Oklahoma State University
Leadership Development Certificate Series in OKC

Practical and relevant experts deliver timely and powerful seminars to business professionals and innovators

Hosted by:
SPEARS SCHOOL OF BUSINESS

cepd.okstate.edu
These leadership development programs are offered by Oklahoma State University Spears School of Business faculty. The seminars are designed to prepare, motivate, and build business leaders. These programs are “open-enrollment” programs offered in Oklahoma City in cooperation with Chesapeake Energy.

**Profitable Relationships: Overcoming Fear and Building Confidence**
**Jan. 24**
Wed., January 24, 2018 / 9:00 a.m. – 4:00 p.m. / Presented by Andrew Urich, J.D.
Everyone agrees that people with excellent interpersonal skills rise to the top in their organizations and careers. This program will help you undertake the process of cultivating your people skills so that you can get ahead and go further in your career.

Learn:
- How to overcome your fear and build confidence
- The essence of networking

**The Manager as the Conflict Resolver**
**April 24**
Tues., April 24, 2018 / 9:00 a.m. – noon / Presented by Raj Basu, Ph.D.
As a manager it can be difficult to know the best way to reduce conflict in your team. This program discusses how to cultivate your personal and organizational power to effectively manage conflict.

Learn:
- Your sources of personal and organizational power
- How to effectively use different types of power depending on the conflict situation

**Six Keys to Empowering Employees to Take Ownership**
**Aug. 21**
Tues., August 21, 2018 / 1:00 p.m. – 4:00 p.m. / Presented by Toby Joplin, Ph.D.
When management and employees have vastly different goals it can lead to stress and conflict for the employees and management. This program will help managers and supervisors align the interests of the employees with the goals of the organization.

Learn:
- How to teach employees to think like owners
- How to motivate employees to better assist the organization reach its goals

**Communication in Collaborative Groups**
**Aug. 21**
Tues., August 21, 2018 / 9:00 a.m. – noon / Presented by Durand Crosby, Ph.D.
By pooling together different backgrounds, education, and experience, teams have the potential to solve a variety of problems better than a single person. However, they often fail to reach the optimal solution. This program simulates the challenges employees face when they are part of a cross-functional team through a hands-on scenario.

Learn:
- How to develop effective processes to improve team communication
- How to increase group decision making performance

**Leading with Fairness**
**Aug. 21**
Tues., August 21, 2018 / 1:00 p.m. – 4:00 p.m. / Presented by Lindsey Greco, Ph.D.
When employees perceive they are being treated unfairly by leaders, they are likely to respond in ways that are unfavorable for the leader and organization. This program discusses what is important to employees in terms of fairness and how leaders can lead with fairness.

Learn:
- The four types of fairness that are important to employees and why
- How to lead with fairness at all times to improve employee performance and satisfaction

**Increasing Productivity through Accountability**
**Nov. 13**
Tues., November 13, 2018 / 9:00 a.m. – noon / Presented by Lee Manzer, Ph.D.
Entitlement is a severe threat to productivity and individual initiative. This program explores what can be done to reduce entitlement and increase accountability in your organization.

Learn:
- How entitlement cultures are created in an organization
- How to stem the growth of entitlement

**Leading an Energetic Culture**
**Nov. 13**
Tues., November 13, 2018 / 1:00 p.m. – 4:00 p.m. / Presented by Lee Manzer, Ph.D.
This program helps organizations create a more interesting, productive and playful workplace. By utilizing the ideas of FISH! it brings the concept of organizational culture to a practical level.

Learn:
- The importance of “being there”
- How to consciously choose your attitude every day
Andrew L. Urich, J.D.

Andrew L. Urich, J.D., is an interesting and enthusiastic communicator who helps people get what they want. He is an associate professor of management and director of student development, Eastin Center for Talent Development in the Spears School of Business at Oklahoma State University. In addition, he served as a member of the Executive MBA faculty of Zayed University in Abu Dhabi and Dubai (United Arab Emirates) from 2004 until 2012. He is the recipient of university and regional Faculty Outreach Excellence Awards as well as Outstanding Teacher Awards.

