

José A. Sagarnaga Castillo

**Director, Center for Advanced Global Leadership and Engagement &
Assistant Professor of Professional Practice, Department of Management**

Center for Advanced Global Leadership and Engagement
101 Business Building
Oklahoma State University
Stillwater, OK 74078

Office: (405) 744-4050
Fax: (405) 744-6143
Cell: (405) 269-2078
E-mail: jose.sagarnaga@okstate.edu

ACADEMIC EXPERIENCE

Assistant Professor of Professional Practice

July 2015 – Present

Department of Management, Oklahoma State University

Stillwater, OK, USA

- MGTM 3123: Organizational Behavior
- MGMT 4033/5033: Management of Sustainable Enterprises
- MGMT 4083/5083: Corporate Social Responsibility
- MGMT 4613: International Management
- MGMT 4750: Doing Business in Mexico: NAFTA After 25 Years
- BADM 4050/5200: New Frontiers: Re-Discovering Cuba
- BADM 4050/5200: Emerging Economic Issues in the UK

Visiting Assistant Professor

August 2014 – May 2015

Department of Management, Oklahoma State University

Stillwater, OK, USA

- MGTM 3123: Organizational Behavior
- MGMT 4083: Corporate Social Responsibility
- MGMT 5083: Business and Social Responsibility

EDUCATION

Postdoctoral Fellow

October 2014 – June 2015

Watson Graduate School of Management, Oklahoma State University

Stillwater, OK, USA

Doctorate in Economic Development and Strategic Sectors

August 2014

Universidad Popular Autónoma del Estado de Puebla (UPAEP)

Puebla, Mexico

GPA: 4.00

Dissertation with Honorable Mention: *“The Impact of Culture in Small and Medium Enterprises to Demonstrate their Corporate Social Responsibility Practices.”*

Master of Science in International Studies

December 2005

Focus Area: International Business and Economic Development
School of International Studies, Oklahoma State University

Stillwater, OK, USA

GPA: 3.57

Bachelor of Arts in Financial Management

December 2003

Instituto Tecnológico y de Estudios Superiores de Monterrey

Chihuahua, Mexico

GPA: 3.50

CERTIFICATES

Corporate Social Responsibility Certificate
Harvard Business School

October 2016
Cambridge, MA, USA

LIFE Training and Certificate
CIMBA Italy

November 2016
Kansas City, KS, USA

ADMINISTRATIVE EXPERIENCE

Director, Center for Advanced Global Leadership and Engagement **July 2015 – Present**
Spears School of Business, Oklahoma State University **Stillwater, OK, USA**

- Develop and implement the International Strategic Plan of the Spears School
- Provide direction to the International initiatives of the Spears School of Business
- Develop and oversee twenty faculty-led programs for Spears School students

Assistant Director, Ph.D. in Business for Executives Program **May 2012 – June 2015**
Watson Graduate School of Management, Oklahoma State University **Stillwater, OK, USA**

- Advised current and potential Ph.D. in Business for Executives program students
- Developed and implemented marketing plan of Ph.D. in Business for Executives program
- Coordinated the administration and logistics of the program
- Assisted the Spears School with their International Strategic Plan and other initiatives

Interim Assistant Director, Business Graduate Programs **February – May 2012**
Spears School of Business, Oklahoma State University **Stillwater, OK, USA**

- Advised current and potential Ph.D. in Business for Executives program students
- Coordinated logistics of the Ph.D. in Business for Executives program
- Developed and implemented marketing plan of Ph.D. in Business for Executives program

Program Coordinator, Center for Executive and Professional Dev. **Sept. 2010 – Feb. 2012**
Spears School of Business, Oklahoma State University **Stillwater, OK, USA**

- Promoted and coordinated logistics of the Ph.D. in Business for Executives Program
- Assisted faculty led study abroad programs to Costa Rica, Greece, Ireland and Italy
- Coordinated annual speakers series in Stillwater, OK – Prime Minister Tony Blair
- Coordinated events in seven cities to celebrate the OSU MBA program 50th anniversary

Manager, Mexico Liaison Office & International Outreach **June 2008 – September 2010**
School of International Studies, Oklahoma State University **Stillwater, OK, USA**

- Assisted faculty from all Colleges in developing program initiatives in various countries
- Developed international agreements and international correspondence databases
- Promoted and assisted university wide faculty led study abroad programs

Manager, Mexico Liaison Office **January 2006 – May 2008**
School of International Studies, Oklahoma State University **Puebla, Mexico & OK, USA**

- Planned and initiated operations of the first OSU liaison offices in Puebla, Mexico
- Assisted and participated in exchange programs in Mexico and Oklahoma
- Promoted linkages and partnerships between OSU and Latin American universities

Assistant Manager **August 1999 – May 2002**
Aeromexpress Cargo **Chihuahua, Mexico**

- Assisted the General Manager with special projects and deliveries
- Verified outgoing and arriving cargo of all the Aeromexico flights at CUU airport
- Checked and made deposits and daily accounts in the banks

CONFERENCE PRESENTATIONS

Petrenko, O. V., Aime, F., & **Sagarnaga, J.A.** (2016). The Forest of Agency Relationships: The Market for Executive Contracts as an Alignment Mechanism. 76th Annual Meeting of the Academy of Management. Anaheim, California

Petrenko, O. V., Aime, F., & **Sagarnaga, J.A.** (2014). External agency: Redefinition of ex ante value in agency relationships. Strategic Management Society Annual Conference, Madrid, Spain.

