

SPONSORSHIP OPPORTUNITIES

THROUGH OKLAHOMA STATE UNIVERSITY
SPEARS SCHOOL OF BUSINESS
CENTER FOR EXECUTIVE AND PROFESSIONAL DEVELOPMENT

2018-19 CONFERENCES/PROGRAMS

Presented by Spears School of Business
Center for Executive and Professional Development, Oklahoma State University

Sponsorship Opportunities through the OSU Spears School of Business
Center for Executive and Professional Development

5th Annual Big Data Analytics Conference

November 7, 2018, Tulsa, OK

Gold Sponsor

Silver Sponsor

<http://cepd.okstate.edu/openenrollment/conferences/big-data/>

Contact: Cristina Alsip

Program Coordinator

(405) 744-9065

cristina.alsip@okstate.edu

33rd Annual Tulsa Business Forums

Fall 2018 – Spring 2019

Sponsor

Table Sponsor

<http://cepd.okstate.edu/openenrollment/bss/tbf/>

Contact: Krysta Gilbert

Program Coordinator

(405) 744-5086

krysta.l.gilbert@okstate.edu

31st Annual Oklahoma City Executive Management Briefings

Fall 2018 – Spring 2019

Sponsor

Table Sponsor

<http://cepd.okstate.edu/openenrollment/bss/emb/>

Contact: Kelle Scott

Coordinator, Outreach Programs

(405) 744-8679

kelle.scott@okstate.edu

18th Annual Accounting and Financial Reporting Conference

November 15, 2018, Tulsa, OK

Gold Sponsor

Silver Sponsor

Exhibit Booth Space

<http://cepd.okstate.edu/accounting/acctfrc/>

Contact: Krysta Gilbert

Program Coordinator

(405) 744-5086

krysta.l.gilbert@okstate.edu

14th Annual Oil and Gas Accounting Conference

November 16, 2018, Tulsa, OK

Gold Sponsor

Exhibit Booth Space

<http://cepd.okstate.edu/accounting/oil-and-gas>

Contact: Krysta Gilbert

Program Coordinator

(405) 744-5086

krysta.l.gilbert@okstate.edu

Inaugural Tribal Finance & Accounting Conference

Nov. 16, 2018, Tulsa, OK

Gold Sponsor

Exhibit Booth Space

<http://cepd.okstate.edu/accounting/oilandgas/>

Contact: Holly Bergbower

Program Coordinator

(405) 744-4045

holly.bergbower@okstate.edu

28th Annual Women's Business

Leadership Conference

March 6, 2019, Tulsa, OK

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Sponsor

<http://cepd.okstate.edu/openenrollment/conferences/womenleadership/>

Contact: Holly Bergbower

Program Coordinator

(405) 744-4045

holly.bergbower@okstate.edu

4th Annual CyberSecurity Conference

April 9, 2019, Oklahoma City, OK

Gold Sponsor

Silver Sponsor

<http://cepd.okstate.edu/openenrollment/conferences/cyber-security/>

Contact: Cristina Alsip

Program Coordinator

(405) 744-9065

cristina.alsip@okstate.edu

11th Annual Energy Conference—Oklahoma City

May 23, 2019

Gold Sponsor

Silver Sponsor

<http://cepd.okstate.edu/openenrollment/conferences/energy-okc/>

Contact: Cristina Alsip

Program Coordinator

(405) 744-9065

cristina.alsip@okstate.edu

6th Annual Spears School Golf Tournament

August 2, 2019—Karsten Creek, Stillwater

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Hole Sponsor

<http://cepd.okstate.edu/golf/>

Contact: Cristina Alsip

Program Coordinator

(405) 744-9065

cristina.alsip@okstate.edu

33RD ANNUAL TULSA BUSINESS FORUM SPONSOR

Fall 2018 – Spring 2019

For over 30 years, the Tulsa Business Forums have presented illustrious speakers from the fields of politics, media, business and industry, the military, and our nation's government and international leaders.

Sponsor

1st & 2nd events – 8 tickets for each presentation & 2 tickets for each private event with speaker.

