

# Student Handbook

## Master's in Entrepreneurship

School of Entrepreneurship

Spears School of Business

Oklahoma State University

<http://entrepreneurship.okstate.edu>

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# Program Overview

## Overview

The Master's in Entrepreneurship (MSE) program provides a rigorous immersion into the nature of entrepreneurship and the entrepreneurial process. The program is a component of the university-wide entrepreneurship emphasis at Oklahoma State University. The program is offered to both resident students and online. It is targeted to students with a passion for entrepreneurship in for-profit, non-profit, and public sector contexts. It consists of 33 credit hours of coursework. The resident program (students studying on the Stillwater campus) can be completed in approximately 1 ½ years (three academic semesters) and the online program normally takes two years.

## Admission Requirements

- Bachelor's degree required with a minimum GPA of 2.75
- GMAT required (beginning spring 2015)
- Proposal for a new venture
- Entrepreneurial and other work experience preferred but not required
- For international students: Minimum TOEFL Score of 89

## Target Audience

We seek highly motivated students from diverse backgrounds interested in creating growth-oriented for-profit or non-profit ventures. Incoming students who have taken equivalent graduate level courses can petition to substitute these for foundation-level or entrepreneurship requirements, but still must complete at least 27 hours within the Program.

## Program Objectives

The MSE program strives to accomplish the following objectives:

1. Enhance students' self-efficacy regarding acting entrepreneurially in new and established organizations.
2. Develop within students the ability to conceptualize and communicate the complex challenges and analytical skills toward identifying plausible solutions to overcome such challenges.
3. Improve student ability to employ intuitive, imaginative thought to critically evaluate ideas, processes, experiences, and outcomes associated with new venture creation.
4. Enhance student competencies in the areas of opportunity recognition, risk management, resource leveraging, and business planning.

5. Develop within students a first-hand appreciation for the nature of the entrepreneurial experience itself.
6. Increase the appreciation among students for the need to engage in entrepreneurial behaviors that reflect high ethical standards, create ventures that contribute to societal well-being, and give back to the communities that make their ventures possible.

### **Curriculum**

The MS in Entrepreneurship is a 33 credit hour program. The credit hours consist of 12 credit hours of business foundation core, 15 credit hours of entrepreneurial core, and six credit hours of elective courses.

## Staff Resources

The key department and college personnel that play a role in the administrative support of the Master's in Entrepreneurship program are as follows:

Bruce Barringer	<p>Head, School of Entrepreneurship Provides overall leadership for all School of Entrepreneurship Programs</p> <p>104B, Business Building bruce.barringer@okstate.edu (405) 744-9702</p>
Bruce Barringer	<p>Director, Resident Master's in Entrepreneurship Program</p> <p>104B Business Building <a href="mailto:bruce.barringer@okstate.edu">bruce.barringer@okstate.edu</a> (405) 744-9702</p>
David Fuqua	<p>Director, Online Master's in Entrepreneurship Program</p> <p>302 Business Building <a href="mailto:david.fuqua@okstate.edu">david.fuqua@okstate.edu</a> 405-744-9325</p>
Craig Watters	<p>Director, Riata Center for Entrepreneurship</p> <p>101 Business Building <a href="mailto:craig.watters@okstate.edu">craig.watters@okstate.edu</a> 405-744-7552</p>
Richard Gajan and Rachel Mui	<p>Directors of Student Startup Central</p> <p>Richard Gajan 302 Business Building <a href="mailto:rgajan@okstate.edu">rgajan@okstate.edu</a> 405-744-8626</p> <p>Rachel Mui 101 Business Building <a href="mailto:rachel.mui@okstate.edu">rachel.mui@okstate.edu</a> 405-744-7552</p>

Jennifer Craig	<p>Administrative Support Specialist II Coordinates the Department Office</p> <p>104 Business Building <a href="mailto:Jennifer.craig@okstate.edu">Jennifer.craig@okstate.edu</a> (405) 744-3325</p>
Jan Analla	<p>Assistant Director of Business Graduate Programs Academic Advisor for both resident and online MSE students</p> <p>102 Gundersen Watson Graduate School of Management <a href="mailto:jan.analla@okstate.edu">jan.analla@okstate.edu</a> (405) 744-2951</p>
Deborah Cooper	<p>Administrative Support Specialist Coordinates advising appointments and other activities in the Watson Graduate School of Management</p> <p>102 Gundersen Watson Graduate School of Management <a href="mailto:d.cooper@okstate.edu">d.cooper@okstate.edu</a> 405-744-2951</p>

# Curriculum

## Course Requirements

The MS in Entrepreneurship program consists of 33 credit hours. Incoming students who have taken equivalent graduate level courses can petition to substitute these for foundation-level or entrepreneurship requirements, but still must complete at least 27 hours within the program.

### Business Foundation (12 credit hours)

ACCT 5183	Financial Accounting and Analysis
ACCT 5283	Managerial Accounting
FIN 5013	Business Finance
MGMT 5113	Management and Organization Theory

### Entrepreneurial Core (18 credit hours)

The following four courses (15 credit hours) are required:

EEE 5113	Entrepreneurship and Venture Management
EEE 5223	Entrepreneurial Marketing
EEE 5663	Imagination in Entrepreneurship
EEE 5333	Launching a Business: The First 100 Days
EEE 5993	Preparing Effective Business Plans

The student must select two courses (six credit hours) from the following list of courses.

Appropriate substitutes can be made on a case-by-case basis.

EEE 5653	Venture Capital
EEE 5200	Special Topics in Entrepreneurship (when offered)
EEE 5263	Corporate Entrepreneurship
EEE 5513	Growing Small and Family Ventures
EEE 5133	Dilemmas and Debates in Entrepreneurship
EEE 5403	Social Entrepreneurship
MKTG 5973	New Product Management
Study Abroad & Riata Internship	Involvement in an eligible study abroad program or the Riata Entrepreneurial Internship may fulfill a portion of the elective requirements
Note:	Other EEE 5000 level classes are being added on a regular basis and may count towards the elective requirements pending approval of the School of Entrepreneurship chair

## Academic and TOEFL Requirement for Admission

1.	Minimum grade point for admission to program	2.75
2.	Minimum TOEFL score for admission to the program	89

## Academic Standards While in the Program

1.	Academic Good Standing	Student must maintain a GPA of 3.00 or above to be in academic good standing
2.	Graduation	Student must have a GPA of 3.00 or above to be recommended for graduation
3.	C grade	Two C grades—student is placed on academic probation
4.	D or F grade	First D or F—student is dismissed from the MSE program.  Student may petition for reinstatement. See the School of Entrepreneurship Dept. Chair for instructions.

## Credit Transferring and Sharing

1.	Number of credit hours that can be transferred into the program	9
2.	Number of credit hours that can be shared with another program	9

## Course Substitutions

Course substitutions will only be granted in extraordinary cases. See the Chair of the School of Entrepreneurship for Approval.



