

# THE CREATIVITY, INNOVATION, AND ENTREPRENEURSHIP SCHOLARS PROGRAM

A RECOGNITION OF EXCELLENCE

he Creativity, Innovation, and Entrepreneurship Scholars Program is a distinguished initiative developed to recognize and engage the top graduate students at OSU. Each year, up to 10 outstanding MBA students and a select number of students from graduate programs across campus are chosen based on an application and interview process. Selected individuals are awarded a \$2,500 scholarship during the Fall 2015 Semester. Selection criteria include previous academic performance and achievements, leadership experiences, extracurricular or community engagement activity, and unique life accomplishments. Students with academic interests in any discipline are welcome to apply.

Deadline is June 23, 2015.

## THE CIE VALUES

The CIE Scholars program is intended to recognize and celebrate the best. The core values that underlie this program are excellence, innovativeness, creativity, responsibility for change, engagement in one's surroundings, personal integrity and strong moral character. These values are central to all aspects of the CIE program.







#### STUDENT ELIGIBILITY

To be eligible to serve as a CIE Scholar, students must be enrolled in the MBA Program of the Spears School of Business or another graduate-level program at OSU. Both full- and parttime students are considered, but students must be available to actively participate in all CIE-related activities and programs.

### SCHOLAR RESPONSIBILITIES

If chosen as a CIE Scholar, the student must participate in a three-hour course in the fall semester focusing on experiential learning through the development of a commercialization plan for a University Developed Technology. Activities include interviewing researchers, customers, vendors, as well as regulators and others as necessary to understand the commercial viability of the technology. The final deliverable for the class is a full commercialization plan in the form of a complete business plan.

The student makes a commitment to fulfill these responsibilities at the time they are selected as a CIE Scholar. Any student who fails to meet these responsibilities will be removed from the program.

### SELECTION PROCESS AND COMMITTEE

The CIE Scholars is a competitive program. From the begining of May to June 23 each year, students will be invited to apply to become CIE Scholars. Application forms are available from Jan Analla in the MBA Office, Spears School of Business. A committee of Analla, Entrepreneurship faculty, the head of the School of Entrepreneurship, the executive director of the Riata Center, at least one former CIE Scholar will select students for interviews. Interviews will be held on a rolling basis beginning June 25th. All selection decisions will be made prior to the commencement of the fall semester each year.



### PROGRAM BENEFACTORS

The CIE Scholars Program is made possible by a generous donations from Dan and Tiffany Howard and from Malone Mitchell, all of whom are OSU alumni. In addition, the support of the Riata Center for Entrepreneurship and the Spears School of Business is integral to the ongoing success of the program.

#### FOR MORE INFORMATION

If you have questions or would like additional information, please feel free to contact Jan Analla at (405) 744-2951 (e-mail: jan.analla@okstate.edu) or Richard Gajan at (405) 744-2356 (e-mail: rgajan@okstate.edu).

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