

# Owen N. Parker

## Education

PhD, Indiana University, 2011-2015. *Strategic Management & Entrepreneurship Committee: Jeff Covin (chair), Dean Shepherd, Matt Semadeni, Dan Li*

MPhil, Cambridge University, 2009-2010. *Development Studies*.

MSW: 2009, BSW: 2008, The University of Southern Mississippi. *Social Work*.

## Academic Positions

Assistant Professor, Spears School of Business, Oklahoma State University. (2015 - Present).

- Spears Faculty Fellow (2019 – Present)

*Reappointed May 2018 through July 2021.*

- *MGMT 6323 – Doctoral Seminar in Strategic Management (Fall 2018 – present)*
- *MGMT 5303 – MBA Corporate and Business Strategy (Spr 2018 – present) face-to-face and online*
- *MGMT 4513 – Undergraduate Strategic Management Capstone Course (Fall 2015 – present)*

## RESEARCH

### PUBLICATIONS (PEER-REVIEWED)

Titus, VK, **Parker, ON**, & Covin, JG. (In Press). Organizational Aspirations and External Venturing: The Contingency of Entrepreneurial Orientation. *Entrepreneurship Theory & Practice*.

**Parker, ON**, Krause, R, & Devers, C. (2019). How Firm Reputation Shapes Managerial Discretion. *Academy of Management Review*, 44(2), 1-25.

- Recipient of 2019 Spears School of Business Best Paper Award (Oklahoma State University)

Titus, VK, **Parker, ON**, & Bass, E. (2018). Ripping Off the Band-Aid: Scrutiny-Bundling in the Wake of Social Disapproval. *Academy of Management Journal*, 61(2): 637-660.

**Parker, ON**, Krause, R, & Covin, J. (2017). Ready, Set, Slow: How Aspiration-Relative Product Quality Impacts the Rate of New Product Introduction. *Journal of Management*, 43(7): 2333-2356.

### UNDER REVIEW \*\*Doctoral students at project inception.

**Parker, ON**, Mui, R\*\*, & Titus, VK. [Gender, project differentiation, & audience perceptions.] **Under second review at *Strategic Management Journal*** (resubmitted July 4, 2019).

Titus, VK, O'Brien, J, **Parker, ON**, & Aumueller, C\*\*. [Gender bias, new ventures, and social approval.] **Under first review at *Strategic Management Journal*** (submitted May 29, 2019).

### WORKS IN PROGRESS \*\*Doctoral students at project inception.

#### Near submission

**Parker, ON**, Mui, R\*\*, Bhawe, N, & Semadeni, M. [Exploitation, imitation, and team experience in product performance.] Targeted to *Academy of Management Journal*.

Titus, VK, O'Brien, J, & **Parker, ON**. [Performance feedback and attribution of acquisition outcomes.] Targeted to *Strategic Management Journal*.

Duke, J\*\*, Havakhor, T, Mui, R\*\*, and **Parker, ON**. [Networks, aspirations, and R&D responses to underperformance.] Targeted to *Management Science*.

#### Early-stage work

**Parker, ON**, Titus, V, Mui, R\*\*, Gong, K\*\*, and Du, J\*\*. [Product Quality Sequencing in Reputation Formation.] Targeted to *Strategic Management Journal*.

**Parker, ON**, Short, C\*\*, & Titus, VK. [Impression management theory paper.] Targeted to *Academy of Management Review*.

- Havakhor, T, Duke, J\*\*, Mui, R\*\*, and **Parker, ON**. [Problemistic search, network structure, and alliance tie formation.] Targeted to *Management Science*.
- O'Brien, J, Titus, VK, & **Parker, ON**. [Diversification as performance feedback response among ICT firms.] Targeted to *Organizational Research Methods*.
- Parker, ON**, Mui, R\*\*, & Titus, VK. [Aspirations, product quality, and product and human capital search in the US film industry.] Targeted to *Academy of Management Journal*.
- Havakhor, T, Duke, J\*\*, Mui, R\*\*, and **Parker, ON**. [Aspirations, network position, and VC portfolio strategy.] Targeted to *Journal of Management*.
- Parker, ON**, Krause, R, Harrison, J, and Du, J\*\*. [Reputation and CEO succession.] Targeted to *Strategic Management Journal*.
- Krause, R, Fitza, M, Withers, M, & **Parker, ON**. [Reputation, CEO effects, and performance.] Targeted to *Strategic Management Journal*.
- Mui, R\*\* & **Parker, ON**. [Conductor gender, stylistic conformity, and performance of American orchestras.] Targeted to *Academy of Management Journal*.
- Parker, ON**, Schuster, M, Havakhor, T, & Li, F\*\*. [Formation and maintenance of an innovation reputation.] Targeted to *Academy of Management Journal*.

