Dr. Basu introduces a new perspective to teams.

Raj Basu, Ph.D. helps managers become leaders and achieve optimal performance from employees. Dr. Basu is on management faculty in the OSU Spears School of Business. He is a member of the Academy of Management and the Southern Management Association, and is also a graduate of Leadership Oklahoma, Class XVIII. His research has been published in multiple academic journals. Dr. Basu received his MBA from Duke University and a Ph.D. from Purdue University.

Dr. Basu researches and teaches in the areas of leadership, employee performance, team building and change management. He is a three-time recipient of the Chandler-Frates & Reitz Award for Outstanding Teaching in the MBA Program, the Greiner Award for Outstanding Undergraduate Teaching and the Richard Poole Award for Excellence in Outreach.

Topics Include:
- Leadership
- Employee Performance
- Team Building
- Conflict Resolution

FOR ON-SITE PROGRAMS AT COMPANIES OR ORGANIZATIONS, PLEASE CONTACT THE OSU CENTER FOR EXECUTIVE AND PROFESSIONAL DEVELOPMENT AT 405-744-5208.
LEADERSHIP
Enhance management skills
- Recognize the benefits of mentoring employees
- Learn mentoring skills and behaviors
- Emphasize behaviors, not attitudes
- Delegate, empower and reinforce

EMPLOYEE PERFORMANCE
Coaching employees
- Recognize employee problems
- Create an environment focused on continuous improvement
- Use effective two-way communication
- Establish a trusting relationship

TEAM BUILDING
Developing high performance teams
- Build strong interpersonal relationships
- Understand the team development stages
- Recognize how successful teams navigate obstacles
- Develop team goals

CONFLICT RESOLUTION
Managing conflict as a leader
- Control the resolution process
- Understand the situation
- Gain perspective from all sides of the issue
- Judge fairly

PRESENTATIONS INCLUDE:
- American Fidelity Group
- Blue Cross Blue Shield of Oklahoma
- CITGO Petroleum
- City of Oklahoma City
- ConocoPhillips
- Federal Aviation Administration
- Governor’s Conference on Tourism
- Hogan Taylor LLP
- John Zink Co., LLC
- Lopez Foods
- Matrix Service Company
- National Oilwell Varco
- OGE Energy Corp.
- OKC-HR Society
- Oklahoma Health Care Authority
- Saint Francis Health System
- The Nordam Group
- Tinker Federal Credit Union
- United Holdings

“Very good storyteller and application to discussed topics.”

FOR MORE INFORMATION ON HOW TO BRING DR. BASU ON-SITE TO YOUR COMPANY OR ORGANIZATION OR HAVE HIM SPEAK TO AN ASSOCIATION OR GROUP, PLEASE CONTACT ...

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