Twelfth Annual
OKLAHOMA STATE UNIVERSITY
ENERGY CONFERENCE

Attend the OSU Energy Conference to learn from experts in the energy industry and network with energy business professionals. After attending this conference, you will have a better understanding about the current energy market, where Oklahoma stands in that market, and predictions for the future.

MAY 10, 2018
COX BUSINESS CONVENTION CENTER
Downtown Oklahoma City
8:45 a.m. to 3:30 p.m.
CONFEREECE AGENDA

8:45 a.m.  Welcome
Dean Ken Eastman, Spears School of Business, Oklahoma State University | Stillwater, OK
Dr. Betty Simkins, Head of Finance and Williams Companies Chair in Business, Spears School of Business, Oklahoma State University | Stillwater, OK
Moderator: Griff Jones, President and Chief Executive Officer, Twin Eagle Resource Management, LLC | Houston, TX

9:00 a.m.  “Investor Demands on Publicly Traded E&P Companies”
Investor sentiments have incorporated a “lower for longer” commodity price environment into their investment decisions. Long-term success for E&P companies demands value-based work practices be employed. Vaughn discusses how Devon Energy navigates in this environment.
Tony Vaughn, Chief Operating Officer, Devon Energy Corporation | Oklahoma City, OK

10:00 a.m  Break

The shale revolution has been enabled by a number of factors, including technological advances in drilling and completion equipment and services. How, specifically, have drilling rigs, pressure pumping fleets and other related services supported the advance of hydrocarbon production from unconventional resources, and what further dynamics might animate the Oilfield Services Sector in the next decade?
Jerome Loughridge, President, Great Plains Oilfield Rental/Patterson UTI | Oklahoma City, OK

11:00 a.m.  “The Paradox of Public Filings: Deriving Value from Data Buried in Plain Sight”
Face it: public oil & gas data is a dumpster fire. Regardless of where, from whom, or how you get your data, energy professionals today are dealing with technologies born from the days of 56K dialups when “big” data was limited to what could fit on a CD-ROM. The oil and gas industry is now ready for a data revolution. Emerging in the age of broadband access, social media, big data, analytics, artificial intelligence, machine learning, and the IOT, this revolution will create lasting change in one of the oldest industries in America.
Evan Anderson, Co-Founder & Chief Executive Officer, Oseberg | Oklahoma City, OK

12:00 p.m.  Lunch

1:00 p.m.  “The Oil and Gas Digital Revolution”
This session will provide insights into how Chesapeake Energy is working to transform their company through data, innovation, and technology.
Jason Pigott, Executive Vice President, Operations & Technical Services, Chesapeake Energy Corporation | Oklahoma City, OK

1:45 p.m.  Break

2:00 p.m.  “Electricity in the 21st Century”
OGE discusses how technological advances and customer demands will impact the electric industry of the future.
Sean Trauschke, Chairman, President & Chief Executive Officer, OGE Energy Corp. | Oklahoma City, OK

2:45 p.m.  “Cost Control – Driving Efficiencies into Resource Development”
Technology advances and generally lower commodity price expectations have combined to drive exploration and production companies to think of their operations much like mining. Logistics, supply chain optimization and process efficiencies are keys to success. How is that playing out for this STACK operator?
Hal Chappelle, President & Chief Executive Officer, Alta Mesa Holdings | Houston, TX

3:30 p.m.  Adjourn
Evan Anderson  
_Oseberg_  
Evan is the Co-Founder and CEO of Oseberg, a leading SaaS and data intelligence company in the oil and gas industry that new approach to rapidly convert public regulatory and county level data into actionable intelligence. Oseberg provides SaaS data and software products that allow industry professionals to access valuable information buried in myriad regulatory filings efficiently, Evan earned a Bachelor of Arts in Genetics from Duke University.

Hal Chappelle  
_Alta Mesa_  
Hal joined Alta Mesa as President and CEO in November 2004. Hal has led Alta Mesa to substantial growth and transformation into a leading mid-continent producer. He has over 30 years in field operations. Prior to Alta Mesa, Hal worked for Louisiana Land & Exploration, Burlington Resources, Southern Company and Mirant. Hal has a Bachelor of Chemical Engineering from Auburn University and a Master of Science in Petroleum Engineering from The University of Texas at Austin, and retired as a Commander from the U.S. Navy Reserves.

Ken Eastman, Ph.D.  
_Spears School of Business_  
Ken is the Dean for the Spears School of Business. His research interests are mainly in the areas of leadership, extra-role behaviors, and organizational politics.

Griff Jones  
_Twin Eagle Resource Management_  
Griff graduated from Oklahoma State University in 1991 with a B.S in Finance. Griff has spent the entirety of his career in the energy business dedicated primarily to the development of North American physical energy marketing and infrastructure businesses. In September 2010, he co-founded Twin Eagle Resource Management, LLC, and serves as its President and CEO. Twin Eagle currently has over 300 employees and is a leading energy marketing and infrastructure company.

