Oklahoma State University Leadership Development Certificate Series in OKC

Practical and relevant experts deliver timely and powerful seminars to business professionals and innovators

Hosted by:

SPEARS
SCHOOL OF BUSINESS

cepd.okstate.edu
OKLAHOMA STATE UNIVERSITY
2019 LEADERSHIP DEVELOPMENT SERIES
HOSTED BY CHERSAPKE ENERGY

These leadership development programs are offered by Oklahoma State University Spears School of Business faculty. The seminars are designed to prepare, motivate, and build business leaders. These programs are “open-enrollment” programs offered in Oklahoma City in cooperation with Chesapeake Energy.

Creating and Developing High Performance Teams
Jan. 22
Tues., January 22, 2019 / 9:00 a.m. – 4:00 p.m. / Presented by Raj Basu, Ph.D.
A high performance team has to be carefully built and well managed. This program covers issues across the life span of teams from deciding when to use it, to understanding the stages of development, to moving it toward high performance.
Learn:
• Various challenges teams face and how to successfully navigate these obstacles
• How management and team members can help move a team toward higher performance

Growth Mindset: The Key to Strategic Development
April 16
Tues., April 16, 2019 / 9:00 a.m. – noon / Presented by Abbey Davis
It’s time to challenge the status quo when it comes to development. This program will discuss new perspectives to help you succeed in your own development efforts and also to support those that you lead.
Learn:
• How a specific process, “Deliberate Practice” can take your leadership abilities to the next level
• The tools, resources and action plan to help you incorporate a growth mindset into your daily leadership activities

Persuasive Communication: Skills for Navigating the Workplace
Tues., April 16, 2019 / 1:00 p.m. – 4:00 p.m. / Presented by James Stapp
The majority of people spend a large portion of their work day trying to get others to make an exchange with us whether that be time, attention, effort, ideas, or skills. This program focuses on how you can positively transform your interactions and communication with colleagues, clients, superiors and subordinates.
Learn:
• How to make your message clearer and more persuasive

Crafting Authentic Identities: Understanding and Appreciating our Differences
Aug. 27
Tues., August 27, 2019 / 9:00 a.m. – noon / Presented by Lex Smith Washington, Ph.D.
This session will focus on helping leaders build bridges with others by first understanding themselves. It is only by recognizing the differences present in your work group that you are then able to learn from each other and truly engage employees in order to encourage the group to move forward.
Learn:
• How to be intentional about crafting an image that is authentic to yourself and also meets the demands of the team/environment

Accountability at Work: How to Eliminate Mediocrity and Increase Productivity
Tues., August 27, 2019 / 1:00 p.m. – 4:00 p.m. / Presented by Kyle Eastham
Mediocrity or just getting by or “good enough” doesn’t cut it in the business world; your organization can’t settle for good enough. This program will discuss the difficult, but critical steps you must take to create an environment that will be more profitable, more productive and have better employee retention.
Learn:
• 7 steps to help stop mediocrity and promote excellence

Strategic Thinking: Leading Innovation and Value Creation
Nov. 5
Tues., November 5, 2019 / 9:00 a.m. – noon / Presented by Andrew Urich, J.D.
Both organizations and individuals profit from the ability to create value. This program focuses on the vital role that mindset and thinking play in the development of being a high-value individual for your organization.
Learn:
• Tools and ideas to improve the way you think
• The enemies of critical thinking

Ethics Awareness: Character and Culture
Tues., November 5, 2019 / 1:00 p.m. – 4:00 p.m. / Presented by Andrew Urich, J.D.
Awareness is the key to making ethical decisions and ethical behavior. This program focuses on helping you increase your consciousness of factors that impact ethical behavior.
Learn:
• Specific management practices to reduce or eliminate ethical problems
• The impact of power and willful blindness in ethical decision making and behavior
Oklahoma State University in compliance with Title VI and VII of the Civil Rights Act of 1964, Executive Order 11246 as ... of the Spears School of Business at Oklahoma State University. Before joining OSU, Abbey worked as a fulltime corporate HR professional specializing in the areas of talent development, organizational development, performance management and compensation. She has supported internal business clients with these specializations in both energy and manufacturing industries. Abbey received her bachelor’s degree in human resources and MBA from OSU. In 2016, Abbey was recognized as an Outstanding Young Alumni for the Spears School of Business. Outside of the Eastin Center and teaching, Abbey also stays connected with students through the Spears mentoring program and serving on the OSU MBA Advisory Board.