### **BEST PAPER PROCEEDINGS (PEER-REVIEWED)**

- Parker, ON** & Krause, R. (2018). How Product Quality and Affinity toward the Firm Influence Reputation for Quality. *Academy of Management Best Paper Proceedings*.
- Titus, VK, **Parker, ON**, & Covin, JG (2015). Organizational Aspirations and External Venturing: The Contingency of Entrepreneurial Orientation. *Frontiers of Entrepreneurship Research*.
- Krause, R, **Parker, ON**, & Covin, JG (2013). Teach Your Ventures Well: A Control-Based Typology of ICV Parenting Styles. *Academy of Management Best Paper Proceedings*.
- Parker, ON**, Krause, R (2012). The Need for Speed: How Reputation Incongruence Impacts New Product Introduction. *Academy of Management Best Paper Proceedings*.

### **BOOK CHAPTERS AND PERIODICALS**

- Parker, ON**, Krause, R, and Devers, C. (In Press) *How Firm Reputation Shapes Managerial Discretion*. **Reputation** magazine. Oxford University Centre for Corporate Reputation.
- Parker, ON**, Krause, R, and Devers, C. (June 8, 2018) *How Firm Reputation Shapes Managerial Discretion*. Oxford Business Law Blog. <https://www.law.ox.ac.uk/business-law-blog/blog/2018/06/how-firm-reputation-shapes-managerial-discretion>
- Parker, ON**, Olsen, MC (2016). *Product Performance; for SAGE Encyclopedia of Corporate Reputation*. SAGE Encyclopedia of Corporate Reputation. Carroll, C. (ed.)
- Parker, ON**, Olsen, MC (2016). *Product Recalls and Public Safety; for SAGE Encyclopedia of Corporate Reputation*. SAGE Encyclopedia of Corporate Reputation. Carroll, C. (ed.)
- Krause, R, **Parker, ON** (2015). *But Steve Jobs Didn't Invent Anything! Objective Value and the Epistemology of Entrepreneurship*. Book chapter in Steve Jobs and Philosophy: For Those Who Think Different. Klein, S. (ed.).

### **Co-Authored Papers Presented at Conferences** \*\**Doctoral students at project inception.*

1. **Parker, ON**, Mui, R, Titus, VK, Du, J, & Gong, K. Strategic Management Society Conference 2019, "Order Matters: The Influence of Performance Sequences in Reputation Formation", Minneapolis, MN. (2019).
2. **Parker, ON**, Mui, R, & Titus, VK. Reputation Symposium 2019, Oxford University Centre for Corporate Reputation, "Unwelcome Voices? The Gender Bias-Mitigating Potential of Unconventionality", Oxford, UK. (2019).
3. **Parker, ON**, Mui, R, & Titus, VK. Academy of Management Conference 2019, "Unwelcome Voices? The Gender Bias-Mitigating Potential of Unconventionality", Boston, MA. (2019).
4. Mui, R\*\*, **Parker, ON**, & Titus, VK. Strategic Management Society Special Conference 2019 – Las Vegas, "Unwelcome Voices? Female-Led Initiatives, Performance, and the Bias-Mitigating Potential of Novelty", Las Vegas, Nevada. (2019).
5. **Parker, ON**, Gong, K\*\*, Mui, R, & Titus, V. Strategic Management Society Conference 2018, "The Role of Quality Sequences in Reputation Formation", Paris, France. (2018).
6. Duke, J\*\*, Havakhor, T, Mui, R\*\*, and **Parker, ON**. Strategic Management Society Conference 2018, "Status Centrality and Structural Holes as Drivers of Aspiration Salience", Paris, France. (2018).

