



“Dr. Eastman is great! Realist, humorous, bright, top-notch.”

“It’s easy to see why Dr. Eastman has received so many teaching awards. He is energetic, insightful, funny, and very knowledgeable.”

Clear A gifted instructor, Ken Eastman helps executives and managers gain a crystal-clear understanding of the principles needed for their organization to excel, and he takes the time and effort to get it done.

Candid Dr. Eastman ensures problems are addressed—and addressed frankly. His straightforward style is conducive to finding solutions, yet he does not neglect specific situations individual organizations face.

Clever With plenty of humor and personality, Dr. Eastman inspires and interacts in every presentation. His witty but grounded approach has enabled many leaders to see their roles from a fresh perspective.

Connected Giving practical and tangible suggestions for improvement to numerous organizations has made Dr. Eastman a respected and credible instructor. Discover how Dr. Eastman’s examples, wisdom and experience can help move your organization toward greatness.

Dr. Eastman is Dean of the Spears School of Business at Oklahoma State University and Norman and Suzanne Myers Chair and Richard W. Poole Professorship.

“VERY ENGAGING, GREAT COMMUNICATOR, KNOWLEDGEABLE AND APPEARS TO BE A GREAT LEADER ...”

KEN EASTMAN, Ph.D.

FOR ON-SITE PROGRAMS AT COMPANIES OR ORGANIZATIONS, PLEASE CONTACT THE OSU CENTER FOR EXECUTIVE AND PROFESSIONAL DEVELOPMENT AT 1-866-678-3933.

PRESENTED BY
the **CENTER FOR EXECUTIVE AND PROFESSIONAL DEVELOPMENT** in
the **SPEARS SCHOOL OF BUSINESS** at **OKLAHOMA STATE UNIVERSITY**



SPEARS
SCHOOL OF BUSINESS



- Improve chances of success by properly recruiting, training and nurturing leaders

- Discern what makes organizational change have a lasting effect or only a temporal effect

- Increase performance effectively by motivating and evaluating workers

- Use appropriate political tactics as a positive force for progress and change

Dr. KEN EASTMAN

SPEARS SCHOOL OF BUSINESS, OKLAHOMA STATE UNIVERSITY

SELECTED CLIENT ORGANIZATIONS

Anadarko Petroleum
 Armstrong Bank
 Blue Cross Blue Shield of Oklahoma
 The Charles Machine Works, Inc.
 Chesapeake Energy Corporation
 ConocoPhillips
 Lopez Foods
 National Oilwell Varco
 OSU Center for Health Sciences
 Oklahoma Attorney General's Office
 Oklahoma CareerTech
 Oklahoma Department of Health
 Oklahoma Health Care Authority
 SONIC, America's Drive-In
 Tinker Air Force Base
 United Holdings
 University of Central Oklahoma

ADDITIONAL SEMINARS

Managing Business Relationships and Careers
Supervisory Program: Leadership, Mentoring and Coaching for Outstanding Performance
Strengthening Employee Performance
Myers-Briggs Step II: Exploring the Facets of Your Personality
DISCOVER Your Leadership Strengths

CERTIFICATIONS

- Myers-Briggs Type Indicator Steps I & II
- DISC Leadership Profile

AWARDS

- OSU Richard W. Poole Faculty Outreach Award
- Excellence in Teaching, University Professional & Continuing Education Association, Great Plains Region

FROM TRADITIONALS TO MILLENNIALS: LEADING GENERATIONS AT WORK

Ever wonder how new hires could be so impatient or how your boss could never have heard of "IM-ing"? The answer largely lies here: For the first time, four generations are converging in the workplace. Examine how the different life experiences of Traditionals, Baby Boomers, Generation X, and Millennials create challenges in communicating and collaborating.

- The two major approaches to generations
- How to identify generational "clashpoints"
- The defining events and core values of each generation
- Expectations of each generation
- How to help each generation work together
- Recruiting, motivation, and retention of Millennials

GOOD TO GREAT: WHAT'S A LEADER TO DO?

Leadership occupies the central theme in numerous legends and in a legion of popular books. With so much talk, it can be difficult to know what works. Too often leaders try quick fixes that lack longevity. Explore the "Good to Great" principles and consider tangible suggestions for taking your organization to greatness.

- The differences between management and leadership
- Good to Great author Jim Collins' perspective on leading organizations
- The need for a truthful, disciplined and rigorous-yet-merciful environment
- How to confront brutal facts and remain confident in the organization
- How to assess situations without blaming others
- How to lead from your strengths

SHIFTING GEARS: FROM MANAGING TO LEADING

Many managers would agree that increased leadership activity sounds great—and that they don't have time for it. Find out how to break the cycle and shift many managerial responsibilities to employees, leaving more time to lead. Learn how to handle common workplace expectations, perspectives on power and reactions to change.

- Keys to effective leadership
- The importance of a clear vision and mission and how to develop them
- Why empowering and investing in employees is a worthwhile endeavor
- Why change in an organization can be difficult and painful
- How to deal with an entitlement mentality
- How to develop commitment and trust

FOR MORE INFORMATION ON HOW TO BRING DR. EASTMAN ON-SITE TO YOUR COMPANY OR ORGANIZATION OR HAVE HIM SPEAK TO AN ASSOCIATION OR GROUP, PLEASE CONTACT ...

1.866.678.3933
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 PROFESSIONAL
 DEVELOPMENT

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"One of the most relevant management seminars that I have attended."

"Excellent material, very valuable information. I could relate to everything and apply it to my job. Answered a lot of the questions I have had for years about being an effective leader."