3rd event – 12 tickets for morning presentation & 8 tickets for private luncheon presentation with speaker.

Leadership and Professional Development Benefits

- Personal opportunity to meet the featured speaker.
- Hear a variety of topics regarding business applications and trends in executive leadership.
- One half-price registration to the Women's Business Leadership Conference in Tulsa.
- One half-price registration to the Big Data Analytics Conference on November 7, following the Bozoma Saint John Tulsa Business Forums breakfast.
- A member of the sponsoring firm invited to join The OSU Spears School Dean's Council– a select group of about 100 business professionals who support the Spears School of Business.

Marketing Opportunities

- Sponsors receive autographed books by speakers (as available).
- Name and website of the sponsoring firm listed in the 2018-2019 Tulsa Business Forums program provided to over 1,000 individuals.
- Each sponsoring firm will receive recognition as a sponsor on the Tulsa Business Forums website and be linked to their site.
- Sponsors can network with other sponsors and event attendees.
- Sponsors may invite potential clients and business associates to events.
- Digital promotion during the events (Twitter, LinkedIn, Facebook).

Other Benefits

- Flexible payment plan for one-year commitment.
- Portion of fee considered tax-deductible gift.

Contact:

Tulsa Business Forums

Fall 2018 – Spring 2019

Sponsor

Table Sponsor

<http://cepd.okstate.edu/openenrollment/bss/tbf/>

Contact: Krysta Gilbert

Program Coordinator

(405) 744-5086

krysta.l.gilbert@okstate.edu

33RD ANNUAL TULSA BUSINESS FORUMS TABLE SPONSOR

Table Sponsor

1st & 2nd events – 8 tickets for each speaker presentation.

3rd event – 12 tickets for morning presentation & 4 tickets for private luncheon session with speaker.

Leadership Information

- Receive cutting edge information from businesses, government, and world leaders.
- Hear a variety of topics regarding business applications and trends in executive leadership.

Marketing Opportunities

- Organization listed in Tulsa Business Forums series brochure.
- Network with other sponsors and event attendees.
- Invite potential clients and business associates to events.

Other Benefits

- Flexible payment plan for one year commitment.

Contact:

Tulsa Business Forums

Fall 2018 – Spring 2019

Sponsor

Table Sponsor

<http://cepd.okstate.edu/openenrollment/bss/tbf/>

Contact: Krysta Gilbert

Program Coordinator

(405) 744-5086

krysta.l.gilbert@okstate.edu

31ST ANNUAL OKLAHOMA CITY EXECUTIVE MANAGEMENT BRIEFINGS SPONSOR

Fall 2018 – Spring 2019

Sponsor

1st & 2nd events – 8 tickets for each luncheon & 2 tickets for each private breakfast with speaker.

3rd event – 12 tickets for afternoon presentation & 8 tickets for private reception session with speaker.

Leadership and Professional Development Benefits

- Personal opportunity to meet the featured speaker.
- Hear a variety of topics regarding business applications and trends in executive leadership.
- Sponsors are given the opportunity to submit potential speaker names.
- One half-price registration to the Women's Business Leadership Conference in Tulsa.
- A member of the sponsoring firm invited to join the OSU Spears School Dean's Council – a select group of about 100 business professionals who support the Spears School of Business.

Marketing Opportunities

- Sponsors receive one seat at the head table at a forum luncheon.
- Sponsors may attend private breakfasts with speakers and chief executive officers of other Oklahoma City companies.
- Sponsors receive priority seating at each forum.
- Sponsors receive autographed books by speakers (as available).
- Name and website of the sponsoring firm listed in the 2018-2019 Executive Management Briefings program provided to over 1,000 individuals.
- Each sponsoring firm will receive recognition as a sponsor on the Executive Management Briefings website and be linked to their site.
- Sponsors can network with other sponsors and event attendees.
- Sponsors may invite potential clients and business associates to events.
- Digital promotion during the events (Twitter, LinkedIn, Facebook).