James Stapp

James Stapp is a lecturer in business communication at the Spears School of Business at Oklahoma State University. For nearly a decade, James held multiple management positions in both the music and hospitality industries. His research interests include persuasive communication and the science of influence and decision making. James is passionate about helping current and future business leaders find their voice and master the communication skills necessary to overcome any challenge and meet any object.

Lex Smith Washington

Lex Smith Washington, Ph.D., is an assistant professor of management at the Spears School of Business at Oklahoma State University. Dr. Smith Washington received her doctorate in Organizational Behavior at the A. B. Freeman School of Business at Tulane University and her bachelor’s degree in psychology from Rice University. Dr. Smith Washington’s focal research areas span workplace issues such as gender and diversity, as well as bias and discrimination. Currently, Dr. Smith Washington is working on projects that examine the impact of social identities such as gender, race and sexual orientation on the ways individuals manage their professional image at work, as well as bias and discrimination. Dr. Smith Washington has immense experience in working with many companies in delivering information and assisting managers with their assessment of emotional intelligence to help individuals improve their work interactions to guide thinking and behavior, adapt to their environment, and achieve their goals.

Kyle Eastham

Kyle Eastham is a lecturer in the School of Entrepreneurship at the Spears School of Business at Oklahoma State University. He has more than 20 years of experience in state government. Kyle has spoken to groups all over the U.S. including the United States Navy, Social Security Administration and at various national conferences. He has masters’ degrees in entrepreneurship and public administration.

Andrew L. Urich

Andrew L. Urich, J.D., is an interesting and enthusiastic communicator who helps people get what they want. He is an associate professor of management and director of student development, Eastin Center for Talent Development in the Spears School of Business at Oklahoma State University. In addition, he served as a member of the Executive MBA faculty of Zayed University in Abu Dhabi and Dubai (United Arab Emirates) from 2004 until 2012. He is the recipient of university and regional faculty outreach excellence awards as well as outstanding teacher awards.
Oklahoma State University
2019 Leadership Development Series

All sessions will be held at
Chesapeake Energy
6100 N. Western Ave., Oklahoma City, OK

For more information contact:
Center for Executive and Professional Development
Oklahoma State University / Stillwater, OK 74078-4011
405.744.5208
cepd@okstate.edu / cepsd.okstate.edu

2019 Leadership Development Certificate Series

REGISTRATION (includes materials and refreshments)
Please register me for the following session(s):

☐ All 7 seminars - 1 registration / $1,260 per person / 10% discount or
  - 3+ registrations / $1,190 per person / 15% discount

☐ Creating and Developing High Performance Teams
  January 22, 2019 / 9:00 a.m. – 4:00 p.m. / Presented by Raj Basu, Ph.D. / $350 per person

☐ Full Day Registration
  April 16, 2019 / $350 per person
  - Growth Mindset: The Key to Strategic Development
    April 16, 2019 / 9:00 a.m. – noon / Presented by Abby Davis / $200 per person
  - Persuasive Communication: Skills for Navigating the Workplace
    April 16, 2019 / 1:00 p.m. – 4:00 p.m. / Presented by James Stapp / $200 per person

☐ Full Day Registration
  August 27, 2019 / $350 per person
  - Crafting Authentic Identities: Understanding and Appreciating our Differences
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  - Accountability at Work: How to Eliminate Mediocrity and Increase Productivity
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  - Ethics Awareness: Character and Culture
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Those attending all 7 sessions will receive a Leadership Development Certificate.
Participants will also receive a certificate of completion for CEU credit for each completed program.

NAME (DR. / MR. / MS.)

TITLE

COMPANY / AFFILIATION

ADDRESS

CITY / STATE / ZIP

OFFICE PHONE / EMAIL

SPEARS
SCHOOL OF BUSINESS

Register online at
cepd.okstate.edu/ okc-certificate

TOTAL $

Method of payment
☐ VISA  ☐ MASTER CARD  ☐ CHECK

CARD NUMBER

EXPIRATION DATE

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Spears School of Business
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