FOURTEENTH ANNUAL
OKLAHOMA STATE UNIVERSITY
ENERGY CONFERENCE

MAY 12, 2020
SHERATON OKLAHOMA CITY DOWNTOWN HOTEL
OKLAHOMA CITY
9:00 A.M. TO 3:30 P.M.

Offered by the Department of Finance and the Center for Executive and Professional Development in the Spears School of Business at Oklahoma State University
9:00 a.m.  Welcome  
Dean Ken Eastman, Ph.D., Spears School of Business, Oklahoma State University, Stillwater, OK  
Moderator: Betty Simkins, Ph.D., Williams Companies Professor of Business, and Head, Department of Finance, Spears School of Business, Oklahoma State University, Stillwater, OK

9:15 a.m.  Renewable Dreams, Hydrocarbon Realities, and the Fuels of the Future  
Whether it’s the Green New Deal or the dozens of cities that have pledged to get all of their electricity from renewables, there’s no doubt that solar and wind energy are enormously popular. In this talk, Robert Bryce will explain why renewables alone cannot meet burgeoning global energy demand. He will provide a clear-eyed look at the vast scale of our energy and power systems and explain why, despite concerns about climate change, oil, coal, and natural gas are likely to continue dominating global energy markets for years to come. In addition, Bryce will examine the macro trends in the energy sector, including the surge in solar, the booming global trade in LNG, electric vehicles, the relentless growth in electricity demand, and explain why we should be optimistic about our energy future.  
Robert Bryce, Author, Journalist, Film Producer, Austin, TX

10:00 a.m.  Break

10:15 a.m.  U.S. Has Become the Swing Producer: How Will It’s Newfound Role Impact the Global Oil Market and Energy Public Equities  
We will discuss how the U.S. became the largest oil producer in the world and what changes are occurring in the industry that could have huge ramifications for the global oil market going forward. How have public energy companies been forced to change their business model to meet investor demands? The long-term outlook for oil prices and the steps that the U.S., OPEC, and others will likely take to balance the markets.  
John Freeman, Managing Director, Equity Research Department, Raymond James Financial in Houston, TX

11:00 a.m.  AI and ML in Heavy Industry: Overcoming Cultural Barriers to Leverage Technology in Industries Where Value is Hiding in Plain Sight...It’s Not Me, It’s You. Well, It’s Sorta Me.  
Evan Anderson, Chief Executive Officer and Co-Founder, Oseberg, Oklahoma City, OK

11:45 a.m.  Lunch

1:00 p.m.  Global Outlook in Oil & Gas Industry & Its Impact on the U.S.  
Jill Sharp, Vice President of Finance, Western Hemisphere, Halliburton, Houston, TX

1:45 p.m.  Break

2:00 p.m.  Thinking Differently About Natural Gas and a Clean Future  
The technology and solutions to solve the complexities of achieving zero emissions, while providing reliable service AND keeping energy affordable continues to evolve. In the next decade, it will be important that resiliency and cost become part of the discussion related to emissions reductions. Pierce Norton will discuss how natural gas and natural gas distribution assets will continue to be a significant part of the solution.  
Pierce H. Norton II, President and Chief Executive Officer, ONE Gas Inc., Tulsa, OK

2:45 p.m.  Oil & Gas Technology Advancements to Enable Lower Cost of Supply and Reduced Greenhouse Gas Emissions  
The oil & gas industry is in the midst of a period of transformational change driven by surging production from U.S. unconventional reservoirs, rapid advancements of digital technologies and the recognition of climate related risks. This has created a need for technological solutions that can lower cost of supply and reduce greenhouse gas emissions. This talk will provide an overview of technological advancements made over the past decade that have allowed industry to make progress towards both of these objectives. Opportunities for further technologically-driven improvements will also be discussed.  
Greg Leveille, Chief Technology Officer, ConocoPhillips, Houston, TX

3:30 p.m.  Adjourn
John Freeman  
**Raymond James Equity Research**
John Freeman joined Raymond James Equity Research in 2000. Currently, he's Managing Director and Head of Energy Research. Before joining Raymond James, he worked for AIM Management from 1996-1998. Mr. Freeman holds a B.B.A. degree in finance and international business from Baylor University and an M.B.A. from the University of Notre Dame.

Robert Bryce  
**Author, Journalist**
Robert Bryce is a Texas-based author, journalist, and film producer. He has been writing about energy and politics for three decades, during which he covered everything from Enron’s bankruptcy and the digitization of drilling rigs to nuclear energy and the future of batteries. His articles have appeared in dozens of publications including the Wall Street Journal, New York Times, New York Post, and National Review.

Ken Eastman, Ph.D.  
**Spears School of Business**
Ken is the Dean for the Spears School of Business. His research interests are mainly in the areas of leadership, extra-role behaviors, and organizational politics.

Greg Leveille  
**ConocoPhillips**
Greg Leveille is Chief Technology Officer for ConocoPhillips. In this role, he leads efforts to develop technologies to lower ConocoPhillips’ cost of supply, grow its resources and production, and reduce greenhouse gas emissions. Leveille is the chairman of the Executive Advisory Board for the Unconventional Resources Technology Conference, serves on the Society of Petroleum Engineers’ U.S. Advisory Council and is a member of the University of Houston’s Energy Advisory Board, HPE Data Science Institute Advisory Board and Dean’s Advisory Board for the College of Natural Sciences and Mathematics.

Pierce H. Norton II  
**ONE Gas**
Pierce H. Norton II is president and chief executive officer of ONE Gas, one of the largest natural gas utilities in the United States serving 2.2 million customers in Oklahoma, Kansas and Texas. Norton has more than three decades of experience in energy and has held leadership positions at ONEOK, ONEOK Partners, KN Energy and Bear Paw Energy, now ONEOK Rockies Midstream. Norton chaired the American Gas Association’s board of directors in 2017.

Jill Sharp  
**Halliburton**

Betty Simkins  
**Spears School of Business**
Betty is Head of the Department of Finance and Williams Companies Chair in Business. Her research interests are mainly in the area of energy finance and has presented workshops on the energy value chain.

Evan Anderson  
**Oseberg**
Evan Anderson is the Co-Founder and CEO of Oseberg, a leading SaaS and data intelligence company in the oil and gas industry that offers a compelling new approach to rapidly convert public regulatory and county level data into actionable intelligence. Oseberg provides easy-to-use SaaS data and software products that allow industry professionals in the energy business to access valuable information buried in myriad regulatory filings quickly and efficiently.

CPE Credit Information:
After attending this conference, you will earn 2.7 hours of CPE Specialized Knowledge-Technical credit, 1.2 hours of CPE Statistics-Technical credit, 1.5 hours of CPE Economics-Technical credit, and .9 hours of CPE Production; Non-Technical credit.
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Payment Information  Registration includes digital materials, continental breakfast, break refreshments and the luncheon.

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