Presented by
The Oklahoma International Women’s Forum,
The International Women’s Forum Leadership Foundation,
and the Center for Executive and Professional Development,
Spears School of Business, Oklahoma State University

BREAKING BARRIERS

28th Annual
WOMEN’S BUSINESS LEADERSHIP Conference

WEDNESDAY, MARCH 6, 2019
HYATT REGENCY HOTEL | TULSA, OK

Presented by
The Oklahoma International Women’s Forum,
The International Women’s Forum Leadership Foundation,
and the Center for Executive and Professional Development,
Spears School of Business, Oklahoma State University

SPEARS
SCHOOL OF BUSINESS
Learn more about moving toward your career goals, developing yourself and others, and enhancing your leadership skills from expert women leaders.

CONFERENCE AGENDA

8:30 a.m.  Registration
9:00 a.m.  Welcome and Introductions
Facilitator: Alexis Smith Washington – Assistant Professor of Management
Spears School of Business | Oklahoma State University | Stillwater, OK
Ken Eastman – Dean | Spears School of Business | Oklahoma State University | Stillwater, OK
Mary Frates – Former President of Oklahoma Arts Institute, and President, Oklahoma International Women’s Forum | Oklahoma City, OK

9:15 a.m.  “Top Ten Lessons Learned from a Long and Successful Career”
Ellen Sills-Levy – Founder & Client Insights Director | ESL Insights, LLC | New York City, NY

10:00 a.m.  “Let Your Light Shine”
Vanessa D. Gilmore – Federal Judge and Author of children’s books | Houston, TX

10:45 a.m.  Break

11:00 a.m.  “The Key Role of Arts in Business Leadership”
Jennifer Scanlan – Exhibitions & Curatorial Director | Oklahoma Contemporary | Oklahoma City, OK

11:45 a.m.  Luncheon
Welcome: Lou C. Kerr – President and Chair, The Kerr Foundation, Inc. | Chair, Oklahoma International Women’s Forum | Oklahoma City, OK
Luncheon Speaker:
“It’s All About the sMoney, Honey!”
Victoria Woods – Founder and CEO | ChappelWood Financial Services, Financial Diva | Edmond, OK

1:45 p.m.  “Values-Focused Business-Partnering with the Underdog”
Jill Castilla – President and CEO | Citizen’s Bank | Edmond, OK

2:30 p.m.  “Speaking with Confidence”
Allison Shapiro – Chief Executive Officer and Founder | Global Public Speaking, LLC | Washington, D.C.

3:15 p.m.  Wrap-up
Alexis Smith Washington – Spears School of Business | Oklahoma State University

3:30 p.m.  Adjourn
"VALUES-FOCUSED BUSINESS
PARTNERING WITH THE UNDERDOG"

JILL CASTILLA

Edmond, OK
President/CEO
Citizens Bank Edmond

Impact your organizations by developing long-term thinking skills and aligning yourself with individuals or organizations who share the same values. Organizations will flourish under the influence of intentional teamwork coupled with mutual goals.

Jill Castilla leads Citizens Bank of Edmond as its President and CEO, and as Chairwoman of its bank holding company. She leads community bank innovation through development of ATM customer interaction products, retail banking technology, branch lobby design, and customer outreach methods. Jill is an industry leader and active community member, and is the visionary behind “Heard on Hurd,” Citizens Bank of Edmond’s community building event that draws more than 25,000 attendees to the monthly bank celebration.

"LET YOUR LIGHT SHINE"

JUDGE VANESSA D. GILMORE

Houston, TX
United States District Judge
Southern District of Texas

What is it that makes you unique? Learn how to take what sets you apart and use it to your advantage. Judge Gilmore will teach you how your extraordinary talents can become your own brand.

Judge Vanessa Diane Gilmore was appointed to the bench by President Clinton and sworn in in 1994. She was the first University of Houston graduate and the youngest sitting federal judge in the nation. Her appointment came after a 13-year tenure at a Houston law firm known as Vickery, Kilbride, Gilmore and Vickery where she specialized in civil litigation. Vanessa is the co-author of A Boy Named Rocky, a book for the children of incarcerated parents, and is a frequent speaker on issues related to these children and their families. She spent seventeen years on the board of trustees of Hampton University, has recently completed a term on the board of trustees of the River Oaks Baptist School, and currently serves on the board of First Tee of Houston.

"ROLE OF ARTS IN BUSINESS"

JENNIFER SCANLAN

Oklahoma City, OK
Exhibitions and Curatorial Director
Oklahoma Contemporary

This talk suggests that knowledge of, and even involvement in, the arts is an important asset for any business leader. The arts encourage economic growth, strengthen communities, and develop individual skills that lead to long-term success.