Other Benefits

- Flexible payment plan for one-year commitment.
- Portion of fee considered gift.
- Sponsors can donate their tickets to the OSU Spears School of Business students.
- Priority to purchase additional tickets to marquee speaker.

Contact:

Oklahoma City Executive Management Briefings

Fall 2018 – Spring 2019

Sponsor

Table Sponsor

<http://cepd.okstate.edu/openenrollment/bss/emb/>

Contact: Kelle Scott

Program Manager

(405) 744-4055 or

kelle.scott@okstate.edu

31ST ANNUAL OKLAHOMA CITY EXECUTIVE MANAGEMENT BRIEFINGS TABLE SPONSOR

Table Sponsor

1st & 2nd events – 8 tickets for each luncheon.

3rd event – 12 tickets for afternoon presentation & 4 tickets for private reception session with speaker.

Leadership Information

- Receive cutting edge information from businesses, government, and world leaders.
- Hear a variety of topics regarding business applications and trends in executive leadership.

Marketing Opportunities

- Organization listed in Executive Management Briefings series brochure.
- Network with other sponsors and event attendees.
- Invite potential clients and business associates to events.

Other Benefits

- Flexible payment plan for one year commitment.
- Priority to purchase additional tickets to marquee speaker.

Contact:

Oklahoma City Executive Management Briefings

Fall 2018 – Spring 2019

Sponsor

Table Sponsor

<http://cepd.okstate.edu/openenrollment/bss/emb/>

Contact: Kelle Scott

Program Manager

(405) 744-4055 or

kelle.scott@okstate.edu

18TH ANNUAL ACCOUNTING AND FINANCIAL REPORTING CONFERENCE

Southern Hills Marriot Hotel, Tulsa, OK
November 15, 2018

Gold Sponsor Benefits

- Receive 8 registrations to attend the conference on November 15, 2018.
- Receive electronic materials for the conference.
- Prominent display of company's name and logo on signage, conference materials, and website.
- Company's name mentioned from the podium during opening session.
- Each sponsoring company will receive recognition as a Gold Sponsor on the Accounting and Financial Conference webpage of the Center for Executive and Professional Development (cepd.okstate.edu). The company name will link to the sponsoring organization's home page.
- Sponsoring company will have an option to set up an exhibit booth at the conference to display company products or services.
- Network with other sponsors and event attendees.
- Invite potential clients and business associates to the event.

Silver Sponsor Benefits

- Receive 4 registrations to attend the conference on November 15, 2018.
- Receive electronic materials for the conference.
- Prominent display of company's name and logo on signage, conference materials, and website.
- Company's name mentioned from the podium during opening session.
- Each sponsoring company will receive recognition as a Silver Sponsor on the Accounting and Financial Conference webpage of the Center for Executive and Professional Development (cepd.okstate.edu). The company name will link to the sponsoring organization's home page.
- Sponsoring company will have an option to set up an exhibit booth at the conference to display company products or services.
- Network with other sponsors and event attendees.
- Invite potential clients and business associates to the event.

Exhibit Booth Space Benefits

- Exhibitors receive a six-foot table in the hallway, outside the conference room.
- Exhibitors may place materials at each registrant's place.
- Lunch and refreshments will be provided for two people per exhibit booth.

Contact:

**18th Annual Accounting and
Financial Reporting Conference**
November 15, 2018, Tulsa, OK
Gold Sponsor
Silver Sponsor
Exhibit Booth Space

<http://cepd.okstate.edu/accounting/acctfrc/>

Contact: Krysta Gilbert
Program Coordinator
(405) 744-5086
krysta.l.gilbert@okstate.edu

14TH ANNUAL OIL AND GAS ACCOUNTING CONFERENCE

Southern Hills Marriott Hotel, Tulsa, OK

November 16, 2018

Gold Sponsor

Benefits

- Receive 4 registrations to attend the conference on November 16, 2018.
- Receive electronic materials for the conference.
- Prominent display of company's name and logo on signage, conference materials, and website.
- Company's name mentioned from the podium during opening session.
- Each sponsoring company will receive recognition as a Gold Sponsor on the Oil and Gas Accounting Conference on the Center for Executive and Professional Development webpage (cepd.okstate.edu). The company name will link to the sponsoring organization's home page.
- Sponsoring company will have an option to set up an exhibit booth at the conference to display company products or services.
- Network with other sponsors and event attendees.
- Invite potential clients and business associates to the event.

