OKLAHOMA STATE UNIVERSITY
4TH ANNUAL
CYBER SECURITY
CONFERENCE

APRIL 9, 2019
OKLAHOMA CITY, OK | COX CONVENTION CENTER
8:00 A.M. - 3:30 P.M.

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Presented by the OSU Spears School of Business, the Department of Management Science and Information Systems, and the Center for Executive and Professional Development
WHO SHOULD ATTEND?

The conference is designed for senior-level leaders, human resource and information technology management and professionals, operational technology specialists, systems and data administrators, and other business leaders involved in the decision-making process for cyber security strategy, implementation and management.

The conference will be beneficial to those in a range of industries including: legal practices, accounting firms, insurance brokers, personal information suppliers, wholesalers, public sector suppliers, schools, and colleges, and those involved in decision making on or delivery of cyber security in central government, local government, police and fire services, health services, and education.

BENEFITS OF ATTENDING?

Learn from cyber security experts and take advantage of the question and answer and networking opportunities to develop new ideas and obtain information you need to address cyber security in your organization.

SECURITY IS NOT POSSIBLE: THE HUMAN ELEMENT

- Understand the human element risks your organization faces.
- Explore the nature and motivation behind internal and external people who pose a risk to your organizations’ security.
- Develop a cyber security strategy for your organization.

PROGRAM AGENDA

7:30 a.m.  Registration and Breakfast
8:00 a.m.  Cyber Security Table Topic Discussions and Networking Breakfast

This networking session will include roundtable conversations on cyber security topics. Discussions are meant to be open and candid exchanges where participants can ask questions and share experiences. Facilitators will guide discussions by presenting targeted issues and topics related to cyber security issues. During the session participants are invited to all table topics of interest. A breakfast buffet will also be available, and participants are encouraged to network with other pre-conference attendees and facilitators.

9:15 a.m.  Welcome
Dr. Rick Wilson, W. Paul Miller Professor of Business Administration and Head, Management Science and Information Systems, Spears School of Business, Oklahoma State University

9:30 a.m.  The Evolving CISO: Hard-Learned Lessons from 20 Years in the Industry
Are you seeking a career in Cybersecurity? Are you on the path to becoming a Chief Information Security Officer? Curtis Coleman will share some hard-learned lessons for success acquired along his journey to becoming a nationally recognized CISO and industry thought leader. This talk will guide CISO up-and-comers in what it takes to reach the summit, what the CISO of the future looks like, and steps you can take to build a successful Cybersecurity career. Curtis will share his passion, purpose, and expert insights to assist your journey.

Curtis Coleman, Former Vice President & Chief Information Security Officer, Seagate, Director of Cybersecurity, OC, Oklahoma City, OK
10:15 a.m. **Cyber Security is a Team Sport:** Why strategic leadership and an understanding of roles, personalities, and psychology is important for building and managing effective cybersecurity teams

In twenty years of practicing cyber law, Shawn Tuma has seen a multitude of cyber security and data breach cases that have helped him understand the real-world risks companies face and the practical things they can do to prioritize their resources and effectively manage cyber risk.

Shawn Tuma, Cyber Security and Data Privacy Attorney, Spencer Fane LLP, Plano, TX

11:00 a.m. Break

11:15 a.m. **The Digital Transformation Journey**

Does your digital transformation journey feel more like Homer’s Odyssey? Odysseus (Ulysses in Roman myths) took ten years to reach his home after the long ten year Trojan war. On his journey he faced monsters, demigods, witches and worse. What lessons can we learn and apply to our digital transformation journey.

David Poczynek, Senior Vice President and Chief Information Security Officer, Bank of Oklahoma (BOK) Financial, Tulsa, OK

12:00 p.m. **Moderated Q & A Session**

Curtis Coleman, Former Vice President & Chief Information Security Officer, Seagate, Director of Cybersecurity, OC, Oklahoma City, OK

David Poczynek, Senior Vice President and Chief Information Security Officer, Bank of Oklahoma (BOK) Financial, Tulsa, OK

Shawn Tuma, Cyber Security and Data Privacy Attorney, Spencer Fane LLP, Plano, TX

12:20 p.m. Lunch

1:15 p.m. **Cybercrime Case Presentations**

Some individuals seeking employment by posting resumes to online job sites have found themselves unwittingly receiving and forwarding stolen money at the behest of overseas criminal organizations. Special Agent Richard Lay will discuss an initiative he led from 2014-2016, to disrupt this flow of money from the bank accounts of victims to the pockets of overseas criminals. He will also discuss the successful investigation and prosecution of a distributed denial of service case.

Rich Lay, Special Agent, Federal Bureau of Investigation, Oklahoma City, OK

1:45 p.m. **Social Engineering and Its Impact**

Elaine Dodd, Executive Vice President Fraud Division, Oklahoma Bankers Association, Oklahoma City, OK

2:15 p.m. Break

2:30 p.m. **Assume Breach**

As the modern threat landscape changes and adapts to existing security methodologies so too must the individuals tasked with protecting information resources. With an average time to identify a data breach currently around 197 days, and a forecast of 60 percent of digital businesses experiencing a security incident in 2020, a shift in perception is required to truly protect companies now and into the future.

Devon Cox, Senior Architect, Heartland Payment Systems, Edmond, OK

3:00 p.m. **Panel**

Devon Cox, Senior Architect, Heartland Payment Systems, Edmond, OK

Elaine Dodd, Executive Vice President Fraud Division, Oklahoma Bankers Association, Oklahoma City, OK

Rich Lay, Special Agent, Federal Bureau of Investigation, Oklahoma City, OK

3:30 p.m. **Conference Summary and Adjourn**

4:00 - 5:30 p.m. **Optional Session - Catch Me If You Can**

Executive Management Briefing Featuring Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert and Best-Selling Author and Subject of *Catch Me If You Can*
Curtis Coleman has had a distinguished, 20-year career in cybersecurity. For over 15 years, he led the cybersecurity program at Seagate, a large multi-national digital storage manufacturing company. In that role, he directed the efforts to implement cybersecurity policies, practices, and technology to ensure the protection of Seagate's data and systems.

