



EXECUTIVE MANAGEMENT BRIEFINGS

Benefits of Table Sponsorship

Sponsorship fee — \$2,750

presented by the
Spears School of Business,
Oklahoma State University

and the
Executive Management
Briefing Sponsors

Speaker Schedule

Wednesday, November 7, 2018 • **Bozoma Saint John**, Chief Marketing Officer, Endeavor and Former Chief Brand Officer, Uber

“Brand Identity and the Importance of Disruption”

- Eight tickets to a luncheon and a Q & A session from 12:00 - 1:30 p.m. at the Embassy Suites - Downtown.

Wednesday, February 6, 2019 • **Daniel Coyle**, New York Times Best-Selling Author

“The Culture Code: The Secrets of Highly Successful Groups”

- A table of eight at a luncheon presentation from 12:00 - 1:30 p.m. at the National Cowboy and Western Heritage Museum.

Tuesday, April 9, 2019 • **Frank Abagnale**, Renowned Cybersecurity and Fraud Prevention Expert and Bestselling Author and Subject of *Catch Me If You Can*

“*Catch Me If You Can*”

- Twelve tickets to a presentation from 4:00 to 5:30 p.m. at the Cox Convention Center.
- Two tickets to a private reception and dinner with Frank Abagnale from 6:00-8:00 p.m. at the Cox Convention Center.

Marketing

- Invite potential clients and business associates to events.
- Name of table sponsor organization acknowledged in the Executive Management Briefings brochure.
- Name of organization on event signage.
- Recognition on the OSU Center for Executive and Professional Development website, cepd.okstate.edu, with a link to your company's/organization's home page.
- Recognition of your company/organization from OSU CEPD social media platforms.

Leadership/Professional Development

- Invite potential clients and business associates to events.
- Receive cutting edge information from businesses, government, and world leaders.

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