

Mission Statement

The Eastin Center for Talent Development exists to inspire, encourage, and provide opportunities for Spears School of Business graduates to obtain the highest level of career readiness.

Career Readiness Initiative

The Career Readiness Initiative will ensure that all Spears School graduates:

1. Receive substantial opportunities to experience and cultivate their interpersonal skills
2. Understand the expectations of the business world and develop an appropriate work ethic
3. Gain exposure to experiences which will inspire them and allow them to achieve a significant level of sophistication and critical thinking skills.

Goals

A. Professional Development

A lifelong commitment to growth and learning cultivates a desirable job candidate. Students will learn professionalism, business etiquette, self-awareness and adapt a positive attitude as they prepare for their future career.

B. Sophistication

A broad understanding of world events is vital to success. Students will build confidence as they grow to identify their role in business and use critical thinking to make informed decisions. The program will challenge students to look at different points of view to become informed and responsible citizens.

C. Communication Skills

The Eastin Center for Talent Development teaches students the language of business, how to network, leave a lasting impression, and adapt to a variety of professional settings. These skills will enable students to navigate the complexity of the business world and thrive in any circumstance.

Program

The goals of the Eastin Center for Talent Development are to organize and promote existing opportunities and create firsthand experiences to help students achieve career readiness. The Eastin Center is also responsible for inspiring participation from the moment all freshmen step on campus and for recognizing the achievement of those who successfully complete the program.

Recognition

Every student who attains a specific level in the program shall be formally recognized by the Eastin Center for Talent Development. Employers will be made aware of the value of this accomplishment.

Eastin Fellows

Each year the Eastin Center will identify a group of approximately 10 extremely high achievers who will be recognized as Eastin Fellows. This achievement is unique because the honor is not earned from an application—it is instead earned through an arduous journey involving practical activities and real world experiences. Eastin Fellows will receive a scholarship for a travel program and experience exclusive access to business leaders in New York, Chicago, Dallas, and elsewhere.

Joe and Monica Eastin

Growing up on a small ranch in rural Oklahoma gave me a strong work ethic and sense of responsibility. In addition, my course work at OSU taught me the technical expertise I needed to help prepare me for a business career. In the years after graduation, there were other lessons vital to my success that I had to learn on my own.

As my career developed, I learned better business etiquette, how to leave a lasting impression and how to network successfully. These valuable lessons helped me grow as an entrepreneur and businessman.

As my career progresses and business practices evolve, I continue to learn and develop new skills. My wife, Monica, and I hope the Eastin Center for Talent Development will equip OSU students with a skillset that will contribute to success in today's competitive business world.

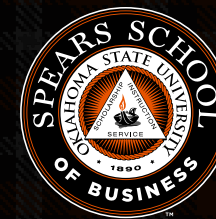
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EASTIN CAREER READINESS MENU

Students who earn 1,000 points in all ten categories shall achieve the Eastin Center Career Readiness Recognition.

Career Services

Create HireOSU.com Account.....	200 PTS
Create Résumé.....	200 PTS
Create Cover Letter.....	200 PTS
Create LinkedIn Account.....	200 PTS
Mock Interview.....	200 PTS

Clubs and Organizations

Active Membership.....	100 PTS PER SEMESTER
Leadership Position.....	100 PTS PER SEMESTER

Community Service

Must complete 50 hours by end of sophomore year.....	20 PTS PER HOUR
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Business Ethics

Complete online ethics program.....	TOTAL 1,000 PTS
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Sophistication Activities

(Representative examples)

Level 1:	
See Public Speakers (<i>MINIMUM OF TEN</i>).....	25 PTS EACH
Level 2: (<i>MINIMUM OF THREE</i>)	
Business Plan.....	250 PTS
PWC Accounting Competition.....	250 PTS
Data Mining Competition.....	250 PTS
Finance Competition.....	250 PTS
Ethics Team.....	250 PTS
Travel Program Participation.....	250 PTS
Internship Program.....	250 PTS

Career Readiness Activities

(Representative examples)

Level 1:	100 PTS
SSB Club Fair	
Résumé Doctor	
Dress for Success	
Career Fair Success	
Sweaty Palms: Ace the Interview	
Smart Start: Making Cents Out of Job Offers	
Business Breakfast	
Level 2: (<i>MINIMUM OF TWO</i>)	200 PTS
Business Mock Tail	
Etiquette Dinner	
BOK Speed Networking Event	
Career Fair Participation	

Current Events and Business Awareness

Read and complete 20 Wall Street Journal Quizzes.....	50 PTS EACH QUIZ
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Assessments and Assurance of Learning

(All four quizzes are taken twice)

Hogan Quiz.....	125 PTS
Business Etiquette Quiz.....	125 PTS
Innovation Quiz.....	125 PTS
Communication Quiz.....	125 PTS

Mentoring

(Eligible during 3rd semester at OSU)

Fulfill Mentor Program Requirements.....	TOTAL 1,000 PTS
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Wellness

(Representative examples)

Level 1:	50 PTS
Level 2:	150 PTS
Level 3:	250 PTS
Attend a mind/body class	
Participate in a Wellness Special Event	
Take an Outdoor Adventure Trip	
Receive CPR Certification	

1,000 POINTS REQUIRED FOR EACH CATEGORY

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