

Marketing Ph.D. Program Awards and Recognitions

Doctoral students that maintain high academic standing and demonstrate strong research productivity and potential have the opportunity to compete for the following recognition and awards.

1) American Marketing Association (AMA)-Sheth Foundation Doctoral Consortium

Selection as the Oklahoma State University Doctoral Fellow at the Sheth Doctoral Consortium is the highest honor the Department bestows on a doctoral student. One student at the dissertation stage is selected by the faculty every year in which we are invited to attend. The Sheth Doctoral Consortium brings together the very best doctoral students in marketing with a high profile group of Faculty Scholars. More information about the consortium can be found at: [AMA-Sheth Foundation Doctoral Consortium](#)

2) Robert Mittelstaedt Doctoral Symposium.

The Department of Marketing sends a delegation each year to participate in this prestigious research event. The delegation includes:

- A senior doctoral student to present their research
- A junior doctoral student to serve as a discussant
- A Faculty Fellow.

3) Doctoral Student Teaching Award

One student selected each year by the faculty based on teaching evaluations. This is a non-cash award. There is plaque presented at the awards dinner. Potential line on the vita.

4) Pappas Family Doctoral Scholarship

Annual cash scholarship granted to a promising scholar in either Management or Marketing. The Department will nominate one scholar each year.

5) Phillips Dissertation Award

This is a competitive award within the Spears School of Business. Each student at the dissertation proposal stage may apply. Applications flow through the Ph.D. coordinator and must be accompanied by endorsement letter from the dissertation chair. Awards vary and not everyone gets selected.

6) Joseph and Paula Reed Distinguished Graduate Fellowship

This is a competitive award given by the Graduate College. There is one scholarship awarded each year for a doctoral student in a business discipline. The Spears School Ph.D. Committee considers nominees and selects the outstanding graduate student to forward to the Graduate College for approval.