OKLAHOMA STATE UNIVERSITY
4TH ANNUAL
CYBER SECURITY
CONFERENCE
APRIL 9, 2019
OKLAHOMA CITY, OK | COX CONVENTION CENTER
8:00 A.M. - 3:30 P.M.

Security Takes Everyone
People | Process | Technology

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Presented by the OSU Spears School of Business, the
Department of Management Science and Information Systems,
and the Center for Executive and Professional Development
WHO SHOULD ATTEND?

The conference is designed for senior-level leaders, human resource and information technology management and professionals, operational technology specialists, systems and data administrators, and other business leaders involved in the decision-making process for cyber security strategy, implementation and management.

The conference will be beneficial to those in a range of industries including: legal practices, accounting firms, insurance brokers, personal information suppliers, wholesalers, public sector suppliers, schools, and colleges, and those involved in decision making on or delivery of cyber security in central government, local government, police and fire services, health services, and education.

BENEFITS OF ATTENDING?

Learn from cyber security experts and take advantage of the question and answer and networking opportunities to develop new ideas and obtain information you need to address cyber security in your organization.

SECURITY IS NOT POSSIBLE: THE HUMAN ELEMENT

- Understand the human element risks your organization faces.
- Explore the nature and motivation behind internal and external people who pose a risk to your organizations’ security.
- Develop a cyber security strategy for your organization.

PROGRAM AGENDA

7:30 a.m. Registration and Continental Breakfast

8:00 a.m. Cyber Security Table Topic Discussions and Networking Breakfast

This networking session will include roundtable conversations on cyber security topics. Discussions are meant to be open and candid exchanges where participants can ask questions and share experiences. Facilitators will guide discussions by presenting targeted issues and topics related to cyber security issues. During the session participants are invited to all table topics of interest. A breakfast buffet will also be available, and participants are encouraged to network with other pre-conference attendees and facilitators.

9:15 a.m. Welcome

Dr. Rick Wilson, W. Paul Miller Professor of Business Administration and Head, Management Science and Information Systems, Spears School of Business, Oklahoma State University

9:30 a.m. Hack like a CISO, Win Peers and Influence People in a Hostile Environment

Serving an organization as the most senior security executive requires a CISO to be creative and flexible on how to approach issues. CISOs develop this creativity over time with specific processes or “hacks” they have found useful to grow their security programs and use scarce resources efficiently.

Gary Hayslip, Global Chief Information Security Officer, Webroot, and Author of CISO Reference Guide: A Practical Guide for CISO’s, San Diego, CA
Cyber Security is a Team Sport: Why strategic leadership and an understanding of roles, personalities, and psychology is important for building and managing effective cybersecurity teams

In twenty years of practicing cyber law, Shawn Tuma has seen a multitude of cyber security and data breach cases that have helped him understand the real-world risks companies face and the practical things they can do to prioritize their resources and effectively manage cyber risk.

Shawn Tuma, Cyber Security and Data Privacy Attorney, Spencer Fane LLP, Plano, TX

The Digital Transformation Journey

Does your digital transformation journey feel more like Homer’s Odyssey? Odysseus (Ulysses in Roman myths) took ten years to reach his home after the long ten year Trojan war. On his journey he faced monsters, demigods, witches and worse. What lessons can we learn and apply to our digital transformation journey.

David Poczynek, Senior Vice President and Chief Information Security Officer, Bank of Oklahoma (BOK) Financial, Tulsa, OK

Moderated Q & A Session

Gary Hayslip, Global Chief Information Security Officer, Webroot, and Author of CISO Reference Guide: A Practical Guide for CISO’s, San Diego, CA
Shawn Tuma, Cyber Security and Data Privacy Attorney, Spencer Fane LLP, Plano, TX
David Poczynek, Senior Vice President and Chief Information Security Officer, Bank of Oklahoma (BOK) Financial, Tulsa, OK

Cybercrime Update

Special Agent Richard Lay will discuss current trends in cybercrime, providing recent case examples. He will highlight Business Email Compromise and Ransomware, and discuss the importance of two factor authentication and other simple preventative measures one can take to keep from being the next cybercrime victim.