Devin Cox is a 20 year security professional and programmer, who has spent the last five years focused solely on Cloud Security and protecting hybrid networks in the financial industry. Devin is currently the Senior Security Engineer for Heartland Payment Systems.

Elaine Dodd spent 22 years in law enforcement with the Oklahoma Bureau of Narcotics, retiring in 1995 as their Director. Now Executive Vice President, Fraud Division, Oklahoma Bankers Association, she provides training and investigative assistance for banks and fraud training to thousands of bankers and customers. In 2013, she was the recipient of the State Attorney General's Brad Edwards Consumer Champion award and was inducted into the Oklahoma Women's Hall of Fame. Elaine also is the recipient of the 2014 FBI Director's Community Leadership Award.

Rich Lay joined the FBI in July 1997. After attending the FBI Academy at Quantico, he was assigned to the Houston Division, where he investigated White Collar and Cyber Crime. Rich's significant investigations included successful prosecutions of individuals for counterfeit software, computer intrusions, economic espionage, and DDoS attacks. He also assisted in the investigations of Enron and the Solar Sunrise computer intrusions. In 2003 Rich transferred to the FBI’s Engineering Research Facility in Quantico, where he supervised a team of electrical engineers and managed technical programs involving the development of hardware, software, and antenna systems. In 2007 he transferred to his home state of Oklahoma, where he served as the supervisor of the FBI’s Cyber Squad. In 2013 he returned to investigative duties handling computer intrusions investigations.

David Poczynek is the Senior Vice President and Chief Information Security Officer at Bank of Oklahoma (BOK) Financial. He is responsible for Data Privacy, Cyber Security and Business Resiliency for BOKF. David has served in cyber security and information technology leadership roles within the Financial Services and Energy critical infrastructure sectors for more than 25 years. David has implemented and managed technology risk programs for a number of Fortune 500 companies including Williams Energy, Saudi Aramco, and Bank of America. Mr. Poczynek is a retired U.S. Army Officer with 22 years of service.

Shawn Tuma is an attorney internationally recognized in cybersecurity, computer fraud and data privacy law, areas in which he has practiced for two decades. Shawn is Co-Chair of Spencer Fane's Data Privacy & Cybersecurity Practice Group where he regularly serves as cybersecurity and privacy counsel advising a wide variety of businesses ranging from small and mid-sized companies to Fortune 100 enterprises.

Oklahoma State University Management Science and Information Systems Faculty

Dr. Rick Wilson
Dr. Mark Weiser
Dr. Jim Burkman
APRIL 9, 2019 - COX CONVENTION CENTER, OKLAHOMA CITY, OK

REGISTRATION

NAME: [ ] Mr. [ ] Ms. [ ] Dr. _______________________________________________________________

Title ______________________________________________________________________________

Company/Affiliation: __________________________________________________________________

Address: ___________________________________________________________________________

City: __________________________ State: __________________________ Zip: ______________________

Phone: (___) __________ Fax: (____) ________________________________

GOLD SPONSOR $4,500
☐ Yes! I wish to be a gold sponsor of the Cyber Security Conference – Oklahoma City, April 9, 2019.
$4,500: Includes 8 registrations to the Cyber Security Pre-Conference, Conference, and Executive Management Briefing, featuring Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert, Best-Selling Author and Subject of Catch Me If You Can, two invitations to a sponsor and speaker dinner on April 8 in Oklahoma City, an exhibit booth at the conference, and prominent recognition in conference promotion and materials. (Deductible-$1,560; Non-deductible-$2,940)

SILVER SPONSOR $2,750
☐ Yes! I wish to be a silver sponsor of the Cyber Security Conference – Oklahoma City, April 9, 2019.
$2,750: Includes 4 registrations to the Cyber Security Pre-Conference, Conference, and Executive Management Briefing, featuring Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert, Best-Selling Author and Subject of Catch Me If You Can, an exhibit booth at the conference, and prominent recognition in conference promotion and materials. (Deductible- $1,150; Non-deductible- $1,600)

*Multipurpose Registration Discount (8 or more people)
☐ Registration includes networking breakfast with table topics, refreshments and lunch, and Executive Management Briefing, featuring Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert, Best-Selling Author, and Subject of Catch Me If You Can - $300 per person
☐ Cyber Security Conference only (does not include Executive Management Briefing, featuring Frank Abagnale) - $250 per person

INDIVIDUAL REGISTRATION
☐ Registration includes networking breakfast with table topics, refreshments and lunch, and Executive Management Briefing, featuring Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert, Best-Selling Author, and Subject of Catch Me If You Can - $325 per person
☐ Cyber Security Conference only (does not include Executive Management Briefing, featuring Frank Abagnale) - $275 per person

CONFERENCE MATERIALS
Registration fee includes materials in electronic format. If you would prefer a hard copy of conference materials in a binder, please check the information below for an additional fee of $25 per binder.
☐ Yes! I would like to have a binder of conference materials provided for the Cyber Security Conference.

PAYMENT INFORMATION
☐ A check payable to the OSU Foundation (for sponsorship) or Oklahoma State University (for individual) is enclosed for the amount of $___________.
Mail registration form and check to: OSU Center for Executive and Professional Development | Spears School of Business
294 Business Building  |  Oklahoma State University  |  Stillwater, OK 74078-4011 USA

☐ If paying by credit card, please fax registration form to 405-744-6143 or call 405-744-5208.
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