Jennifer Scanlan is the Exhibitions and Curatorial Director at Oklahoma Contemporary in Oklahoma City, where she has curated a number of exhibitions, including: Melvin Edwards: In Oklahoma; Jeffrey Gibson: Speak to Me; and ArtNow 2018. From 2013 through 2015 she was a New York-based independent curator focusing on contemporary art and design. Her exhibitions included Pathmakers: Women in Art, Craft and Design, Midcentury and Today at the Museum of Arts and Design in New York City and the National Museum of Women in the Arts in Washington, D.C.; Made for You: New Directions in Contemporary Design at the Samuel Dorsky Museum of Art at SUNY New Paltz; and Back to Eden: Contemporary Artists Wander the Garden at the Museum of Biblical Art in New York. She has a BA in art history and Italian from Vassar College, Poughkeepsie, New York, and an MA in the history of decorative arts, design, and culture from the Bard Graduate Center, New York, New York.
"SPEAKING WITH CONFIDENCE"

ALLISON SHAPIRA
Washington D.C.
CEO/Founder
Global Public Speaking LLC

Take your public speaking skills to the next level. Allison will help you take the terror out of speaking in public through sharing techniques on how to calm your nerves, engage the audience and more.

Allison Shapira is the CEO/Founder of Global Public Speaking LLC, a communication training firm that helps people speak clearly, concisely, and confidently. She is a former opera singer who teaches public speaking at the Harvard Kennedy School and has spent the last 15 years working with Fortune 50 companies, government agencies, and non-profit organizations around the world. Allison is the author of the newly-released book, Speak with Impact: How to Command the Room and Influence Others, published by HarperCollins Leadership. She lives in Washington, DC.

"SUCCESS! 10 LESSONS LEARNED"

ELLEN SILLS-LEY
New York, NY
Founder & Client Insights Director
ESL Insights, LLC

Ellen will share lessons you can use today which she learned in business and in life during a 40+ year career.

Ellen Sills-Levy, Founder & Client Insights Director—ESL Insights, LLC, (www.esl-consulting.com), has been a trailblazer in making marketing research accepted internationally as a crucial and profitable component in decision-making and strategic planning. At the same time, she’s always been a champion for women. She is an experienced marketer and specialist in marketing research and client insights working across a wide range of sectors and product categories, globally. In addition to leading the insights and consulting partnership she founded, Ellen is an Adjunct Professor, Marketing at LIM College (New York City), a Mentor in the Financial Women’s Association-Baruch College Mentoring Program and a member of the Board of Women’s Enterprise Action Loan Fund (www.wealf.org).

Questions? Call or contact us:
Phone: 405-744-4055
E-mail: holly.bergbower@okstate.edu
Register online: business.okstate.edu/cepd

ENROLL TODAY!
Call 405-744-5208
or visit business.okstate.edu/cepd
The International Women’s Forum is an organization of preeminent women of significant and diverse achievement. Members come together across national and international boundaries to share knowledge and ideas, to enrich each other’s lives, to provide a network of support, and to exert influence. Through the Leadership Foundation, the International Women’s Forum helps prepare future generations of women leaders.

IWF MEMBERS

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Freda Deskin | CEO/Founder | ASTEC, Inc. | Oklahoma City
Gordona Duca | Realtor® | Tulsa
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28th Annual
WOMEN’S BUSINESS LEADERSHIP
Conference

REGISTRATION FORM
March 6, 2019 • 8:30 a.m. - 3:30 p.m.
Hyatt Regency Hotel, 100 E 2nd St • Tulsa, OK
Copy for additional applicants or register online:
business.okstate.edu/cepd

REGISTRATION FEES:
(includes electronic materials, goody bags, refreshments and lunch)
$225 per person if registered by:
February 20, 2019.
$275 per person if registered after:
February 20, 2019.

[ ] A check payable to Oklahoma State University is enclosed for the amount of
$ ________________.
[ ] Fee will be wired.
[ ] Bill my company for the amount of
$ _______; Company Federal Identification Number (FEI) ________________________.
[ ] Charge $ _______ to my
[ ] Visa    [ ] MasterCard    [ ] Amex
Number ___________________________
Expiration ____________.
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CONFERENCE MATERIALS:
Please indicate your preference of format for your conference materials.
[ ] Hard copy $15
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If you are interested in becoming a sponsor, please contact Holly Bergbower at
405-744-4055 or holly.bergbower@okstate.edu. Also, please contact us if you need special meals, services, or assistance.

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