7. Titus, VK, O'Brien, J, Aumueller, C, & **Parker, ON**. Academy of Management Conference 2018, "Gender Bias in the Evaluation of Entrepreneurial Ventures", Chicago, IL. (2018).
8. **Parker, ON** & Krause, R. Academy of Management Conference 2018, "How Product Quality and Affinity toward the Firm Influence Reputation for Quality", Chicago, IL. (2018).
9. **Parker, ON** & Krause, R. Strategic Management Society Conference 2017, "Love and Respect: The Interplay between Social Approval and Reputation for Quality", Houston, TX. (2017).
10. **Parker, ON**, Mui, R\*\*, Bhawe, N, & Semadeni, M. Strategic Management Society Conference 2017, "Go With the Flow or Use What We Know: The Interplay Between Contextual Team Experience, Exploitation, and Imitation", Houston, TX. (2017).
11. **Parker, ON**, Mui, R\*\*, & Titus, VK. Academy of Management Conference 2017, "A Missing Piece? How Product Quality Influence Search Complacency amid Superior Financial Performance", Atlanta, GA. (2017).
12. **Parker, ON**, Mui, R\*\*, Bhawe, N, & Semadeni, M. Academy of Management Conference 2017, "The Liability of Familiarity? It's 'Where From', Not 'How Much'", Atlanta, GA. (2017).
13. **Parker, ON**, Mui, R\*\*, & Titus, V. Strategic Management Society Conference 2016, "Does Profitability Matter? How Intermediate Goals and Firm Strategy Influence Search Behavior", Berlin, Germany. (2016).
14. **Parker, ON**, Krause, R, & Devers, C. Reputation Symposium 2016, Oxford University Centre for Corporate Reputation, "Forging Their Own Chains: How Firm Reputation Influences Managerial Discretion", Oxford, UK. (2016).
15. **Parker, ON**, & Semadeni, M. Academy of Management Meeting, Organization and Management Theory Division, "Search Patterns and Performance Feedback: The Two Dimensional Nature of Product Positioning", Anaheim, CA. (2016).
16. Titus, VK, **Parker, ON**, & Covin, JG. Academy of Management Meeting, Business Policy & Strategy Division, "Do Aspirations Influence Commitment to External Venturing? A Behavioral Theory Approach," Academy of Management Meeting, Vancouver, BC, Canada. (2015).
17. **Parker, ON**, Olsen, M, & Semadeni, M. Academy of Management Meeting, Business Policy & Strategy Division, "New, but Not Improved: How Reputations for Quality and Novelty Influence the Pursuit of Product Novelty by Japanese and American firms.," Academy of Management Meeting, Vancouver, BC, Canada. (2015).
18. Titus, VK, **Parker, ON**, & Covin, J. Babson College Entrepreneurship Research Conference Division, "Do Aspirations Influence Commitment to External Venturing? A Behavioral Theory Approach," Babson College Entrepreneurship Research Conference, Natick, MA. (2015).
19. Titus, VK, **Parker, ON**, & Bass, E. Strategic Management Society Conference 2015, "Disentangling exploitation: The role of negative media coverage on different forms of local search," Strategic Management Society, Denver, CO. (2015).
20. **Parker, ON**, Titus, VK, & Semadeni, M. Academy of Management Meeting, Technology and Innovation Management Division, "Unpleasant surprise: How strategic noise mitigates the hazard of 'reputation surprise'," Academy of Management Meeting, Philadelphia, PA. (2014).
21. Krause, R, **Parker, ON**, Covin, J. Academy of Management Meeting, Entrepreneurship Division, "Teach your ventures well: A control-based typology of ICV parenting styles.," Academy of Management Meeting, Orlando, FL. (2013).
22. **Parker, ON**, Krause, R. Academy of Management Meeting, Technology and Innovation Management Division, "The need for speed: How reputation incongruence impacts new product introduction.," Academy of Management Meeting, Boston, MA. (2012).

## ACADEMIC SERVICE SUMMARY

### Service to the Profession

<p><u>Ad-Hoc Reviewer</u></p> <ul style="list-style-type: none"> <li>▪ Academy of Management Review</li> <li>▪ Academy of Management Journal</li> <li>▪ Academy of Management Learning and Education</li> <li>▪ Journal of Management</li> <li>▪ Journal of Business Venturing</li> <li>▪ Entrepreneurship Theory &amp; Practice</li> <li>▪ British Journal of Management</li> </ul>	<ul style="list-style-type: none"> <li>▪ Journal of Business Research</li> <li>▪ Academy of Management Annual Meetings</li> <li>▪ Strategic Management Society Annual Conferences</li> </ul> <p><u>Conference Facilitator</u></p> <ul style="list-style-type: none"> <li>▪ Oxford University Centre for Corporate Reputation, Doctoral Student Paper Workshop (2016, 2017, 2018, 2019)</li> </ul>
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### Service to the Department, School, and University

