EXECUTIVE MANAGEMENT BRIEFINGS
BRINGING NATIONAL BUSINESS LEADERS AND IDEAS TO OUR STATE

BOZOMA SAINT JOHN
Chief Marketing Officer, Endeavor and Former
Chief Brand Officer, Uber

Brand Identity and the
Importance of Disruption
Q & A Session

Wednesday, November 7, 2018 | 12-1:30 p.m.
Embassy Suites - Downtown

DANIEL COYLE
New York Times Best-Selling Author

The Culture Code: The Secrets of
Highly Successful Groups
Presentation

Wednesday, February 6, 2019 | 12-1:30 p.m.
National Cowboy and Western Heritage Museum

FRANK ABAGNALE
Renowned Cybersecurity and Fraud Prevention
Expert and Bestselling Author and Subject of Catch
Me If You Can

Catch Me If You Can
Presentation

Tuesday, April 9, 2019 | 4:00-5:30 p.m.
Cox Convention Center

Purchase tickets at cepd.okstate.edu

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