OKLAHOMA STATE UNIVERSITY
Sponsored by Oklahoma State University, Spears School of Business

5th Annual
BIG DATA ANALYTICS CONFERENCE

November 7, 2018
8:00 a.m. - 4:00 p.m.
Southern Hills Marriott Hotel - Tulsa, OK

The OSU Big Data Analytics Conference will explore the management and strategic impact big data can have on a company or organization. Business professionals interested in exploring analytics applications and processes for implementing such initiatives in your organization should attend this conference.

Speakers include:

- Tulsa Business Forum Breakfast and Presentation featuring Bozoma Saint John, Chief Marketing Officer, Endeavor, Former Chief Brand Officer, Uber (optional to attend)
- Thomas Cook, Senior Analytics & Data Management Advisor, SAS Analytics, Austin, TX
- Todd Walter, Chief Technologist, Americas at Teradata Corporation, Mississauga, Ontario, Canada
- Colin Hare, Managing Director, Strategy, M&A Services, KPMG LLP, Dallas, TX
- Ryan Moog, Director & Solution Executive of Research, Cerner Corporation, Kansas City, KS

Agenda includes:

- Brand Identity and the Importance of Disruption – Moderated Q&A
- Big Data with IoT and Real-Time Streaming Analytics
- Lessons Learned from Implementing Analytics: The Journey
- Analytics of Things – Changing Your World
- Analytics Maturity – Evolving from ‘Capability Development’ to ‘Value Delivery’
- Designing the Next Generation Data Infrastructure
OKLAHOMA STATE UNIVERSITY
BIG DATA ANALYTICS CONFERENCE
TULSA, OK - NOVEMBER 7, 2018

REGISTRATION

NAME: [ ] Mr. [ ] Ms. [ ] Dr. ____________________________

Company/Affiliation: ________________________________________________________________

Address: __________________________________________ Email: __________________________

City: __________________________ State: ____________ Zip: __________________________

Phone: (__) __________________________ Fax: (__) __________________________

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GOLD SPONSOR $3,750

☐ Yes! I wish to be a gold sponsor of the OSU Big Data Analytics Conference.
Tulsa, OK November 7, 2018

$3,750: Includes 8 registrations to the conference, and the Tulsa Business Forum breakfast, prominent recognition in promotion and at the conference, and lunch/refreshments (Deductible- $1,310 Non-deductible- $2,440)*

SILVER SPONSOR $2,500

☐ Yes! I wish to be a silver sponsor of the OSU Big Data Analytics Conference.
Tulsa, OK November 7, 2018

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*The IRS requires us to inform you the extent to which your gift for this event is tax deductible. The fair market value of benefits you will receive is listed within each level; therefore the amount of your gift greater than the benefit amount listed may be considered tax deductible.

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REGISTER ONLINE: cepd.okstate.edu

PAYMENT INFORMATION FOR SPONSORSHIP OF THE OSU BIG DATA/ANALYTICS CONFERENCE

☐ A check payable to the OSU Foundation (for sponsorship) is enclosed for the amount of $__________.

Mail registration form and check to: OSU Center for Executive and Professional Development | Spears School of Business
294 Business Building | Oklahoma State University | Stillwater, OK 74078-4011 USA

☐ If paying by credit card, please fax registration form to 405-744-6143 or call 405-744-5208.

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