Rich Lay, Special Agent, Federal Bureau of Investigation, Oklahoma City, OK

Cybercrime, Counterespionage, & Bitcoin Case Study Analysis

Cyber Security now lies squarely on the shoulders of Senior Executives and Directors. This presentation highlights the core tenants of Cyber Counterintelligence operations against nation-state and criminal enterprises throughout the world.
Corporations are faced with highly funded/motivated adversaries that utilize growing sophistication in their technical tradecraft that continues to present serious risk to long-term viability of organizations. This session will discuss previous cases and provide tangible lesson’s learned for corporations to embrace.

Jarrett Kolthoff, President and Chief Executive Officer, SpearTip Cyber Counterintelligence, St. Louis, MO

Panel

Jarrett Kolthoff, President and Chief Executive Officer, SpearTip Cyber Counterintelligence, St. Louis, MO
Rich Lay, Special Agent, Federal Bureau of Investigation, Oklahoma City, OK
Elaine Dodd, Executive Vice President Fraud Division, Oklahoma Bankers Association, Oklahoma City, OK

Conference Summary and Adjourn

Optional Session - Catch Me If You Can

Executive Management Briefing Featuring Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert and Best-Selling Author and Subject of Catch Me If You Can
Elaine Dodd spent 22 years in law enforcement with the Oklahoma Bureau of Narcotics, retiring in 1995 as their Director. Now Executive Vice President, Fraud Division, Oklahoma Bankers Association, she provides training and investigative assistance for banks and fraud training to thousands of bankers and customers. In 2013, she was the recipient of the State Attorney General's Brad Edwards Consumer Champion award and was inducted into the Oklahoma Women's Hall of Fame. Elaine also is the recipient of the 2014 FBI Director's Community Leadership Award.

Gary Hayslip as CISO for Webroot, Gary Hayslip advises executive leadership on protecting critical information resources and oversees enterprise cyber-security strategy. His mission includes creating a “risk aware” culture that places a high value on securing and protecting customer information entrusted to Webroot. Gary's career in the fields of enterprise information security and network security spans more than 20 years and includes multiple CIO, CISO, and deputy director of IT positions for the U.S. Navy, the Federal Government, and the City of San Diego. In these positions, he was instrumental in architecting security programs from the ground up, auditing large, disparate networks and consolidated extensive legacy network infrastructures into converged virtualized datacenters.

Jarrett Kolthoff is President and Chief Executive Officer of SpearTip, which combines computer forensics and cyber counterespionage capabilities to provide clients with comprehensive strategic guidance to protect their intellectual property & corporate secrets. Jarrett is a former Special Agent - U.S. Army Counterintelligence, with duty stations in Maryland, Bosnia, and Germany, and over two decades of experience in the Information Security field.

Rich Lay joined the FBI in July 1997. After attending the FBI Academy at Quantico, he was assigned to the Houston Division, where he investigated White Collar and Cyber Crime. Rich’s significant investigations included successful prosecutions of individuals for counterfeit software, computer intrusions, economic espionage, and DDoS attacks. He also assisted in the investigations of Enron and the Solar Sunrise computer intrusions. In 2003 Rich transferred to the FBI’s Engineering Research Facility in Quantico, where he supervised a team of electrical engineers and managed technical programs involving the development of hardware, software, and antenna systems. In 2007 he transferred to his home state of Oklahoma, where he served as the supervisor of the FBI’s Cyber Squad. In 2013 he returned to investigative duties handling computer intrusions investigations.

