"Excellent presenter. Kept everyone engaged, easy to follow, and great information. I would highly recommend."

Matthew Bowler, Ph.D., teaches seminars that draw upon his research and experience to provide participants with first-hand knowledge.

Dr. Bowler is an Associate Professor of Management at Oklahoma State University and holds the Don R. Brattain professorship in the Spears School of Business.

Dr. Bowler teaches Management topics, including leading change, building social capital, leadership, compensation and benefits, employee and labor relations and management skills. He attended Missouri State University, where he acquired a Bachelor of Science in management and a Master of Business Administration. Dr. Bowler earned a Ph.D. in Business Administration from the University of Kentucky.

Dr. Bowler has received multiple teaching awards from the OSU MBA Student Association.

Before entering the academia world, Dr. Bowler spent time in Guatemala managing a relief organization that provides surgical and construction services to rural Mayan villages.

Topics Include:
• Change Management
• Evidence-Based Management
• Building Social Networks

FOR ON-SITE PROGRAMS AT COMPANIES OR ORGANIZATIONS, PLEASE CONTACT THE OSU CENTER FOR EXECUTIVE AND PROFESSIONAL DEVELOPMENT AT 1-866-678-3933.
CHANGE MANAGEMENT
Restructuring the organization
- Downsizing, rightsizing and reengineering
- Understand how restructuring leads to individual outcomes
- Recognize when restructuring should occur
- Plan, implement and evaluate restructuring processes
- Help individuals deal with restructuring

BUILDING SOCIAL NETWORKS
Enhance Professional Relationships
- Assess your professional network
- Understand how to develop and manage relationships
- Recognize the importance of relationships in career advancement
- Examine the development of the right types of relationships
- Identify benefits of a properly structured professional network

IMPROVING DECISION MAKING WITH EVIDENCE
- What is true “data?” Demand evidence
- Examine the logic underlying the evidence: question everything
- How to use that evidence
- Creating evidence where there is none
- Effective benchmarking and the questions to ask

PRESENTATIONS INCLUDE:
- Blue Cross Blue Shield of Oklahoma
- Chesapeake Energy Corporation
- ConocoPhillips
- Oklahoma Governor’s Expo Program
- Oklahoma Health Care Authority
- Oklahoma State Department of Health
- OSU Houston Consortium
- Samson
- United Holdings

RESEARCH PUBLISHED IN:
- Journal of Applied Psychology
- Journal of Applied Social Psychology
- Journal of Behavioral and Applied Management
- Journal of Business and Management
- Journal of Managerial Issues

“LEARN PROACTIVE NETWORKING AND THE SKILLS THAT GO ALONG WITH IT.”