Sagarnaga, J.A. (2013) *Marketing Practitioner-Scholar Doctoral Programs*. 3rd International Engaged Management Scholarship Conference. Atlanta, Georgia. September 20.

Sagarnaga, J.A. (2010) *Relación Bilateral México Estados Unidos en Educación Superior: el Caso de Oklahoma State University*. 75 Jornada Informativa del IME: Educación Superior. Mexico City, Mexico. May 20.

Sagarnaga, J.A. (2009) *Why Study Abroad?* International Week at Monterrey Tech Campus Chihuahua. Chihuahua, Mexico. August 24.

Sagarnaga, J.A. (2008) *Linkages with International Universities*. University representatives of the State of Tlaxcala. Tlaxcala, Mexico. August.

Sagarnaga, J.A. (2007) *U.S. Universities in Mexico: Mission, Programs and Services*. Opening Doors to Academic Exchange between Mexico and the U.S., Mexico City, Mexico. November.

Sagarnaga, J.A. (2005) *Challenges and Opportunities: the Grameen Bank Case*. Grupo Punta at the Universidad Popular Autónoma de Puebla (UPAEP). Puebla, Mexico. October.

CONFERENCES ATTENDED

| | |
|--|-----------------------|
| 78 th Annual Meeting of the Academy of Management. Chicago, IL | August 2018 |
| 76 th Annual Meeting of the Academy of Management. Anaheim, CA | August 2016 |
| 75 th Annual Meeting of the Academy of Management. Vancouver, Canada | August 2015 |
| 4 th International Engaged Management Scholarship Conference. Tulsa, OK | September 2014 |
| 3 rd International Engaged Management Scholarship Conference. Atlanta, GA | September 2013 |
| 73 rd Annual Meeting of the Academy of Management. Orlando, FL | August 2013 |
| CMED Conference. Phoenix, AZ | November 2011 |
| EF Seminar for College Study Abroad Administrators. Paris, France | June 2011 |
| 75 ^a Jornada Informativa del IME: Educación Superior. Mexico City, Mexico | May 2010 |
| Sister Cities International Annual Conference. Belfast, Northern Ireland | July 2009 |
| AIEA Annual Meeting. Atlanta, GA | February 2009 |
| UCEA Global Associates Meeting. Washington, DC | February 2008 |
| Sister Cities International Annual Conference. Kansas City, MS | July 2008 |
| UCEA Annual Conference. Beijing, China | October 2007 |
| Sister Cities International Annual Conference. Fort Lauderdale, FL | July 2007 |
| Mexico – US Sister Cities Association Annual Conference. Tijuana, Mexico | April 2007 |
| Sister Cities International Annual Conference. Washington, DC | July 2006 |

EDITORIAL BOARDS and CONFERENCE ACTIVITIES

Reviewer, 76th Annual Meeting of Academy of Management, **Anaheim, CA, February 2016**

Editorial Board Member (2014-2017), Engaged Management ReView Journal (EMR)

Conference Co-Chair, 4th International Engaged Management Scholarship Conference, **Tulsa, OK, September 2014** (150 attendees)

Conference Proceedings Co-Editor, 4th International Engaged Management Scholarship Conference, **Tulsa, OK, September 2014**

EXTERNAL BOARDS

Oklahoma Governor’s International Team **March 2017 – Present**

UNIVERSITY COMMITTEES and MEMBERSHIPS

| | |
|---|--|
| Faculty Advisor, OSU Latino Business Student Association | August 2018 - Present |
| Faculty Advisor, OSU Net Impact | March 2017 - Present |
| Faculty Advisor, OSU Sigma Nu Fraternity | March 2017 - Present |
| Member, OSU Reinstatement Committee | January 2016 - Present |
| Member, OSU International Advisory Council | 2008-2010 & July 2015 - Present |
| Treasurer, OSU Hispanic and Latino Faculty and Staff Association | May 2015 - Present |
| Member, Academy of Management | March 2013 - Present |
| Member, Stillwater Knights of Columbus | February 2006 - Present |
| Int’l Alumni Member, OSU Alumni Association Leadership Council | August 2008 – May 2012 |
| Member, Frontier Rotary Stillwater, Rotary International | January - December 2010 |
| Member, OSU Outreach Council | June 2008 – September 2010 |