2019-20	<ul style="list-style-type: none"> <li>▪ Served on faculty feedback panel for OSU website initiative conducted by consulting firm NewCity</li> <li>▪ Served as advisor for executive PhD student Gyebi Kwarteng during an Applied Research Practicum project</li> </ul>
2018-19	<ul style="list-style-type: none"> <li>▪ Organized creation of strategy/OT PhD comprehensive exam questions, October – November 2018</li> <li>▪ Served as first-year paper advisor for Jiancheng Du, Fall 2018 – Fall 2019</li> <li>▪ Surveyed peer-school PhD programs and advised on PhD program adjustments, Fall 2018</li> <li>▪ Served on New Faculty Search Committee, Summer 2018 – present</li> <li>▪ Agreed to take on PhD Seminar in Strategy, Fall 2018 – present</li> <li>▪ Agreed to take on MBA Strategy joint class with Sun Yat Sen University, Fall 2018 – present</li> <li>▪ Agreed to take on MBA Strategy classes in Stillwater, Fall 2018 – present</li> </ul>
2017-18	<ul style="list-style-type: none"> <li>▪ Agreed to take on Online MBA Strategy classes, Summer 2018 – present</li> <li>▪ Served on dissertation committee for Rachel Mui, Spring 2018 – present</li> <li>▪ Served as second-year paper advisor for Kevin Gong, Fall 2017 – Spring 2018</li> <li>▪ Agreed to take on Undergraduate and MBA Strategy classes in Tulsa, Fall 2017 – present</li> <li>▪ Assisted with New Faculty Search process, Fall 2017</li> <li>▪ Served on Resources Reinvestment Committee, Fall 2017</li> </ul>
2016-17	<ul style="list-style-type: none"> <li>▪ Served as independent study advisor for Rachel Mui, Spring 2017</li> <li>▪ Represented Spears School at PhD Project in Chicago, November 16-18, 2016</li> <li>▪ Served as Spears School representative on University Club Board, May 2016 – May 2017</li> </ul>
2015-16	<ul style="list-style-type: none"> <li>▪ Served as first-year paper advisor for Rachel Mui, Fall 2015 – Spring 2016</li> <li>▪ Integral to recruitment of Jeanine Porck as new faculty member, Fall 2015</li> </ul>

## Outreach Activities

2018-19	<ul style="list-style-type: none"> <li>▪ Facilitated <i>pro bono</i> MBA consulting project for client, <i>The Pop House</i> (Tulsa)</li> </ul>
2017-18	<ul style="list-style-type: none"> <li>▪ Facilitated <i>pro bono</i> MBA consulting project for client, <i>Tronox, Inc.</i> (Oklahoma City)</li> <li>▪ Facilitated <i>pro bono</i> MBA consulting project for client, <i>AcTion Seating &amp; Mobility</i> (Tulsa)</li> </ul>
2016-17	<ul style="list-style-type: none"> <li>▪ Facilitated <i>pro bono</i> MBA consulting project for client, <i>IGSHPA - International Ground Source Heat Pump Association</i> (Stillwater)</li> </ul>

## AWARDS AND HONORS

- Spears School of Business, “Best Research Paper” Award, Oklahoma State University (2019).
- Spears School of Business, “Excellence in Online Teaching” Award, Oklahoma State University (2019).
- Finalist for Best Paper, Strategic Management Society Conference – Las Vegas (2019).
- Finalist for Best Paper, Strategic Management Society Conference – Houston (2018).
- Outstanding Reviewer, OMT Division, Academy of Management Meeting. (2017).
- Best Paper, Entrepreneurship Division, Academy of Management Meeting. (2013).
- Outstanding Reviewer, BPS Division, Academy of Management Meeting. (2013).
- Outstanding Reviewer, TIM Division, Academy of Management Meeting. (2013).
- Research Grant, Center for the Business of Life Sciences, Indianapolis, IN. (2013).
- Best Student Paper, TIM Division, Academy of Management Annual Meeting. (2012).
- Research Grant, Institute for Global Org. Effectiveness, Kelley School of Business. (2012).
- Dean's PhD Student Fellowship, Indiana University, Kelley School of Business. (2011).