

CYNTHIA EVE ASH
(a.k.a. Johnson, Dobkins)
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EDUCATION

University of Michigan, Ann Arbor
M.A. in English Language and Literature **1979**
Thesis: “The Reader and the Co-Creation of Time in King Lear”
Honors: Old English

Oral Roberts University, Tulsa, OK
B.A. in English **1970**
Minors: French, education
Honors: Dean’s List, Honor Society, Magna cum laude

AWARDS

Full doctoral fellowship, University of Notre Dame (accepted) **1985**
Full doctoral fellowship, Stanford University (declined) **1985**

TEACHING EXPERIENCE

Spears School of Business, Oklahoma State University-Tulsa
Lecturer – “Written Communication” **2003 - Present**
Developed syllabus and course structure, administered grades.

Oral Roberts University, Tulsa, OK
Instructor of English **1974 -1978, 1979 -1985, 1987 -1992**
Designed or helped design, taught, and administered 13 courses:
Preparatory English
Freshman Composition
Introduction to Literature
Reading and Writing Across the Disciplines
World Literature
History of the English Language
Shakespeare
Romantic Period
Seminar: C. S. Lewis
Seminar: William Blake
Senior Paper
Reading and Writing Clinic
MBA Communications

University of Notre Dame, South Bend, IN
Teaching Assistant – “Freshman Rhetoric”

1985 - 1986

Lectured, graded all papers, administered grades. Used computer-based teaching aids for grammar drill, writing process..

University of Michigan, Ann Arbor

Grader / Research Assistant

1978 -1979

Graded all papers for Romantic poetry course; assisted critical theory professor in research for publications.

RELATED PROFESSIONAL EXPERIENCE

Writing Consultant

Professional Writing Consultants, Inc. now Strategic Communication, Inc.
Tulsa, OK

1986 -1993, 2010-2015

As an independent contractor, conducted customized writing seminars for business, industry, and government entities, including the Private Industry Training Council.

Won National Award for Outstanding Writing Training Program, awarded by the Association of Professional Writing Consultants (now Association of Professional Communication Consultants). **1989**

Editor

Armellini, Toby J. *What You Should Know About Radiation*. Tulsa, OK: Armellini, 2000.

Thompson, Lesley D. *The Journey of a Reader: K-12 Assessment Tasks and Tools*. Portland, OR: Northwest Regional Educational Laboratory, 1998.

Professional articles, theses, and white papers in medicine, geology, and theology.

Writer

About Business Magazine

Zeteo Communications, Tulsa OK

2000 -2001

Conducted interviews, wrote profiles of prominent business leaders.

2001 edition: “Outside the Box” – Williams Learning Center

“The Wild, Wild Quest” – Cyntergy, LLC

“Tomorrow is Forever” – The Oklahoma Academy

“Lessons in Real Estate Law” – Pray, Walker et al., P.C.

2000 edition: "Playing to Win" – Pray, Walker et al., P.C.
"Plans for Change" – OakTree Software
"Take a Seat" – Tulsa Office Furnishings

Tulsa Kids Magazine, Tulsa, OK **August 2000**
Parting Thoughts editorial – "Harry Potter, Hunter, and Me"

Presenter

"Public Writing that Works"
Oklahoma Municipal Clerks and Treasurers Institute
Wes Watkins Center for Executive and Professional Development
Stillwater, OK **February 25, 2016**

"Written Communications"
Oklahoma Municipal Clerks and Treasurers Institute
Wes Watkins Center for Executive and Professional Development
Stillwater, OK **March 15-19, 2010**

Judge

Center for Plain Language (501(c)(3), non-profit organization helping
government agencies and businesses write clearly)
Annual ClearMark Competition **2015**

Tutor

Secondary private school students in English and cultural studies
Specialty in the reluctant writer **2006-2009**

PROFESSIONAL DEVELOPMENT

Certificate of Participation for 22 hours of training
"Creating Writers Through Assessment and Instruction: A Training of Trainers
Institute," Northwest Regional Educational Laboratory **December 8-11, 1997**

PUBLICATIONS AND PAPERS

"Tools of Engagement: Improving Student Engagement through Exercises in
Empathy"
Paper presented at ABC-SWUS
Dallas, TX **March 11-15, 2014**

"In Context: An Inductive Approach to Teaching Punctuation to Adult Business
Writers"
Paper presented at ABC-SWUS
Albuquerque, NM **March 12-16, 2012**

“The Perks and Perils of Facebook Groups in BCOM Classes”
Paper co-presented at ABC-SWUS
Houston, TX **March 9-12, 2011**

“Students’ Critiques of Negative News”
Paper co-presented at ABC-SWUS
Dallas, TX **March 3-6, 2010**

“The Dream Job Portfolio: An Experiment in Heightened Relevance”
Paper presented and published in proceedings, ABC-SWUS
Oklahoma City, OK **February 25-28, 2009**

“*Till We Have Faces: Anger as Therapy*”
Paper presented to the Tulsa C. S. Lewis Society
Tulsa, OK **November 23, 1989**

LANGUAGES

English: native
French: speak, read, and write with basic competency

MEMBERSHIPS

Federation of Business Disciplines
Association for Business Communication
Association of Professional Communication Consultants

COMMUNITY SERVICE

Presenter. “Business Writing/Proofreading.” Strategies for Success Seminar.
Sponsored jointly by Tulsa Higher Education Personnel Association and 5 area colleges. April 21, 1992.

Guest panelist. “Project One by One” KTUL Literacy Telethon.
Sponsored jointly by Literacy Coalition for Metropolitan Tulsa and KTUL-TV.
September 9, 1989.