Raj Basu, Ph.D.

Raj Basu, Ph.D., is associate professor of management in the Spears School of Business at Oklahoma State University. Dr. Basu researches and teaches in the areas of leadership, employee performance, team building, and change management. He also speaks nationally and internationally to firms in the aerospace, energy, financial services, technology, manufacturing, government, and non-profit sectors. He is a member of the Academy of Management and the Southern Management Association. Dr. Basu received his MBA from Duke University and his Ph.D. from Purdue University.

Toby Joplin, CPA, Ph.D.

Toby Joplin, CPA, Ph.D., is the director of executive doctoral programs and clinical assistant professor in the Spears School of Business at Oklahoma State University. He is the former vice president and chief financial officer at R.L. Hudson & Company. Dr. Joplin has helped many organizations on a variety of management topics including strategic planning.

Durand Crosby, Ph.D.

Durand Crosby, Ph.D., is an adjunct professor of management in the Spears School of Business at Oklahoma State University and is the chief of staff and chief operating officer with the Oklahoma Department of Mental Health and Substance Abuse Services. He has published articles and given presentations on numerous topics including employee engagement, professional ethics, customer service, and creativity and innovation.

Lindsey Greco, Ph.D.

Lindsey Greco, Ph.D., is an assistant professor of management in the Spears School of Business at Oklahoma State University. She specializes in various aspects of human resource management including organizational training and development, leadership and fair workplace practices, negative employee behavior, compensation and benefits, and research methodology. Dr. Greco received her Ph.D. from the University of Iowa and is a member of the Academy of Management and the Society for Industrial/Organizational Psychology.

Lee Manzer, Ph.D.

Lee Manzer, Ph.D., is a professor of marketing in the Spears School of Business at Oklahoma State University. He has several years of practical experience as a chemist, sales representative and marketing research assistant for Dow Chemical Company. Dr. Manzer is a national recognized expert on service implementation. In addition, he has presented hundreds of seminars on topics such as attitude change, accountability and creating a service culture for a variety of national organizations and associations.
Please register me for the following session(s):

(includes materials and refreshments)

- All 7 seminars - 1 registration / $1,260 per person / 10% discount or
  - 3+ registrations / $1,190 per person / 15% discount

- Profitable Relationships: Overcoming Fear and Building Confidence
  January 24, 2018 / 9:00 a.m. – 4:00 p.m. / Presented by Andrew Urich, J.D. / $350 per person

- Full Day Registration
  April 24, 2018 / $350 per person
  - The Manager as the Conflict Resolver
    April 24, 2018 / 9:00 a.m. – noon / Presented by Raj Basu, Ph.D. / $200 per person
  - Six Keys to Empowering Employees to Take Ownership
    April 24, 2018 / 1:00 p.m. – 4:00 p.m. / Presented by Toby Joplin, CPA, Ph.D. / $200 per person

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  November 13, 2018 / $350 per person
  - Increasing Productivity through Accountability
    November 13, 2018 / 9:00 a.m. – noon / Presented by Lee Manzer, Ph.D. / $200 per person
  - Leading an Energetic Culture
    November 13, 2018 / 1:00 p.m. – 4:00 p.m. / Presented by Lee Manzer, Ph.D. / $200 per person

Those attending all 7 sessions will receive a Leadership Development Certificate. Participants will also receive a certificate of completion for CEU credit for each completed program.

NAME (DR. / MR. / MS.)

TITLE

COMPANY / AFFILIATION

ADDRESS

CITY / STATE / ZIP

OFFICE PHONE / EMAIL

TOTAL $ __________

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If paying by credit card, fax registration form to 405.744.6143 or call 405.744.5208

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Make check payable to Oklahoma State University

and mail with registration form to:

Center for Executive and Professional Development
Spears School of Business
215 Business Building
Oklahoma State University
Stillwater OK 74078-4011

Hosted by:

Oklahoma State University
2018 Leadership Development Series

All sessions will be held at Chesapeake Energy
6100 N. Western Ave., Oklahoma City, OK

For more information contact:
Center for Executive and Professional Development
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