## TRIBAL ESPORTS CONFERENCE AND GAMING FESTIVAL

**FRIDAY, MARCH 8, 2019**

**CONFERENCE OPENS/NETWORKING**

8:30 AM

**WELCOME AND INTRODUCTION TO TRIBAL ESPORTS**

W. GREGORY GUEDEL, PH.D. | ATTORNEY | HOBBS STRAUS DEAN & WALKER LLP | OKLAHOMA CITY, OK

9:00 AM

**ESPORTS 101**

RAMSEY JAMOUL | CHIEF EXECUTIVE OFFICER | MIDWEST ESPORTS | WICHITA, KS

The fundamentals of the Esports industry will be explained, including games, leagues, and tournaments, along with the economic opportunities for Tribes connected with Esports events, branding and licensing, and team ownership.

**BREAK**

10:45 AM

**THE GROWTH OF THE ESPORTS INDUSTRY**

JOHN HOLDEN, J.D., PH.D | ASSISTANT PROFESSOR OF LEGAL STUDIES | DEPARTMENT OF MANAGEMENT SPEARS SCHOOL OF BUSINESS | OKLAHOMA STATE UNIVERSITY | STILLWATER, OK

Esports is a billion-dollar global sports industry with nearly 500 million regular viewers – and growing. This session will explore the remarkable expansion of Esports events, fan participation, and revenues for leagues and venues.

**GAMER PERSPECTIVE**

JORDAN TRABUE | ESPORTS DIRECTOR | ESPORTS STADIUM | ARLINGTON, TX

Get a gamer’s perspective on what attracts them to a facility and eSport events.

**LUNCH**

12:15 PM

**CURRENT STRUCTURE IN OKLAHOMA REGARDING ESPORTS**

SHEILA MORAGO | EXECUTIVE DIRECTOR | OKLAHOMA INDIAN GAMING ASSOCIATION | OKLAHOMA CITY, OK

Sporting events on Tribal land create special considerations for Tribes, and creating an appropriate and efficient Esports regulation regime can help Tribes maximize opportunities to participate in national and global tournament events.

**REGULATING ESPORTS IN TRIBAL VENUES**

JAMIE HUMMINGBIRD | DIRECTOR | CHEROKEE NATION GAMING COMMISSION | TAHLEQUAH, OK

Sporting events on Tribal land create special considerations for Tribes, and creating an appropriate and efficient Esports regulation regime can help Tribes maximize opportunities to participate in national and global tournament events.

**MONETIZING ESPORTS**

W. GREGORY GUEDEL, PH.D. | ATTORNEY | HOBBS STRAUS DEAN & WALKER LLP | OKLAHOMA CITY, OK

DEAN LUTHEY | PARTNER | GABLE GOWTALS | TULSA, OK

The numerous Esports revenue streams available to Tribes, including event and licensing components, will be discussed along with legal strategies for their protection.

**BREAK**

2:45 PM

**PANEL DISCUSSION – TRIBAL OPPORTUNITIES IN ESPORTS**

SAM CARUSO | BUSINESS DEVELOPMENT EXECUTIVE AND GENERAL MANAGER | THUNDERBIRD ENTERTAINMENT CENTER, INC | NORMAN, OK

SKYELAR PERKINS | SENIOR DIRECTOR | SLOT OPERATIONS | CHOCTAW NATION CASINOS | DURANT, OK

TYLER JOHNSON | DIRECTOR | SLOT OPERATIONS | OSAGE CASINOS | TULSA, OK

The panel will share ideas and recommendations on how Tribes can maximize revenues opportunities in the Esports industry, develop sustainable activities based on a Tribe’s particular market location and venues, and develop a strategic plan for capitalizing on the continued global growth of the industry.

**TOUR OF ESPORTS AND GAMING FESTIVAL**

Conference attendees will receive a guided tour of the competition area where the Esports tournament will be held, providing a direct view of the gaming systems and event logistics, and the opportunity to meet and speak with the tournament teams.

**NOTE:**

3 PM TO 11 PM – ESPORTS AND GAMING FESTIVAL COMMENCES

HOSTED BY MIDWEST ESPORTS
Register Online at: cepd.okstate.edu

Name: ____________________________________________________________
Title: _______________________________________________________________________
Company/Affiliation: ____________________________________________________________________________________
Address: ______________________________________________________________________________________________
City: ___________________________ State: ___________ Zip: ________________
Email: _______________________________________________________ Phone: _____________________________________

☐ $300 – Conference Registration Fee
   Registration includes instruction, materials, lunch, refreshments, and entrance to the Esports and Gaming Festival.

☐ Yes, my organization would like to be a sponsor of the Esports and Gaming Festival!
   Please visit our website for sponsorship and benefit information.
   ☐ $5,000 – Presenting Sponsor ($1,825 gift, $3,175 non-gift))
   ☐ $3,500 – Gold Sponsors ($1,050 gift, $2,450 non-gift)
   ☐ $2,500 – Silver Sponsor ($1,000 gift, $1,500 non-gift)
   ☐ $1,000 – Bronze Sponsor ($200 gift, $800 non-gift)

Payment Information:
☐ A check payable to Oklahoma State University is enclosed for the amount of $__________.
   (Please make checks for sponsorships payable to the OSU Foundation.)
☐ If paying by credit card, please fax registration form to 405-744-6143 or call 405-744-5208.
   Charge $__________ to my [ ] Visa [ ] MasterCard [ ] American Express
   Card No._________________________ Exp. Date:______________
   Security Code:___________ Billing Zip Code:______________

Please mail this registration form and check to:
Center for Executive and Professional Development
Spears School of Business | Oklahoma State University
294 Business Building | Stillwater, OK 74078-4011

Cancellation Policy:
Because of guarantee requirements for meal functions, cancellations must be received within 10 business days prior to the event. No refunds will be given after Feb. 22.

Hotel Accommodations:
Please note that OSU is a tobacco-free campus. Participants are asked to make their own hotel reservations.
Rooms have been blocked at the hotels listed below. (Group code: OSU Esports)

<table>
<thead>
<tr>
<th>Hotel</th>
<th>Street Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atherton</td>
<td>103 Student Union</td>
<td>405-744-6835</td>
</tr>
<tr>
<td>Best Western Plus Cimarron Hotel &amp; Suites</td>
<td>315 N. Husband Street</td>
<td>405-372-2878</td>
</tr>
</tbody>
</table>

Call: 405-744-5208 | Fax: 405-744-6143
E-mail: cepd@okstate.edu | Web: cepd.okstate.edu

Center for Executive and Professional Development
At Spears Business