Exhibit Booth Space

Benefits

- Exhibitors receive a six-foot table in the hallway, outside the conference room.
- Exhibitors may place materials at each registrant's place.
- Refreshments will be provided for two people per exhibit booth.

Contact:

Oil and Gas Accounting Conference

November 16, 2018, Tulsa, OK

Gold Sponsor

Exhibit Booth Space

Contact: Krysta Gilbert

Program Coordinator

(405) 744-5086

krysta.l.gilbert@okstate.edu

<https://business.okstate.edu/cepd/open-enrollment/conferences/oil-and-gashtml>

INAUGURAL TRIBAL FINANCE AND ACCOUNTING CONFERENCE

Southern Hills Marriott Hotel, Tulsa, OK
November 16, 2018

Gold Sponsor Benefits

- Receive 4 registrations to attend the conference on November 16, 2018.
- Receive electronic materials for the conference.
- Prominent display of company's name and logo on signage, conference materials, and website.
- Company's name mentioned from the podium during opening session.
- Each sponsoring company will receive recognition as a Gold Sponsor on the Tribal finance and Accounting Conference on the Center for Executive and Professional Development webpage (cepd.okstate.edu). The company name will link to the sponsoring organization's home page.
- Sponsoring company will have an option to set up an exhibit booth at the conference to display company products or services.
- Network with other sponsors and event attendees.
- Invite potential clients and business associates to the event.

Exhibit Booth Space Benefits

- Exhibitors receive a six-foot table in the hallway, outside the conference room.
- Exhibitors may place materials at each registrant's place.
- Refreshments will be provided for two people per exhibit booth.

Contact:

Inaugural Tribal Finance and Accounting Conference
November 16, 2018, Tulsa, OK
Gold Sponsor
Exhibit Booth Space

Contact: Holly Bergbower
Program Coordinator
(405) 744-4045
holly.bergbower@okstate.edu

<https://business.okstate.edu/cepd/open-enrollment/conferences/tribal-finance-and-accounting.html>

5TH ANNUAL BIG DATA ANALYTICS CONFERENCE

Southern Hills Marriott Hotel, Tulsa, OK
November 7, 2018

The Big Data Analytics Conference will explore the management and strategic impact big data can have on a company or organization. This cross-industry conference brings speakers from industries throughout the region to share their experience of maximizing the use of big data.

Speakers and participants will explore various issues such as data capture, data management, data analysis and the strategic use of information for decision-making that drives success in business/organizations. This conference is designed for managers and professionals interested in exploring analytics applications and the processes for implementing such initiatives in your organization.

Gold Sponsor
Benefits and Marketing Opportunities

- 8 complimentary registrations to the conference and Tulsa Business Forums breakfast featuring Bozoma Saint John, Chief Marketing Officer, Endeavor and Former Chief Brand Officer, Uber.
- Logo and company name included on promotional items—brochure and all signage including program materials.
- Logo and company name listed on conference website and a link from the conference website to sponsor's corporate website.

Silver Sponsor
Benefits and Marketing Opportunities

- 4 complimentary registrations to the conference and Tulsa Business Forums breakfast featuring Bzoma Saint John.
- Logo and company name included on promotional items—brochure and all signage including program materials.
- Logo and company name listed on conference website, and a link from the conference website to sponsor's corporate website.