David Poczynek is the Senior Vice President and Chief Information Security Officer at Bank of Oklahoma (BOK) Financial. He is responsible for Data Privacy, Cyber Security and Business Resiliency for BOKF. David has served in cyber security and information technology leadership roles within the Financial Services and Energy critical infrastructure sectors for more than 25 years. David has implemented and managed technology risk programs for a number of Fortune 500 companies including Williams Energy, Saudi Aramco, and Bank of America. Mr. Poczynek is a retired U.S. Army Officer with 22 years of service.

Shawn Tuma is an attorney internationally recognized in cybersecurity, computer fraud and data privacy law, areas in which he has practiced for two decades. Shawn is Co-Chair of Spencer Fane’s Data Privacy & Cybersecurity Practice Group where he regularly serves as cybersecurity and privacy counsel advising a wide variety of businesses ranging from small and mid-sized companies to Fortune 100 enterprises.
APRIL 9, 2019 - COX CONVENTION CENTER, OKLAHOMA CITY, OK

REGISTRATION

NAME: [ ] Mr. [ ] Ms. [ ] Dr. _______________________________________________________________
Title ___________________________________________________________________________________
Company/Affiliation: ___________________________________________________________________________________
Address: _________________________________________________________________________________ Email:___________________________
City:_______________________________State: ________________________________________________ Zip:______________________________
Phone: (____) _________________________________________________________________________ Fax: (____) ________________________________________________________________________________

GOLD SPONSOR $4,500
☐ Yes! I wish to be a gold sponsor of the Cyber Security Conference – Oklahoma City, April 9, 2019.
$4,500: Includes 8 registrations to the Cyber Security Pre-Conference, Conference, and Executive Management Briefing, featuring Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert, Best-Selling Author and Subject of Catch Me If You Can, two invitations to a sponsor and speaker dinner on April 8 in Oklahoma City, an exhibit booth at the conference, and prominent recognition in conference promotion and materials. (Deductible-$1,560; Non-deductible-$2,940)

SILVER SPONSOR $2,750
☐ Yes! I wish to be a silver sponsor of the Cyber Security Conference – Oklahoma City, April 9, 2019.
$2,750: Includes 4 registrations to the Cyber Security Pre-Conference, Conference, and Executive Management Briefing, featuring Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert, Best-Selling Author and Subject of Catch Me If You Can, an exhibit booth at the conference, and prominent recognition in conference promotion and materials. (Deductible-$1,150; Non-deductible-$1,600)

MULTIPLE REGISTRATION DISCOUNT (8 OR MORE PEOPLE)
☐ Registration includes networking breakfast with table topics, refreshments and lunch, and Executive Management Briefing, featuring Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert, Best-Selling Author, and Subject of Catch Me If You Can - $300 per person
☐ Cyber Security Conference only (does not include Executive Management Briefing, featuring Frank Abagnale) - $225 per person

INDIVIDUAL REGISTRATION
☐ Registration includes networking breakfast with table topics, refreshments and lunch, and Executive Management Briefing, featuring Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert, Best-Selling Author, and Subject of Catch Me If You Can - $325 per person
☐ Cyber Security Conference only (does not include Executive Management Briefing, featuring Frank Abagnale) - $250 per person

CONFERENCE MATERIALS
Registration fee includes materials in electronic format. If you would prefer a hard copy of conference materials in a binder, please check the information below for an additional fee of $25 per binder.
☐ Yes! I would like to have a binder of conference materials provided for the Cyber Security Conference.

PAYMENT INFORMATION
☐ A check payable to the OSU Foundation (for sponsorship) or Oklahoma State University (for individual) is enclosed for the amount of $ ____________.
Mail registration form and check to: OSU Center for Executive and Professional Development | Spears School of Business
294 Business Building | Oklahoma State University | Stillwater, OK 74078-4011 USA

☐ If paying by credit card, please fax registration form to 405-744-6143 or call 405-744-5208.
Charge $ ____________ to my ☐ Visa ☐ MasterCard Card No. ____________ Expiration date ____________
Security Code ______ Zip Code ____________