Oklahoma State University Leadership Development Certificate Series in OKC

Practical and relevant experts deliver timely and powerful seminars to business professionals and innovators

Hosted by:
CENTER FOR EXECUTIVE AND PROFESSIONAL DEVELOPMENT
Spears School of Business

CEPD.OKSTATE.EDU
Certificate Series and CEU credit available
These leadership development programs are offered by Oklahoma State University Spears School of Business faculty. The seminars are designed to prepare, motivate, and build business leaders. These programs are “open-enrollment” programs offered in Oklahoma City in cooperation with Chesapeake Energy.

Developing Effective Attitudes in the Workplace
Tues., February 4, 2020 / 9:00 a.m. – noon / Presented by Lee Manzer, Ph.D.
The impact of attitude on a work environment can significantly affect the workplaces’ productivity. By increasing your understanding of attitudes, you can help develop more effective attitudes in your workplace.
Learn:
• How attitudes are formed and changed
• How attitudes affect one’s self-image

Developing your Emotional Intelligence
Tues., February 4, 2020 / 1:00 p.m. – 4:00 p.m. / Presented by Lex Smith Washington, Ph.D
Research has shown that the secret to excellent performance at work is emotional intelligence (EI). A higher EI helps individuals communicate better, defuse conflicts, and empathize with others. This program will discuss a validated framework for EI and how you can increase you EI.
Learn:
• Assess your own level of EI with a self-assessment
• Build a personal vision and make a plan to increase your EI

Enhancing Employee Motivation through Coaching
Thurs., April 16, 2020 / 9:00 a.m. – 4:00 p.m. / Presented by Raj Basu, Ph.D.
This highly interactive program will help you make the transition from management to leadership. You will discuss how you can use coaching to enhance employee performance and more effectively lead your team.
Learn:
• Coaching prerequisites and behaviors
• How to provide performance feedback to reinforce behavior

Authentic Leadership
Tues., August 11, 2020 / 9:00 a.m. – 4:00 p.m. / Presented by Abbey Davis
Authentic leaders are more effective leaders who are trusted, respected and listened to by those in their organization. This program will explore the components of authentic leadership developed by Harvard Professor Bill George, Dr. Brene Brown’s work around values and trust, and Margaret Heffeman’s work around decision making as it relates to authentic leadership to help you become a more effective leader.
Learn:
• The four components of authentic leadership
• How to incorporate authentic leadership into your daily interactions with your team, colleagues, and customers

The Power of Influence
Thurs., November 5, 2020 / 9:00 a.m. – 4:00 p.m. / Presented by Andrew Urich, J.D.
The ability to influence others is a primary skill of leadership. This program will help you develop the skills necessary to establish and maintain a productive working relationship and to influence both outside clients and individuals within your organization.
Learn:
• How to develop a win/win approach to problem solving
• How to become a persuasive leader
Raj Basu

Raj Basu, Ph.D., is an associate professor of management in the Spears School of Business at Oklahoma State University. Dr. Basu researches and teaches in the areas of leadership, employee performance, team building, and change management. He also speaks nationally and internationally to firms in the aerospace, energy, financial services, technology, manufacturing, government, and non-profit sectors. He is a member of the Academy of Management and the Southern Management Association. Dr. Basu received his MBA from Duke University and his Ph.D. from Purdue University.

Abbey Davis

Abbey Davis is the director of the Eastin Center for Career Readiness in the Spears School of Business at Oklahoma State University. Before joining OSU, Abbey worked as a fulltime corporate HR professional specializing in the areas of talent development, organizational development, performance management and compensation. She has supported internal business clients with these specializations in both energy and manufacturing industries. Abbey received her bachelor’s degree in human resources and MBA from OSU. In 2016, Abbey was recognized as an Outstanding Young Alumni for the Spears School of Business. Abbey also stays connected with students through the Spears mentoring program and serving on the OSU MBA Advisory Board.

