



SCHOOL OF
ACCOUNTING
AT SPEARS BUSINESS

Oklahoma State University
School of Accounting
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SCHOOL OF ACCOUNTING STRATEGIC PLAN

Building on its land-grant heritage, Oklahoma State University promotes learning, advances knowledge, enriches lives, and stimulates economic development through teaching, research, extension, outreach, and creative activities. Oklahoma State University will lead in the creation of a better Oklahoma, nation, and world by advancing the quality of life for all, and will fulfill the obligations of a first-class, land-grant educational institution.

(<https://accreditation.okstate.edu/Mission>)

Consistent with the Mission and Vision of Oklahoma State University, the educational mission of the Oklahoma State University School of Accounting varies with our three programs (B.S., M.S., and Ph.D.):

- Undergraduate (B.S.): At the undergraduate level, we seek to engage and develop students who have strong technical and broad business skills. These students should be the number one choice of recruiters in the state of Oklahoma, and a substantial portion of them (at least 50%) should have the intellectual capacity, motivation, and skills to pursue graduate education.
- Masters (M.S.): At the Masters level, we seek to develop students who have strong technical and technology skills; exhibit ethical behavior; demonstrate good teamwork and leadership; are good communicators; and are critical thinkers. These students should have passed (or be very close to having completed) a professional certification (usually Certified Public Accountant) by the time they graduate and should be the indisputable top choice for recruiters in Oklahoma and surrounding states. The CPA pass rates should place them in the top 50 schools in the United States.
- Doctoral (Ph.D.): Our doctoral students should have strong research skills, should be effective educators, and should be solid candidates for placement at peer institutions.

The research mission of the School of Accounting envisions an intellectually stimulating environment supporting high-level scholarship. Within this environment, a significant cross-section of faculty should produce publications of quality appropriate for discipline-based, top-tier journals, while concurrently producing publications of significant interest to practitioners and educators. Publication of research in scholarly journals is primary to this research mission, while journals oriented to pedagogy or practitioner applications are secondary but fundamental.

The service and outreach mission of the School of Accounting envisions that our faculty are sought out by corporations, governmental entities, and others for their expertise, consulting, and continuing education and that they provide prominent service to the academic accounting community.

Over-arching all of these missions is the concept that faculty, staff, students, and alumni participate as organizational citizens. We are recipients of significant allocations of taxpayer dollars; generous donations of funds from our alumni, recruiters, and other stakeholders; and student tuition and fees that often require great sacrifice on the part of our students and their families. We have a responsibility to act as wise stewards of these resources. Our role is to build upon a tradition of excellence established by those who have preceded us and to hand to the next generation a school well-positioned to compete and contribute in the future.