“Innovation is not limited to the innovation of product, but also includes innovation of the very way a company engages in business.”

PROFESSOR AMIT, KNOWLEDGE@WHARTON, 2014

The evidence for human capital materiality is sufficiently compelling to warrant investor requests for companies to report systematically on their training and other HR policies with clarity and depth.”

PROFESSORS BERSTEIN & BEEFERMAN, HARVARD, 2015

“Dr. Wallace is a rare blend of an international thought leader and an actionable, get-it-done leader. We are grateful for his expertise and action allowing us to not only boost performance, but also become a Best Place to Work.”

Craig is serious about the marriage of business science and business practice – without science, practice is left to chance; without practice, science has no meaning. It is with this mindset that he successfully propels organizations to reach the highest levels of effectiveness.

Craig holds the Spears Chair of Management and is a Full Professor of Management in the Spears School of Business at Oklahoma State University where he co-founded the world’s first Executive PhD in Business program. He is a Wharton Master’s Fellow in the Wharton School at the University of Pennsylvania and Fellow of the Society for Industrial/Organizational Psychology. He received his PhD from the highly ranked I/O Psychology program at Georgia Tech and is a graduate of Wharton’s elite Advanced Management Program. He is also a senior editor for the prestigious Journal of Management and has published over 40 peer-reviewed publications in top business journals.

Professor Wallace has numerous awards for his research and teaching. From OSU, these awards include: the Poole Award for Research (2006-2016), the Greiner Outstanding Teaching Award, and the Regents Distinguished Research Award. He has also won the S. Rains Wallace award from the Society for Industrial/Organizational Psychology and the Distinguished Research Award from the Association for Talent Development.

FOR ON-SITE PROGRAMS AT COMPANIES OR ORGANIZATIONS, PLEASE CONTACT THE OSU CENTER FOR EXECUTIVE AND PROFESSIONAL DEVELOPMENT AT 1-866-678-3933.
ACTIONABLE INNOVATION: IDEO’S DESIGN THINKING FOR REAL INNOVATION

- Learn to solve ‘root’ business challenges and build a culture of innovation
- Create, adapt and launch game-changing solutions that anticipate and meet customer needs
- Learn to avoid the ‘duct-tape’ trap and question the ‘easy fix’
- Build confidence and competence in design thinking
- Participate in Innovation Tournaments and Immersive Innovation Simulations

HIGH INVOLVEMENT LEADERSHIP

- Leadership is about relationships and authentic communication
- Relationships and communication are rooted in high involvement
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- Gain valuable insight on your High Involvement Leadership via Bottom-Up Analytics
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TALENT ANALYTICS: ATTRACT, SELECT, DEVELOP & RETAIN TOP TALENT

- Ignoring your talent leaves serious ‘money on the table’
- Learn how to leverage scientifically derived talent analytics
- One-size fits all does NOT work
- Test-drive some of the latest Evidence-based Talent Assessments
- Learn to apply talent analytics to: hiring, succession, performance management, retention

FOR MORE INFORMATION ON HOW TO BRING PROFESSOR WALLACE ON-SITE TO YOUR COMPANY OR ORGANIZATION OR HAVE HIM SPEAK TO AN ASSOCIATION OR GROUP, PLEASE CONTACT …

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