Lee Manzer

Lee Manzer, Ph.D., is an emeritus professor of marketing in the Spears School of Business at Oklahoma State University. He has several years of practical experience as a chemist, sales representative and marketing research assistant for Dow Chemical Company. Dr. Manzer is a nationally recognized expert on service implementation. In addition, he has presented hundreds of seminars on topics such as attitude change, accountability and creating a service culture for a variety of national organizations and associations.

Lex Smith Washington

Lex Smith Washington, Ph.D., is an associate professor of management and holds the William S. Spears Chair in Business Administration in the Spears School of Business at Oklahoma State University. Dr. Smith Washington received her doctorate in Organizational Behavior at the A. B. Freeman School of Business of Tulane University and her bachelor’s degree in psychology from Rice University. Dr. Smith Washington’s focal research areas span workplace issues such as gender and diversity, as well as bias and discrimination. Currently, Dr. Smith Washington is working on projects that examine the impact of social identities such as gender, race and sexual orientation on the ways individuals manage their professional image at work, as well as bias and discrimination. Dr. Smith Washington has immense experience in working with many companies in delivering information and assisting managers with their assessment of emotional intelligence to help individuals improve their work interactions to guide thinking and behavior, adapt to their environment, and achieve their goals.

Andrew L. Urich

Andrew L. Urich, J.D., is an interesting and enthusiastic communicator who helps people get what they want. He is an associate professor of management and director of student development, Eastin Center for Talent Development in the Spears School of Business at Oklahoma State University. In addition, he served as a member of the Executive MBA faculty of Zayed University in Abu Dhabi and Dubai (United Arab Emirates) from 2004 until 2012. He is the recipient of university and regional faculty outreach excellence awards as well as outstanding teacher awards.
Oklahoma State University
2020 Leadership Development Series

All sessions will be held at
Chesapeake Energy
6100 N. Western Ave., Oklahoma City, OK

For more information contact:
Center for Executive and Professional Development
Oklahoma State University / Stillwater, OK 74078-4011
405.744.5208
cepd@okstate.edu / cepd.okstate.edu

2020 Leadership Development Certificate Series
REGISTRATION (includes materials and refreshments)
Please register me for the following session(s):

☐ All 5 seminars: 1 registration / $1,260 per person / 10% discount or
3+ registrations / $1,190 per person / 15% discount

☐ Full Day Registration
February 4, 2020 / $350 per person
  ☐ Developing Effective Attitudes in the Workplace
    February 4, 2020 / 9:00 a.m. – noon / Presented by Lee Manzer, Ph.D. / $200 per person
  ☐ Developing your Emotional Intelligence
    February 4, 2020 / 1:00 p.m. – 4:00 p.m. / Presented by Lex Smith Washington, Ph.D / $200 per person

☐ Enhancing Employee Motivation through Coaching
April 16, 2020 / 9:00 a.m. – 4:00 p.m. / Presented by Raj Basu, Ph.D. / $350 per person

☐ Authentic Leadership
August 11, 2020 / 9:00 a.m. – 4:00 p.m. / Presented by Abbey Davis / $350 per person

☐ The Power of Influence
November 5, 2020 / 9:00 a.m. – 4:00 p.m. / Presented by Andrew Urch, J.D. / $350 per person

Those attending all 5 sessions will receive a Leadership Development Certificate and digital badge. Participants will also receive a certificate of completion for CEU credit for each completed program.

REGISTER online at cepd.okstate.edu/okc-certificate

TOTAL $ ______________

Method of payment
☐ VISA  ☐ MASTER CARD  ☐ CHECK

CARD NUMBER ________________________________

EXPIRATION DATE ________________________________

SECURITY CODE ________________________________

If paying by credit card, fax registration form to 405.744.6143 or call 405.744.5208

Make check payable to Oklahoma State University and mail with registration form to:
Center for Executive and Professional Development
Spears School of Business
294 Business Building
Oklahoma State University
Stillwater OK 74078-4011

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