OKLAHOMA STATE UNIVERSITY

CYBER SECURITY CONFERENCE

Security is Not Possible: The Human Element

8:00 am - 3:30 pm

MAY 3, 2018
Hilton Garden Inn and Edmond Conference Center
Edmond, OK

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SPEARS SCHOOL OF BUSINESS
THE DEPARTMENT OF MANAGEMENT SCIENCE AND INFORMATION SYSTEMS AT SPEARS BUSINESS
With the increasing risk and sophistication of cyber attacks, there is a continuous need to adapt your business strategy to protect sensitive business and personal information. The third annual Cyber Security Conference brings local and national experts to Oklahoma and is sponsored by the Management Science and Information Systems Department, Spears School of Business, Oklahoma State University.

WHO SHOULD ATTEND?
- The conference is designed for senior-level leaders, human resource and information technology management professionals, operational technology specialists, systems data administrators, and other business leaders involved in the decision-making process for cyber security strategy, implementation, and management.
- The conference will be beneficial to those in a range of industries including: legal practices, accounting firms, insurance brokers, personal information suppliers, wholesalers, public sector suppliers, schools and colleges, and those involved in decision making on or delivery of cyber security in central government, local government, police and fire services, health services, and education.

BENEFITS OF ATTENDING?
- Learn from cyber security experts and take advantage of the question and answer and networking opportunities to develop new ideas and obtain information you need to address cyber security in your organization.

SECURITY IS NOT POSSIBLE: THE HUMAN ELEMENT
- Understand the human element risks your organization faces
- Explore the nature and motivation behind internal and external people who pose a risk to your organizations’ security
- Develop a cyber security strategy for your organization

PROGRAM AGENDA

7:30 a.m.  Registration and Continental Breakfast

8:00 a.m.  Pre-conference: Cyber Security Table Topic Discussions and Networking Breakfast
- This pre-conference session will include roundtable conversations on cyber security topics. Discussions are meant to be open and candid exchanges where participants can ask questions and share experiences. Facilitators will guide discussions by presenting targeted issues and topics related to cyber security issues. During the session participants are invited to all table topics of interest. A breakfast buffet will also be available, and participants are encouraged to network with other pre-conference attendees and facilitators.

9:15 a.m.  Welcome
- Dr. Ken Eastman, Dean, Norman & Suzanne Myers Endowed Chair for Excellence in Business Administration, Spears School of Business, Oklahoma State University.
- Dr. Rick Wilson, W. Paul Miller Professor of Business Administration, Department Head, Management Science and Information Systems, Spears School of Business, Oklahoma State University

9:30 a.m.  Timing is Everything
- When it comes to cyber security, timing creates the crime and affects the outcome of the investigation. FBI cases will be reviewed that illustrate the importance of this timing concept with takeaways for you to advance your organization’s security.
- David Weiss, Computer Scientist, Retired, FBI, Shawnee, OK
10:15 a.m.  You Mean I Get to Deal with Legal, Too? Using Legal to Assess Risk in Areas You Might have Overlooked
Your company speaks in a thousand ways… learn how public and even internal statements can create liability in ways you never thought about before. Marketing, websites, contracts and correspondence are a few of the key concerns to consider. IT has a key role to play in these categories from both the standpoint of assessing and managing risk as well as participating in litigation related matters. Discussing these matters with your legal team at the appropriate times can save a lot of headaches in the future.

Carrie L. Palmer, J.D., Resolution Legal Group, Oklahoma City, OK

10:45 a.m. Break

11:00 a.m.  Insider Threat: It's Not as Easy as You Think
Lessons learned from creating and implementing a top-tier insider threat program will be discussed. You will take away practical information to develop and/or improve your own program.

Dave Komendat, Vice President, Chief Security Officer, The Boeing Company, Seattle, WA

Noon –12:20  Q & A Session
Moderator: Dr. Mark Weiser, Regents Service Professor, Director, Center for Telecommunications and Network Security, Department of Management Science and Information Systems, Spears School of Business, Oklahoma State University

Carrie L. Palmer, J.D., Resolution Legal Group, Oklahoma City, OK
David Weiss, Computer Scientist, Retired, FBI, Shawnee, OK
Dave Komendat, Vice President, Chief Security Officer, The Boeing Company, Seattle, WA

12:20 p.m.  Lunch

1:15 p.m.  Criminal Conversations: Former U.S. Most Wanted Cybercriminal and Internet Godfather Discusses Cybercrime and How to Protect Yourself, Family and Business
Reformed cybercriminal turned security consultant, Brett Johnson, delves into his past as one of the world's most notorious computer criminals. He will discuss the current state of cybercrime, examine the most popular crimes that criminals are engaged in today, and provide advice on how to protect you, your family, and your business.

Brett Johnson, Consultant, AnglerPhish.com, Birmingham, AL

2:00 p.m. Break

2:15 p.m.  What Now? Tips for How to Defend Against these Threats
This panel session will discuss how you and your company can defend against internal and external threats by providing tips, advice, and lessons learned from local cyber security thought leaders.

