) who believes that discriminatory practices have been engaged in based upon gender may discuss their concerns and file informal or formal complaints of possible violations of Title IX with the OSU Title IX Coordinator, Dr. Carolyn Hernandez, director of Affirmative Action, 408 Whitehurst, Oklahoma State University, Stillwater, OK 74078, (405) 744-5371 or (405) 744-5576 (fax). This publication, which was issued by Oklahoma State University as authorized by the dean of the Spears School of Business, was printed by University Printing, Norman, OK at a cost of $482 for 300 copies, 01/19.
The IRS requires us to inform you the extent to which your gift for this event is tax deductible. The fair market value of benefits you will receive is listed within each level; therefore the amount of your gift greater than the benefit amount listed may be considered tax deductible.
# REGISTRATION FORM

**28th Annual WOMEN’S BUSINESS LEADERSHIP Conference**  
March 6, 2019 • 8:30 a.m. - 3:30 p.m.  
Hyatt Regency Hotel, 100 E 2nd St • Tulsa, OK

Copy for additional applicants or register online: business.okstate.edu/cepd

<table>
<thead>
<tr>
<th>REGISTRATION FEES:</th>
</tr>
</thead>
<tbody>
<tr>
<td>(includes electronic materials, goody bags, refreshments and lunch)</td>
</tr>
<tr>
<td>$225 per person if registered by: February 20, 2019.</td>
</tr>
<tr>
<td>$275 per person if registered after: February 20, 2019.</td>
</tr>
</tbody>
</table>

- [ ] A check payable to Oklahoma State University is enclosed for the amount of $ ________________.
- [ ] Fee will be wired.
- [ ] Bill my company for the amount of $ _______; Company Federal Identification Number (FEI) _________________________.
- [ ] Charge $ _______ to my [ ] Visa [ ] MasterCard [ ] Amex  
  Number ___________________________  
  Expiration ____________.  
  CVV ____________.

<table>
<thead>
<tr>
<th>CONFERENCE MATERIALS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please indicate your preference of format for your conference materials.</td>
</tr>
<tr>
<td>[ ] Hard copy $15</td>
</tr>
<tr>
<td>[ ] Digital copy via box.com</td>
</tr>
</tbody>
</table>

---

**If you are interested in becoming a sponsor,** please contact Holly Bergbower at 405-744-4055 or holly.bergbower@okstate.edu. Also, please contact us if you need special meals, services, or assistance.

Please mail or fax:  
Center for Executive and Professional Development  
Oklahoma State University, Spears School of Business  
294 Business Building  
Stillwater, OK 74078-4014  
Fax: 405-744-6143

**REGISTER ONLINE AT:** business.okstate.edu/cepd