

## Major Milestones for Doctoral Students in Marketing

Doctoral students in marketing at Oklahoma State University should be familiar with the following:

Our Ph.D. program website at: <http://watson.okstate.edu/mktgphd/>

Major milestones in the Doctoral Program:

First Year:

- First semester begins in August. See the [Registrar's website](#) for semester calendars.
- Read the [New Graduate Student Handbook](#).
- Orientation. The Program Coordinator will schedule an orientation session.
- Responsible Conduct of Research. All Ph.D. students must complete the required University training in the ethical and responsible conduct of research. Please see the following <http://compliance.okstate.edu/rcr/rcr-index> and <http://compliance.okstate.edu/rcr/training>.
- Human Subjects Research Training. All Ph.D. students must complete the required University training in human research protection. Please see the following: <http://compliance.okstate.edu/irb/training-and-education>.
- All doctoral students are required to take the University training for Title 9 as BOTH students and instructors. See <https://studentaffairs.okstate.edu/titlenine> for the student training. Instructor training is scheduled separately.
- ITA Test. Unless you can show you a) graduated from high school in Australia, Canada (except for Quebec), New Zealand, the United Kingdom of Great Britain and Northern Ireland, or the United States or b) achieved a speaking score on the iBT of 26 or higher, you must take the [ITA test](#). The test is administered during the break between fall and spring terms and costs \$45.
- First Year Paper.
  - Paper is due no later than 5pm (CDT) on the first Monday in April.
  - Presentation must occur no later than 5pm (CDT) by Friday of the third week in April.
  - Departmental policy is posted on the Current Students page of our website.
- All doctoral students in our Ph.D. program are expected to teach. Doctoral students should become familiar with:
  - [Academic Integrity Policy](#)
  - [Syllabus Attachment](#)
  - [Summary of Academic Policies](#)
  - [Pre-Finals Week Policy](#)
  - [Finals Examination Policy](#)
  - [Exam Overload Policy](#)

## Second Year:

- Plan of Study. A plan of study must be completed and submitted to the Graduate College prior to completing your third semester. The plan of study can be filed online at the Graduate College's [Plan of Study Forms](#) webpage. The Department of Marketing has developed a spreadsheet app to help you with your plan of study, it is available on the Current Students page of our website. The Ph.D. Coordinator is available to provide advice. A program committee of four faculty members is required. The Chair may be the Ph.D. Coordinator or any faculty member who is a member of the Graduate College. The Program Committee may be completely different than the Dissertation Committee.
- Second Year Paper/Qualifying Exam.
  - Paper is due no later than 5pm (CDT) on the first Friday in April.
  - Presentation and oral defense must occur no later than 5pm (CDT) by Friday of the fourth week in April.
  - Students must pass the Qualifying Exam to advance to candidacy and begin working on the dissertation.
  - Departmental policy is posted on the Current Students page of our website.

## Third Year

- Proposal Defense. Students are expected to prepare their dissertation proposal during the third year. The proposal defense is normally expected in the late spring. The faculty strongly recommends completing the proposal defense prior to the end of May of the third year so that the candidate can focus on the job market.

## Fourth Year

- Attend AMA Summer Educator's Conference and interview for jobs.
- Gather data and complete the dissertation.
- Travel for on-campus interviews and accept an offer.
- Final dissertation defense should occur prior to leaving Stillwater for your new job.