Moderator: Dr. Jim Burkman, Clinical Associate Professor, MSIB Graduate Coordinator, Department of Management Science and Information Systems, Spears School of Business, Oklahoma State University

Ronald Hulshizer, Managing Director, BKD LLP, Oklahoma City, OK
Denise Calvert, Senior Supervisor, IT Risk and Compliance, Devon Energy, Oklahoma City, OK
Kent Nabors, Information Security, Hobby Lobby, Oklahoma City, OK

3:30 p.m.  Conference Summary
**Brett Johnson** has been a central figure in the cybercrime world for almost 20 years as a former United States Most Wanted person and “The Original Internet Godfather” as referred to by the United States Secret Service. Brett founded and was a leader of one of the first darknet markets, ShadowCrew, and was instrumental in developing many areas of online fraud. After being captured, escaping prison, and being captured again, Brett finally accepted responsibility for his actions. He now consults with Fortune 500 companies, cyber security firms, financial organizations, law enforcement and others. He speaks frequently regarding his experience and knowledge of cybercrime in order to help others stay safe online.

**David Weiss** was a computer scientist for the FBI and retired in August 2016. During his 32-year career at the FBI, David performed thousands of digital forensic examinations, malware analysis, and digital evidence crime scene searches. David received the FBI Director’s Award for Technical/Scientific Advancement for his work on the Alfred P. Murrah Federal Building bombing.

**Dave Komendat** is the vice president and Chief Security Officer for The Boeing Company. He is responsible for Boeing’s global security and fire protection policy and procedures, site security, executive protection, supply chain security, structural and aircraft fire protection, government and proprietary information security, data protection, business continuity and disaster preparedness, and security background investigations. Dave is the Boeing interface for both national and international security policy engagement with several government and industry advisory groups.

**Carrie Palmer** is an attorney with Resolution Legal Group. She has been traversing the territory between litigation and technology for 20 years and is a well-known speaker, consultant, trainer, and strategist on issues concerning data security such as technology related policies and procedures, employee privacy, data confidentiality, and ethics in the digital age. As an attorney who has defended claims against businesses for more than 20 years, Carrie recognizes that technology presents businesses with great risk if not properly considered and with great opportunity if understood, respected, and operated within a properly drafted set of policies and procedures.

**Ronald Hulshizer** has more than 25 years of experience helping companies with information technology, security, and financial accounting issues. His primary focus is delivering cyber security and internal audit IT and IT security services to financial institutions. Ronald’s team conducts Federal Financial Institutions Examination Council reviews, general IT control reviews, internal and external penetration tests, business continuity plan, cyber security, social engineering, and model validation reviews for approximately 250 financial institutions.

**Denise Calvert** is a senior IT supervisor at Devon Energy responsible for IT risk/compliance, identity management, and SAP security. Denise has more than 25 years of experience in the energy industry, most of which was spent in the IT Audit and security/risk/controls space. She holds a bachelor’s degree in Computer Science from the University of Central Oklahoma and is a Certified Information Security Manager (CISM) and Certified Information Systems Auditor (CISA).

**Kent Nabors** leads the cyber security team for Hobby Lobby. Before moving into the retail industry, he worked for MidFirst Bank for 18 years serving in a number of roles including CISO. Early in his career, Kent worked in bank examinations with both the Federal Deposit Insurance Corporation and the Federal Reserve Bank of Kansas City. He serves on the board of directors for the Oklahoma chapter of InfraGard and has been a speaker on cyber security topics at conferences and corporate events across the country.
REGISTRATION

NAME: [ ] Mr. [ ] Ms. [ ] Dr. ____________________________________________________________________________________

Title ___________________________________________________________________________________________________

Company/Affiliation: _________________________________________________________________________________________

Address: ______________________________________________________________________________________________________________________

City: __________________________ State: __________________________ Zip: __________________________

Phone: (_____ ) _____________________________________________________________________________________________

Fax: (_____ ) ________________________________________________________________________________________________

REGISTRATION

Payment Information

☐ A check payable to the OSU Foundation (for sponsorship) or Oklahoma State University (for individual) is enclosed for the amount of $___________.

Mail registration form and check to: OSU Center for Executive and Professional Development | Spears School of Business
215 Business Building | Oklahoma State University | Stillwater, OK 74078-4011 USA

☐ If paying by credit card, please fax registration form to 405-744-6143 or call 405-744-5208.

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☐ Yes! I wish to be a gold sponsor of the Cyber Security Conference.

$4,000: Includes 8 registrations to the Cyber Security pre-conference and conference, two invitations to a sponsor and speaker dinner on May 2 in Oklahoma City, an exhibit booth at the conference, and prominent recognition in conference promotion and materials. (Deductible- $1,440; Non-deductible- $2,560)

SILVER SPONSOR $2,500

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$2,500: Includes 4 registrations to the Cyber Security pre-conference and conference, an exhibit booth at the conference, and prominent recognition in conference promotion and materials. (Deductible- $1,080; Non-deductible- $1,420)

*The IRS requires us to inform you the extent to which your gift for this event is tax deductible. The fair market value of benefits you will receive is listed within each level; therefore the amount of your gift greater than the benefit amount listed may be considered tax deductible.

REGISTER ONLINE: cepd.okstate.edu

MULTIPLE REGISTRATION DISCOUNT (3 OR MORE PEOPLE)

☐ Conference and pre-conference registration with table topics and networking breakfast (Conference registration required to attend pre-conference) - $255 per person

☐ Cyber Security Conference only - $225 per person.

INDIVIDUAL REGISTRATION

☐ Conference and pre-conference registration with table topics and networking breakfast (Conference registration required to attend pre-conference) - $280 per person

☐ Cyber Security Conference only - $250 per person

CONFERENCE MATERIALS

Registration fee includes materials in electronic format, refreshments, and lunch. If you would prefer a hard copy of conference materials in a binder, please check the information below for an additional fee of $15 per binder.

☐ Yes! I would like to have a binder of conference materials provided for the Cyber Security Conference.

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