Jerome Loughridge  
_Great Plains Oilfield Rental_  
Jerome has been president of Oklahoma City-based Great Plains Oilfield Rental, an operating company of Patterson-UTI (NYSE: PTEN), since 2012. Jerome is responsible for one of the most substantial oilfield rental companies in North America, providing services in the lower forty-eight states. Previously, he served as president of Black Mesa Energy Services, the oilfield investment arm of private equity firm Ziff Brothers Investments of New York, and as chief operating officer of Great White Energy Services. Jerome received his B.S. in Finance Summa Cum Laude from Baylor in 1995 and earned his master’s degree from Harvard University in 1998 as a Harry S. Truman Scholar.

Jason Pigott  
_Chesapeake Energy Corporation_  
Jason was appointed Executive Vice President – Operations and Technical Services in August 2016, before that serving as Executive Vice President – Operations, Southern Division since January 2015 and Senior Vice President – Operations, Southern Division from the time Jason joined the company in August 2013. Before joining Chesapeake, Jason worked at Anadarko Petroleum Corporation, where he served as General Manager for its Eagle Ford team from June to August 2013 and the General Manager for the East Texas and North Louisiana team from October 2010 to June 2013. Prior to these roles, Jason was the Planning Manager for Anadarko’s Southern and Appalachia Region and held a wide variety of positions focused on all aspects of developing unconventional resources. Jason graduated from Texas A&M in 1997.

Betty Simkins, Ph.D.  
_Spears School of Business_  
Betty is Head of the Department of Finance and Williams Companies Chair in Business. Her research interests are mainly in the area of energy finance and has presented workshops on the energy value chain.

Sean Trauschke  
_OGE Energy Corp._  
Sean serves as Chairman, President and Chief Executive Officer for OGE Energy Corp, the parent company of Oklahoma Gas and Electric Company (OG&E), a regulated electric utility serving 839,000 customers in Oklahoma and western Arkansas. He also serves as Chairman of the Board of Directors for Enable GP, LLC, the general partner of Enable Midstream Partners LP, in which OGE holds 26.3 percent limited partner interest and 50 percent general partner interest.

Tony Vaughn  
_Devon Energy_  
Tony holds the position of Chief Operating Officer. Before joining Devon in 1999, Tony spent 12 years with Kerr-McGee Corporation, most recently as Manager of the Rocky Mountain District. Before joining Kerr-McGee, Tony worked as an operations engineer for Amoco Production Company. He holds a Bachelor of Science degree in Petroleum Engineering from the University of Tulsa and a Bachelor of Science degree in Business Management from Oral Roberts University. He is a member of the Society of Petroleum Engineers and serves on the board of directors of EnLink Midstream Partners, LP and EnLink Midstream, LLC.
OKLAHOMA STATE UNIVERSITY
Twelfth Annual | May 10, 2018
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COX BUSINESS CONVENTION CENTER | OKLAHOMA CITY, OK

No. of Tickets: ____________

Name (Dr./Mr./Ms.) __________________________ Title __________________________

Company/Affiliation __________________________

Address __________________________________ City/State/Zip __________________________

Office Phone __________________________ Fax Number __________________________ Email __________________________

GOLD SPONSOR $4,000 (Deductible $900 | Non-Deductible $3,100)*
☐ Yes! I wish to be a gold sponsor of the OSU Energy Conference - Oklahoma City, May 10, 2018
Name of Sponsor: __________________________

$4,000: Includes 10 registrations to the OSU Energy Conference, a reserved table at the luncheon, 4 registrations to the sponsor breakfast, an exhibit booth at the conference (optional), and recognition in conference materials and on the OSU CEPD web site.

Please make check payable to OSU Foundation.

* The amount of the contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed over the fair market value of goods or services provided. We estimate the fair market value of the goods or services received to be the non-deductible portion shown above.

SILVER SPONSOR $2,750 (Deductible $825 | Non-Deductible $1,925)*
☐ Yes! I wish to be a silver sponsor of the OSU Energy Conference - Oklahoma City, May 10, 2018
Name of Sponsor: __________________________

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INDIVIDUAL LEVEL
☐ Yes! I wish to purchase ____ ticket(s) for the OSU Energy Conference - Oklahoma City, May 10, 2018
$275: Includes 1 registration to the OSU Energy Conference and open seating at the luncheon.
If ten or more register from the same company, $250 per person.
Please make check payable to Oklahoma State University.

PAYMENT INFORMATION Registration includes digital materials, continental breakfast, break refreshments and the luncheon.
☐ A check payable to the OSU Foundation (for sponsorship) or Oklahoma State University (for individual) is enclosed for the amount of $__________

Mail registration form and check to: OSU Center for Executive and Professional Development | Spears School of Business
294 Business Building | Oklahoma State University | Stillwater, OK 74078-4011 USA

☐ If paying by credit card, please fax registration form to 405-744-6143 or call 405-744-5208.
Charge $_________ to my ☐ Visa ☐ MasterCard Card No. __________________________ Expiration Date __________ Security Code ______ Zip code ______

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SPEARS SCHOOL OF BUSINESS
Twelfth Annual | May 10, 2018
OKLAHOMA STATE UNIVERSITY
ENERGY CONFERENCE
COX BUSINESS CONVENTION CENTER | OKLAHOMA CITY, OK

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