2018 Programs
Offered through the Center for Executive and Professional Development
Spears School of Business, Oklahoma State University
www.cepd.okstate.edu or call (405) 744-5208

CENTER for EXECUTIVE AND PROFESSIONAL DEVELOPMENT
AT SPEARS BUSINESS

CONFERENCES AND EVENTS
Big Data Analytics Conference—November 7
Accounting and Financial Reporting Conference—Tulsa—November 15
Oil and Gas Accounting Conference—Tulsa—November 16

TRIBAL PROGRAMS AND CONFERENCES
Inaugural Tribal Finance & Accounting Conference—Tulsa—November 16

SPEAKER SERIES
Tulsa Business Forums—Fall 2018-Spring 2019
• Bozoma Saint John, Chief Marketing Officer for Endeavor and Former Chief Brand Officer for Uber—November 7, 8-9:30 a.m.
• Daniel Coyle, New York Times Bestselling Author of The Culture Code: The Secrets of Highly Successful Groups—February 7, noon-1:30 p.m.
• Frank Abagnale, Best-Selling Author and Subject of Catch Me If You Can—April 10, 10-11:30 a.m.
Executive Management Briefings—Oklahoma City—Fall 2018-Spring 2019
• Bozoma Saint John—November 7, noon-1:30 p.m.
• Daniel Coyle—February 6, noon-1:30 p.m.
• Frank Abagnale—April 9, 4-5:30 p.m.

CERTIFICATES AND PROGRAMS
Certificate of Effective Management and Leadership—Oklahoma City
September-November 2018
• The Power of Influence—Dr. Andrew Urich—September 11, 1-4 p.m.
• Growth Mindset: The Key to Strategic Development—Abbey Davis—October 17, 1-4 p.m.
• Leadership Skills for the Emerging Manager—Dr. Matt Bowler—November 14, 1-4 p.m.

*continued on reverse
Leadership Development Certificate Series—Oklahoma City, Chesapeake Energy  
November 2018
- Increasing Productivity through Accountability—Dr. Lee Manzer—November 13, 9 a.m.-noon
- Leading an Energetic Culture—Dr. Lee Manzer—November 13, 1-4 p.m.

Certificate for Emerging Leaders in Manufacturing—Tulsa  
September-November 2018
- Productive Power of Quality Communication—Dr. Mac McCrory—September 6, 9 a.m.-noon
- Driving Results with Employee Engagement—Abbey Davis—September 20, 9 a.m.-noon
- From Traditionals to Generation Z: Leading Generations at Work—Dr. Ken Eastman—October 4, 9 a.m.-noon
- Developing Effective Attitudes in the Workplace—Dr. Lee Manzer—October 17, 9 a.m.-noon
- Men, Women & Gender Rules at Work—Dr. Lex Smith-Washington—November 1, 9 a.m.-noon
- The Power of Influence—Dr. Raj Basu—November 13, 9 a.m.-noon

Professional Development Seminars—Ponca City, The University Center  
September-November 2018
- Resolving Team Issues Part One—Dr. Mac McCrory—September 12, 9 a.m.-noon
- Resolving Team Issues Part Two—Dr. Mac McCrory—September 12, 1-4 p.m.
- Enhancing Employee Motivation through Coaching—Dr. Raj Basu—October 10, 9 a.m.-noon
- Accountability at Work - How to Eliminate Mediocrity and Increase Productivity—Kyle Eastham—October 10, 1-4 p.m.
- Finance for the Nonfinancial Manager Part One—Dr. David Carter—November 14, 9 a.m.-noon
- Finance for the Nonfinancial Manager Part Two—Dr. David Carter—November 14, 1-4 p.m.
Programs at a Glance

Speaker Series

Executive Management Briefings (Oklahoma City) 30 years
Tulsa Business Forums 32 years

Certificates

Certificate for Emerging Leaders in Manufacturing (Tulsa)
Communication Certificate Series (Tulsa)
Effective Management and Leadership Certificate (Oklahoma City)
Emerging Energy Leaders (Oklahoma City)
Leadership Development Certificate Series (Oklahoma City)
Online Travel Health and Safety Program
OSU and OU Executive Education Partnership Program
OSU and OU State Executive Development Program (Oklahoma City)
Professional Development Seminars (Ponca City)
Webinars
Custom Programs

35 organizations hosted over 105 on-site professional development programs last year.

Topics include:
- Accounting/Finance
- Accounting/Finance for Energy
- Assessments/Simulations
- Business Analytics/Project Management/Information Security
- Coaching/Conflict Resolution
- Communication
- Customer Service
- Environmental and Hazardous Materials
- Innovation
- Leadership
- Management
- Sales/Marketing
- Strategy
- Teams/Team Building

Conferences

Accounting and Financial Reporting Conference and Oil and Gas Accounting Conference
Big Data Analytics Conference
Cyber Security Conference
Economic Outlook Conference
Energy Conference
Spears School Annual Golf Classic
Women’s Business Leadership Conference

Contact us at 405-744-5208 or business.okstate.edu/cepd regarding:
- On-site programs
- Public programs
- Retreat and conference planning

1,045 hours of instruction
14,300 people served
57,950 participant hours earned

(174 days of programing) Fiscal year

40 public seminars offered in primarily Tulsa and Oklahoma City

Over 200 programs

Contact: Center for Executive and Professional Development 405-744-5208 cepd@okstate.edu
The OSU Center for Executive and Professional Development in the Spears School of Business fulfills compelling executive, management and professional educational needs to business and industry. For over 60 years, the CE PD has played a vital role in Oklahoma’s economic growth by offering 200 programs to more than 14,300 individuals each year. These programs include public and on-site executive and professional development programs and conferences and retreat and conference planning. For more information or to enroll, call 405-744-5208 or visit business.okstate.edu/cepd.