Contact:

5th Annual Big Data Analytics Conference
November 7, 2018, Tulsa, OK
Gold Sponsor
Silver Sponsor

Contact: Cristina Alsip
Program Coordinator
(405) 744-9065
cristina.alsip@okstate.edu

<http://cepd.okstate.edu/openenrollment/conferences/big-data/>

28TH ANNIVERSARY WOMEN'S BUSINESS LEADERSHIP CONFERENCE

Hyatt Regency Hotel, Tulsa, OK

March 6, 2019

Speakers from nationally-known organizations are invited to share leadership and mentoring skills, career paths and goal setting. Approximately 300 people attend this event annually. This conference is presented by the Oklahoma International Women's Forum and Department of Management and the Center for Executive and Professional Development in the Spears School of Business.

Platinum Sponsor — Benefits and Marketing Opportunities

- 15 complimentary registrations to the conference.
- By being a Platinum sponsor, this also includes a private dinner the evening prior to the conference, which is usually held at the Summit Club in Tulsa. One representative from each sponsoring organization is invited to share this evening with the conference speakers and members of the Oklahoma International Women's Forum.
- Logo and name listed prominently on promotional items—brochure and all signage including program materials.
- Logo and name listed on conference website, e-mail promotion, and a link from the conference website to sponsor's corporate website.
- Portion of fee considered gift.
- Sponsoring company will have an option to set up an exhibit booth at the Conference to display company products or services.

Gold Sponsor — Benefits and Marketing Opportunities

- 10 complimentary registrations to the conference.
- Logo and name listed prominently on promotional items—brochure and all signage including program materials.
- Logo and name listed on conference website, e-mail promotion, and a link from the conference website to sponsor's corporate website.
- Portion of fee considered gift.
- Sponsoring company will have an option to set up an exhibit booth at the Conference to display company products or services.

Silver Sponsor — Benefits and Marketing Opportunities

- 5 complimentary registrations to the conference.
- Logo and name listed prominently on promotional items—brochure and all signage including program materials.
- Logo and name listed on conference website, e-mail promotion, and a link from the conference website to sponsor's corporate website.
- Portion of fee considered gift.

Bronze Sponsor — Benefits and Marketing Opportunities

- 2 complimentary registrations to the conference.
- Logo and name listed prominently on promotional items—brochure and all signage including program materials.
- Logo and name listed on conference website, e-mail promotion, and a link from the conference website to sponsor's corporate website.
- Portion of fee considered gift.

Sponsor Benefits and Marketing Opportunities

- 1 complimentary registration to the conference.
- Logo and name listed prominently on promotional items—brochure and all signage including program materials.
- Logo and name listed on conference website, e-mail promotion, and a link from the conference website to sponsor's corporate website.
- Portion of fee considered gift.

Contact:

Women's Business Leadership Conference

Tulsa, OK

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Sponsor

<http://cepd.okstate.edu/openenrollment/conferences/womenleadership/>

Contact: Holly Bergbower

Program Coordinator

(405) 744-4045

holly.bergbower@okstate.edu

4TH ANNUAL CYBER SECURITY CONFERENCE

Cox Convention Center, Oklahoma City, OK
April 9, 2019

Gold Sponsor
Benefits and Marketing Opportunities

- 8 complimentary registrations to the conference and Executive Management Briefings presentation featuring Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert, Best-Selling Author and Subject of *Catch Me If You Can*.
- Logo and name listed prominently on promotional items—brochure and all signage including program materials.
- Logo and name listed on conference website, e-mail promotion, and a link from the conference website to sponsor's corporate website.
- Receive two reservations for sponsor and speaker dinner on April 8, 2019.

Silver Sponsor
Benefits and Marketing Opportunities

- 4 complimentary registrations to the conference and Executive Management Briefings presentation featuring Frank Abagnale.
- Logo and name listed prominently on promotional items—brochure and all signage including program materials.
- Logo and name listed on conference website, e-mail promotion, and a link from the conference website to sponsor's corporate website.

Contact:

CyberSecurity Conference
April 9, 2019, Oklahoma City, OK
Gold Sponsor
Silver Sponsor

Contact: Cristina Alsip
Program Coordinator
(405) 744-9065
cristina.alsip@okstate.edu

11TH ANNUAL ENERGY CONFERENCE – OKLAHOMA CITY

May 23, 2019
Oklahoma City

Gold Sponsor Benefits

- Receive 10 registrations to attend the OSU Energy Conference in Oklahoma City, 4 tickets to the sponsor breakfast, and a reserved table for 10 at the luncheon marked with the sponsoring organization's name.