HONORS and ACTIVITIES

| | |
|--|-----------------------|
| Excellence in Online Teaching Award , OSU Spears School of Business | 2018 |
| Faculty of Distinction for December , OSU Spears School of Business | 2017 |
| Outstanding Faculty Study Abroad Leader , Nominee/Finalist, OSU SGSP | 2017 |
| International Education Faculty Excellence Award , Nominee/Finalist, OSU SGSP | 2017 |
| Employee of the Month for May , OSU Spears School of Business | 2015 |
| Outstanding Graduate Coordinator Award , Nominee/Finalist, OSU Graduate College | 2014 |
| Phi Beta Delta Honor Society Member , Epsilon Upsilon Chapter, OSU | 2006 - Present |
| National Council of Science and Technology (CONACYT) Scholarship Recipient | 2008-2010 |
| Boeing Fellowship Award to travel to Bangladesh for internship with Grameen Bank | 2005 |
| Vice President and Treasurer of Student Association for Global Affairs, OSU | 2004 – 2005 |
| Governors Program Scholarship for developing a social project in Washington, D.C. | 2004 |

LANGUAGES

- **English:** Fluent (Speaking, Reading and Writing)
- **Spanish:** Native speaker (Speaking, Reading and Writing)
- **French:** Elementary (Speaking and Reading)
- **Bengali:** Elementary (Speaking)

COUNTRIES DEVELOPED ACADEMIC or PROFESSIONAL PROGRAMS (16)

Asia (6): Bangladesh, China, India, Nepal, Thailand and Vietnam

Americas (5): Brazil, Cuba, Canada, Mexico and United States of America

Europe (5): Belgium, England, France, Northern Ireland, the Netherlands

COUNTRIES VISITED (45)

Europe (27): Austria, Belgium, Croatia, Czech Republic, Denmark, Estonia, Finland, *France (6 months)*, Germany, Greece, Hungary, Iceland, Ireland, Italy, Liechtenstein, Luxembourg, Monaco, Norway, Portugal, Slovenia, *Spain (2 months)*, Sweden, Switzerland, *the Netherlands (6 months)* and the United Kingdom (*England (2 months)*, Northern Ireland and Scotland).

Americas (9): Argentina, Belize, Brazil, Canada, Costa Rica, Cuba, Jamaica, *Mexico (22 years)* and the *United States of America (14 years)*.

Asia (8): *Bangladesh (3 months)*, China, India, Japan, Nepal, Thailand, Turkey and Vietnam.

Africa (1): Morocco.

INTERNATIONAL COURSES LED for OSU

- Spears School of Business. Business Sustainability in **Iceland (upcoming)** **March 2019**
- Spears School of Business. Doing Business in **Mexico (upcoming)** **January 2019**
- Spears School of Business. Business Impacts in the **United Kingdom** **June 2018**
- Spears School of Business. Doing Business in **Mexico** **January 2018**
- Spears School of Business. Doing Business in **Mexico** **January 2017**
- Spears School of Business. Business Impacts in the **United Kingdom** **June 2016**
- Spears School of Business. New Frontiers: Re-Discovering **Cuba** **March 2016**
- International Education and Outreach. Blue Key Service Trip - **Mexico** **May 2008**
- International Education and Outreach. Blue Key Service Trip - **Mexico** **May 2007**

INTERNATIONAL COURSES ORGANIZED for OSU

- Tecnológico de Monterrey Summer Program at **OSU** **June 2010**
- Tecnológico de Monterrey Summer Program at **OSU** **June 2008**
- Tecnológico de Monterrey Summer Program at **OSU** **June 2007**

INTERNATIONAL COURSES ASSISTED for OSU

- Spears School of Business. Sustainability in **Costa Rica** **December 2011**
- Spears School of Business. **Italy** Fast and Furious & **Greece** **May 2011**
- Spears School of Business. **Italy** Fast and Furious **March 2011**
- Spears School of Business. Strategic Issues in Latin America - **Mexico** **December 2009**
- Spears School of Business. Doing Business in **Mexico** **May 2008**
- College of Arts and Sciences. Summer Spanish Immersion Program- **Mexico** **June 2007**
- Spears School of Business. Doing Business in **Mexico** **December 2006**
- College of Arts and Sciences. Summer Spanish Immersion Program- **Mexico** **June 2006**
- Spears School of Business. Doing Business in **Mexico** **December 2005**

