2018 Programs
Offered through the Center for Executive and Professional Development
Spears School of Business, Oklahoma State University
www.cepd.okstate.edu or call (405) 744-5208

CONFERENCES AND EVENTS
Spears School of Business Golf Classic—Stillwater—August 3
Certificate in Gaming Leadership—Tulsa—August 13-16
Big Data Analytics Conference—November 7
Accounting and Financial Reporting Conference—Tulsa—November 15
Oil and Gas Accounting Conference—Tulsa—November 16

TRIBAL PROGRAMS AND CONFERENCES
Inaugural Tribal Finance & Accounting Conference—Tulsa—November 16

SPEAKER SERIES
Tulsa Business Forums—Fall 2018-Spring 2019
• Bozoma Saint John, Chief Marketing Officer for Endeavor and Former Chief Brand Officer for Uber—November 7, 8-9:30 a.m.
• Daniel Coyle, New York Times Bestselling Author of The Culture Code: The Secrets of Highly Successful Groups—February 7, noon-1:30 p.m.
• Frank Abagnale, Best-Selling Author and Subject of Catch Me If You Can—April 10, 10-11:30 a.m.

Executive Management Briefings—Oklahoma City—Fall 2018-Spring 2019
• Bozoma Saint John—November 7, noon-1:30 p.m.
• Daniel Coyle—February 6, noon-1:30 p.m.
• Frank Abagnale—April 9, 4-5:30 p.m.

CERTIFICATES AND PROGRAMS
Certificate of Effective Management and Leadership—Oklahoma City, 1-4 p.m.
May-November 2018
• Creating and Developing High Performance Teams—Dr. Raj Basu—July 18, 1-4 p.m.
• From Traditionals to Generation Z: Leading Generations at Work—Dr. Ken Eastman—August 29, 1-4 p.m.
• The Power of Influence—Dr. Andrew Urich—September 11, 1-4 p.m.
• Growth Mindset: The Key to Strategic Development —Abbey Davis—October 17, 1-4 p.m.
• Leadership Skills for the Emerging Manager—Dr. Matt Bowler—November 14, 1-4 p.m.

*continued on reverse
Certificate Series for High Potential Leaders—Tulsa
May-August 2018
• Becoming a Strategic Manager—Dr. James Pappas—June 27, 9 a.m.-noon
• Using Your Talents to Lift Performance—Dr. Ken Eastman—June 27, 1-4 p.m.
• Developing Your Emotional Intelligence—Dr. Alexis Smith-Washington—August 28, 9 a.m.-noon
• Profitable Relationships: Overcoming Fear and Building Confidence—Dr. Andrew Urich—August 28, 1-4 p.m.

Leadership Development Certificate Series—Oklahoma City, Chesapeake Energy
August-November 2018
• Communication in Collaborative Groups—Dr. Durand Crosby—August 21, 9 a.m.-noon
• Leading with Fairness—Dr. Lindsey Greco—August 21, 1-4 p.m.
• Increasing Productivity through Accountability—Dr. Lee Manzer—November 13, 9 a.m.-noon
• Leading an Energetic Culture—Dr. Lee Manzer—November 13, 1-4 p.m.

Certificate for Emerging Leaders in Manufacturing—Tulsa, 9 a.m.- noon
July-November 2018
• Supervisory Program-Part 1, Understanding Your Changing Role—Dr. Matt Bowler—July 12
• Supervisory Program-Part 2, Mentoring and Coaching for Outstanding Performance—Dr. Raj Basu—July 26
• Fine-Tuning Your Business Writing—Ms. Kim McCrackin—August 9
• Selecting Strong Talent in Your Organization —Dr. Bryan Edwards—August 22
• Productive Power of Quality Communication—Dr. Mac McCrory—September 6
• Driving Results with Employee Engagement—Ms. Abbey Davis—September 20
• From Traditionals to Generation Z: Leading Generations at Work—Dr. Ken Eastman—October 4
• Developing Effective Attitudes in the Workplace—Dr. Lee Manzer—October 17
• Men, Women & Gender Rules at Work—Dr. Lex Smith-Washington—November 1
• The Power of Influence—Dr. Andrew Urich—November 13

EXECUTIVE DEVELOPMENT PROGRAMS
• Executive Development Program for State Officials —Oklahoma City—July 16-20
• Executive Education Partnership Program—Stillwater—July 23-27
Programs at a Glance

Speaker Series

Executive Management Briefings (Oklahoma City) 30 years
Tulsa Business Forums 32 years

Certificates

Certificate for Emerging Leaders in Manufacturing (Tulsa)
Certificate in Gaming Leadership (Tulsa)
Communication Certificate Series (Tulsa)
Effective Management and Leadership Certificate (Oklahoma City)
Emerging Energy Leaders (Oklahoma City)
Leadership Development Certificate Series (Oklahoma City)
Online Travel Health and Safety Program
OSU and OU Executive Education Partnership Program
OSU and OU State Executive Development Program (Oklahoma City)
Professional Development Seminars (Ponca City)
Webinars

World Leaders
Business and Government Leaders
Media and Communications Leaders
Economics and Finance Experts
The OSU Center for Executive and Professional Development in the Spears School of Business fulfills compelling executive, management, and professional educational needs to business and industry. For over 60 years, the CEPD has played a vital role in Oklahoma’s economic growth by offering 230 programs to more than 14,700 individuals each year. These programs include public and on-site executive and professional development programs and conferences and retreat and conference planning. For more information or to enroll, call 405-744-5208 or visit business.okstate.edu/cepd.