

Bachelor of Science in Business Administration Major: Hospitality and Tourism Management

Concentration: Event Management

Academic Year: 2020-2021

Year One					
Fall Semester			Spring Semester		
BADM	1111	Business First Year Seminar	ENGL	1213	Composition II
ENGL	1113	Composition I	HTM	1113	Introduction to Food Studies
HIST	1103	Survey of American History	EEE	2023	Introduction to Entrepreneurship
MATH	1483	Math Functions (3 hours of General Education)	POLS	1113	American Government
HTM	1103	Introduction to Hospitality and Tourism	MATH	2103	Business Calculus
		3 hours of Humanities (H with D or I designation)	HTM	2021	Food Safety and Sanitation
Total: 16 Credit Hours		Total: 16 Credit Hours			

	Year Two					
Fall Semester			Spring Semester			
ACCT	2003	Survey of Accounting	HTM	2664	Restaurant Operations Management	
		3 hours of Humanities (H with D or I designation)	ECON	2003	Microeconomic Principles for Business	
MSIS	2103	Business Data Science Technologies			Natural Science with lab (L,N)	
BADM	2111	Career Planning for Business Success	HTM	3283	Hospitality Accounting Systems	
HTM	2643	Hotel Operations				
BADM	3113	Interpersonal Skills				
Total: 16 Credit Hours		Total: 14 Credit Hours				

Year Three						
Fall Semester			Spring Semester			
BADM	3111	Professional Development for Business Success	MSIS	3223	Principles of Data Analytics	
HTM	3123	Event Planning	HTM	3543	Lodging Property Management	
MGMT	3013	Fundamentals of Management	HTM	3623	Purchasing & Cost Control for Hospitality and Food Service	
MKTG	3213	Marketing			Natural Science (N)	
HTM	3243	The Business of Tourism			3 hours form 9 hour area	
		Social Science (S with D or I designation)				
Total: 16 Credit Hours		Total: 1	5 Credit Ho	urs		

**Summer: HTM 3443 – Hospitality & Tourism Industry Internship:** A management based professional experience with concurrent enrollment in the class. 480 hours of practical hospitality work experience is required prior to enrolling.

Year Four						
Fall Semester			Spring Semester			
FIN	3113	Finance	HTM	4263	Beverage Management and Controls	
LSB	3213	Legal and Regulatory Environment in Business	MGMT	4513	Strategic Management	
HTM	4453	Revenue Management in Hospitality Operations			3 hours from 9 hour area	
		3 hours from 9 hour area			3 hours of Professional Elective	
Total: 12 Credit Hours			Total: 12 Credit Hours			

This plan is only one example of how a student may successfully complete degree requirements in four years. Students are responsible for completing requirements as given in the official degree requirement sheet for each major.