Leadership and Professional Development Information

- Gold sponsors are welcome to submit potential speaker names and topics for 2019 Energy Conference.
- Receive cutting edge information from energy businesses and world energy leaders.

Marketing Opportunities

- Receive one seat for the chief executive officer at the head table and recognition at the luncheon.
- Name of the firm acknowledged in promotion of the 2019 Energy Conference.
- Name of the firm listed in the 2019 Energy Conference brochure and conference materials.
- Each firm will receive recognition as a sponsor on the 2019 Energy Conference webpage of the Center for Executive and Professional Development (www.cepd.okstate.edu). The company name will link to the sponsoring organization's home page.
- An advertisement acknowledging the names of the series sponsors, along with series speaker information will be placed in a statewide newspaper.
- Invite potential clients and business associates to the event.
- Organization will have an option to set up a booth at the 2019 Energy Conference to display company products or services.
- Network with other sponsors and event attendees.

Cost Savings

- Priority to purchase additional tickets to the Energy Conference.
- Flexible payment plan.
- Portion of fee considered gift.
- Membership to the Spears School of Business Associates is available.

Silver Sponsor Benefits

- Receive 5 registrations to attend the OSU Energy Conference in Oklahoma City, 2 tickets to the sponsor breakfast, and a reserved table for 5 at the luncheon marked with the sponsoring organization's name.

Leadership and Professional Development Information

- Silver sponsors are welcome to submit potential speaker names and topics for 2019 Energy Conference.
- Receive cutting edge information from energy businesses and world energy leaders.

Marketing Opportunities

- Name of the firm listed in the 2019 Energy Conference brochure and conference materials.
- Each firm will receive recognition as a sponsor on the 2019 Energy Conference webpage of the Center for Executive and Professional Development (www.cepd.okstate.edu). The company name will link to the sponsoring organization's home page.
- An advertisement acknowledging the names of the series sponsors, along with series speaker information will be placed in a statewide newspaper.
- Invite potential clients and business associates to the event.
- Organization will have an option to set up a booth at the 2019 Energy Conference to display company products or services.
- Network with other sponsors and event attendees.

Cost Savings

- Priority to purchase additional tickets to the Energy Conference.
- Flexible payment plan.
- Portion of fee considered gift.

Contact

11th Annual Energy Conference—Oklahoma City

May 23, 2019

Gold Sponsor

Silver Sponsor

<http://cepd.okstate.edu/openenrollment/conferences/energy-okc/>

Contact: Cristina Alsip

Program Coordinator

(405) 744-9065

cristina.alsip@okstate.edu

6TH ANNUAL SPEARS SCHOOL GOLF CLASSIC

Karsten Creek, Stillwater, OK
August 2, 2019

The OSU Spears School of Business will have the 5th annual Golf Classic at Karsten Creek. We will devote any net proceeds from the event to the general scholarship fund for use by Spears School of Business students. Join us for a great fun outing and bring your friends!

Gold Sponsor

Benefits

- Portion of fee considered gift
- 3 teams of 4 players
- 1 cart sponsorship
- 1 hole sponsorship
- 1 cart path sign

Silver Sponsor

Benefits

- Portion of fee considered gift
- Team of 4 players
- 1 cart sponsorship
- 1 hole sponsorship
- 1 cart path sign

Bronze Sponsor

Benefits

- Portion of fee considered gift
- Team of 2 players
- 1 hole sponsorship

Hole Sponsor

Benefits

- 1 hole sponsorship

Contact:

Spears School Golf Sponsor

August 2, 2019—Karsten Creek, Stillwater

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Hole Sponsor

<http://cepd.okstate.edu/golf/>

Contact: Cristina Alsip

Program Coordinator

(405) 744-9065

cristina.alsip@okstate.edu