Oklahoma State University
Leadership Development
Certificate Series in OKC

Practical and relevant experts deliver timely and powerful seminars to business professionals and innovators

Hosted by:
SPEARS
School of Business

2017

Certificate Series and CEU credit available
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This highly engaging and informative session is peppered with stories and anecdotes. It underscores that success and advancement in organizations is largely a function of purposefully engaging in good citizenship behaviors, being good team players, understanding what is important to our bosses, and helping co-workers. While individual performance matters, real superstars focus on others just not themselves.

**Put Your Team and Company First: An Employees Guide to Advancement and Success**

November 28, 2017 / 9:00 a.m. – 12:00 p.m. / Presented by Raj Basu, Ph.D.

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**Critical Thinking: Leading Innovation and Value Creation**

February 22, 2017 / 9:00 a.m. – 4:00 p.m. / Presented by Andrew Urich, J.D.

Both organizations and individuals profit from the ability to create value. High-value individuals have the ability to solve problems, make good decisions, and to create profitable ideas. This program focuses on the vital role that mindset and thinking play in the development of these skills. For the purpose of this program, critical thinking refers to thinking that is disciplined, objective, purpose driven and goal directed. With a practical emphasis, the definition is further defined to “using your brain to create value for you and your organization”. Participants will be encouraged to challenge the status quo and question conventional wisdom. In doing so, they will question core beliefs and world view and entertain the notion that we may never “have it all figured out”. In short, the goal is to help participants become conscious of their thought processes and to give them tools and ideas to improve the way they think.

**Accessing and Engaging Employees**

May 23, 2017 / 9:00 a.m. – 4:00 p.m. / Presented by Bryan Edwards, Ph.D.

This framework is based upon ‘High Involvement Leadership’. HIL focuses on communication, participation, and empowerment. It does so by examining four attributes of the workplace: (a) power; (b) information; (c) rewards; and (d) knowledge. These four attributes work together, and all four are needed to claim that the workforce is truly engaged. High involvement leadership is a very effective platform for guiding discussion and keeping individuals focused on the primary issues within their particular work place. It also provides a mechanism for long-term improvement because it opens up channels of communication between employees and all levels of management.

**Good to Great: What’s a Leader to Do?**

August 29, 2017 / 9:00 a.m. – 4:00 p.m. / Presented by Ken Eastman, Ph.D.

Leadership: The stuff of legends and a legion of popular books. With so much being written on the topic, it is hard for us to know what works and what doesn’t. One common complaint readers have of such literature is that these books always make leadership sound so easy and simple. Unfortunately, people interested in leading others find that the task is much more complex than it appears to be. We are partly to blame, as we often go from book to book looking for the quick solution to our problems. In this session, we will explore the Good to Great principles and how you can begin to move your organizations from good to great. After all, being great does not take much more effort than being good, and who doesn’t want to make their organization great?

**Enhancing Employee Motivation through Coaching**

November 28, 2017 / 9:00 a.m. – 4 p.m. / Presented by Raj Basu, Ph.D.

This session is designed to help employees make the transition to first-line management. As organizations empower employees in greater numbers, managers need to focus more on coaching skills rather than on controlling and directing. Dr. Basu will discuss how leaders can enhance their skills in dealing with employee problems and opportunities.
Andrew L. Urich, J.D.

Andrew L. Urich, J.D., is an interesting and enthusiastic communicator who helps people get what they want. He is an Associate Professor of Management and director of student development, Eastin Center for Talent Development in the Spears School of Business at Oklahoma State University. In addition, he served as a member of the Executive MBA faculty of Zayed University in Abu Dhabi and Dubai (United Arab Emirates) from 2004 until 2012. He is the recipient of university and regional Faculty Outreach Excellence Awards as well as Outstanding Teacher Awards.

Bryan Edwards, Ph.D.

Bryan Edwards, Ph.D. is an Associate Professor of Management in the Spears School of Business at Oklahoma State University. Dr. Edwards is an expert in the areas of human resources, performance management, communication, conflict resolution, organizational training and development, research methodology, and statistical methods. Dr. Edwards earned his Ph.D. in Psychology from Texas A&M University and is an active member of Academy of Management, Society for Industrial/Organizational Psychology, and the Society for Human Resource Management.

Ken Eastman, Ph.D.

Ken Eastman, Ph.D., is Dean of the Spears School of Business at Oklahoma State University and holds the Norman and Suzanne Myers Chair and Richard W. Poole Professorship. His research interests are mainly in the areas of leadership and organizational politics. He has received the Chandler-Frates & Reitz (1994), Greiner (1995), Regents Distinguished Teaching (1995), University Outreach Faculty Excellence, the Richard W. Poole Faculty Outreach Excellence (2009), the OSU Faculty Outreach Excellence (2009), and the UCEA Great Plains Region Excellence in Teaching (2009) Awards.

Raj Basu, Ph.D.

Raj Basu, Ph.D., is the Vice-President for Student Affairs for Oklahoma State University-Tulsa and Associate Professor of Management in the Spears School of Business. Dr. Basu researches and teaches in the areas of leadership, employee performance, team building, and change management. He also speaks nationally and internationally to firms in the aerospace, energy, financial services, technology, manufacturing, government, and non-profit sectors. He is a member of the Academy of Management and the Southern Management Association. Dr. Basu received his MBA from Duke University and his Ph.D. from Purdue University.

Hosted by:
Please register me for the following session(s):
(includes materials and refreshments)

- [ ] Critical Thinking: Leading Innovation and Value Creation
  February 22, 2017 / 9:00 a.m. – 4:00 p.m. / Presented by Andrew Urich, J.D. / $350 per person

- [ ] Accessing and Engaging Employees
  May 23, 2017 / 9:00 a.m. – 4:00 p.m. / Presented by Bryan Edwards, Ph.D. / $350 per person

- [ ] Good to Great: What’s a Leader to Do?
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- [ ] Enhancing Employee Motivation through Coaching
  November 28, 2017 / 1:00 p.m. – 4:00 p.m. / Presented by Raj Basu, Ph.D. / $200 per person

- [ ] Put Your Team and Company First: An Employees Guide to Advancement and Success
  November 28, 2017 / 9:00 a.m. – 12:00 p.m. / Presented by Raj Basu, Ph.D. / $200 per person

- [ ] All 5 seminars - 1 registration / $1,260 per person / 10% discount or
  - 3+ registrations / $1,190 per person / 15% discount

- [ ] Full Day Registration
  November 28, 2017 / $350 per person

Participant will also receive a certificate of completion for CEU credit for each completed program.

Those attending all 5 sessions will receive a Leadership Development Certificate.

Register online at cepd.okstate.edu/okc-certificate

TOTAL $ 

Method of payment
- [ ] VISA
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If paying by credit card, fax registration form to 405.744.5208

Make check payable to Oklahoma State University and mail with registration form to:

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Spears School of Business
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