Dr. Chakraborty takes great pride and provides great enthusiasm in his teaching and simulation project.

Dr. Chakraborty is a professor of marketing at Oklahoma State University. He teaches digital business strategy, web-business strategy, electronic commerce, interactive marketing, product and pricing management, and data mining. Dr. Chakraborty has presented numerous programs and workshops to executives, educators, and research professionals across the nation and world. He has consulted on issues related to developing digital business strategy, building and managing customer relationships, product development, and the management and creation of e-business models. Dr. Chakraborty is also a well-respected professor who has had his research published in numerous scholarly journals. Dr. Chakraborty received his M.S. in statistics and Ph.D. in marketing from the University of Iowa.

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