INTERNATIONAL DELEGATIONS HOSTED or CO-HOSTED at OSU

International Delegations at Oklahoma State University

- UPAEP University, Mexico **March 2018**
- UPAEP University, Mexico **October 2017**
- Moi University, Kenya **March 2015**
- Autonomous University of Chapingo, Mexico **February 2015**
- Asia Pacific Institute of Management, India **September 2014**
- Asia Pacific Institute of Management, India **August 2013**
- Basra University, Iraq **October 2011**
- Tecnológico de Monterrey, Mexico **September 2010**
- Tecnológico de Monterrey, Mexico **June 2010**
- Vietnam National University, Vietnam **May 2010**
- UPAEP University, Mexico **April 2010**
- Universidad de las Américas Puebla (UDLAP), Mexico **March 2010**
- Tecnológico de Monterrey, Mexico **February 2010**
- Tecnológico de Monterrey, Mexico **November 2009**
- University of Segou, Mali **October 2009**
- Ministry of Education and Technology, Vietnam **November 2009**
- Tecnológico de Monterrey, Mexico **September 2009**
- UPAEP University, Mexico **November 2008**
- Yarmouk University, Jordan **November 2008**
- U.S. Embassy in Mexico City, Mexico **April 2008**
- Tecnológico de Monterrey, Mexico **September 2007**
- UPAEP University, Mexico **May 2006**
- Autonomous University of the State of Mexico (UAEM), Mexico **May 2006**
- UPAEP University, Mexico **April 2006**
- Universidad de las Américas Puebla (UDLAP), Mexico **February 2006**
- UPAEP University, Mexico **February 2006**

Oklahoma State University Delegations in Mexico

- Spears School of Business. Research Collaboration trip to Puebla **August 2014**
- College of Arts and Sciences. Faculty and staff planning trip to Puebla **September 2009**
- Spears School of Business. Dual Degree promotional trip **August 2009**
- College of Engineering. Faculty trip to Puebla and Mexico **March 2009**
- School of International Studies. International Marketing Conference **February 2009**
- Spears School of Business. MBA Dual Degree visit to UPAEP **May 2008**
- Spears School of Business. Visit to UPAEP and UDLAP **October 2007**
- College of Human Sciences. School of Hotel and R. Admin. Visit to UDLAP **July 2007**
- International Education and Outreach. Marketing Conference **October 2006**
- OSU President and Admin. Inauguration of the Mexico Liaison Offices **September 2006**
- International Education and Outreach. Mexico offices planning trip **May 2006**

STUDY ABROAD EXPERIENCE (Semester or Year)

| | |
|--|---|
| Governors Program The Washington Center | January – May 2004 Washington, DC, USA |
| International Finance Studies, Focus in European Union École Supérieure de Commerce de Dijon | January – May 2003 Dijon, France |
| International Business Studies, Focus in European Union Universiteit Maastricht | August – December 2002 Maastricht, the Netherlands |
| Business Administration and English Language Studies University of Texas at El Paso | August 1998 – May 1999 El Paso, TX, USA |

ASSISTANTSHIPS & INTERNATIONAL INTERNSHIPS

| | |
|---|--|
| Graduate Assistant Oklahoma State University | August 2004 – December 2005 Stillwater, OK, USA |
| <ul style="list-style-type: none"> • Initiated the “Mexico Desk” to strengthen relationships with Mexican universities • Organized “Mexican-Uzbek Art Exhibition” promoting Mexican and Uzbek cultures • Supported the Student Exchange Agreement with ITESM Campus Chihuahua | |
| Research Assistant and Intern Grameen Telecom and Grameen Bank | May – August 2005 Dhaka, Bangladesh |
| <ul style="list-style-type: none"> • Researched the calling patterns of the Village Phone Operators for Grameen Telecom • Translated the informational booklet “Grameen at a Glance” from English into Spanish • Visited ten branches for Grameen Banking system exposure at village level | |
| Research Assistant Intergovernmental Group of 24 Secretariat at the IMF | January – May 2004 Washington D.C., USA |
| <ul style="list-style-type: none"> • Assisted in planning the Technical Group Meeting in Geneva, Switzerland • Researched countries and information about development and finances • Updated the website and files of the Group | |
| Intern Foreign Trade Bank of Mexico (BANCOMEXT) | January – May 2003 Paris, France |
| <ul style="list-style-type: none"> • Developed a quantitative and qualitative study of the supply and demand of IT in France • Researched the outsourcing market in IT industry in France and Mexico | |
| Intern Agricultural Council of Mexico for Europe (SAGARPA) | August – December 2002 Brussels, Belgium |
| <ul style="list-style-type: none"> • Developed a project for exporting Mexican agricultural products to Europe • Researched the potential market for pecans in the United Kingdom | |
| Intern BBVA Bancomer Bank | May – August 2002 Chihuahua, Mexico |
| <ul style="list-style-type: none"> • Compared BBVA’s financial products with others in the market • Analyzed daily the main Mexican index and organized accounts of the clients | |