The OSU Center for Applied Economic Research and Spears School of Business invites you to attend the 2018 Oklahoma Economic Outlook Conference. Join us as an expert from the Oklahoma Department of Commerce shares his opinion on the proposal contest for a second headquarters operation for Oklahoma City and its importance to the state; as well as presentations addressing national, state, and local economic conditions.

**Conference Agenda**

**8:30 a.m.** Registration

**9:00 a.m.** Introductions and Welcome  
*Ken Eastman*, Ph.D., Dean, Norman and Suzanne Myers Chair and Richard W. Poole Professor, Spears School of Business, Oklahoma State University, Stillwater, OK  
*Marcie Mack*, Ed.D., State Director, Oklahoma Department of Career and Technology Education, Stillwater, OK

**9:15 a.m.** National Economic Forecast Followed by Question and Answer  
Forecasts of national economic topics will be presented. 2018 forecasts will be included with a focal point of the presentation on the labor, gross domestic products, consumer reactions and more.  
*Jim Huntzinger*, Executive Vice President and Chief Investment Officer, Bank of Oklahoma Financial Corporation, Tulsa, OK

**10:00 a.m.** Oklahoma Economic Forecast Followed by Question and Answer  
Forecasts of major economic variables for Oklahoma will be presented. Variables forecast include employment, income, output, population, and unemployment. Forecasts for 2018 and years beyond will be included. A focal point of the presentation will be the expected trajectory of Oklahoma’s energy industry.  
*Dan Rickman*, Regents Professor of Economics, Spears School of Business, Oklahoma State University, Stillwater, OK

**10:45 a.m.** Break

**11:00 a.m.** The Recent Boom and Bust in Energy Employment in Oklahoma  
The performance of the Oklahoma economy over the recent energy boom and bust cycles will be discussed. The influence of energy employment on overall employment in the state is assessed over both the boom and bust cycles and compared to other key oil producing states. The roles of state taxes and education funding are presented in terms of their potential influence on the connection between the energy sector and the overall economy.  
*Hongbo Wang*, Ph.D., Director, Center for Applied Economic Research, Spears School of Business, Oklahoma State University, Stillwater, OK

**11:15 a.m.** Amazon: The Good, The Bad and The Future  
In September, Amazon invited the world to participate in an RFP (request for proposal) contest for a second headquarters operation. Will review the economic impact of the project as well as bring to light some of the benefits and challenges of winning or losing this deal of the century.  
*Charles Kimbrough*, Director of Business Development Group, Oklahoma Department of Commerce, Oklahoma City, OK

**11:45 a.m.** Question and Answer Session and Adjourn (12 noon)
2018 Oklahoma Economic Outlook Conference
Presented by the Center for Applied Economic Research in the Spears School of Business at Oklahoma State University
Wed., December 6, 2017, 8:30 a.m. – Noon, Oklahoma City
Metro Technology Centers Springlake Campus | 1900 Springlake Drive, Oklahoma City

Sponsorship Information
Sponsor | Fee: $275 (Gift: $155; Non-gift: $120)
- Two registrations
- Opportunity to place materials in packets
- Name on conference materials and website

Booth Space | Fee: $125 (Gift $65; Non-gift: $60)
- One registration
- Opportunity to place materials in packets

Registration
2018 Oklahoma Economic Outlook Conference, December 6, 2017 • Metro Tech, Springlake Campus, Oklahoma City
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