

FINISH IN FOUR

College: Spears School of Business Major: Marketing Option: _____ Academic Year: 2017-18

Proposed* Four-Year Degree Plan

Year One					
Fall Semester			Spring Semester		
BADM	1111	Business First Year Seminar	ENGL	1213	Composition II
ENGL	1113	Composition I	MSIS	2103	Computer Concepts and Applications
HIST	1103	Survey of American History	MATH	2103	Business Calculus
MATH	1483	Math Functions & Uses	POLS	1113	American Government
		Humanities and Diversity Course (H and D designation)			Natural Science with Lab (LN designation)
Total: 13 Credit Hours			Total: 16 Credit Hours		

Year Two					
Fall Semester			Spring Semester		
EEE	2023	Introduction to Entrepreneurship	ECON	2003	Introduction to Economics
BADM	2111	Career Planning for Business Success	MKTG	3323	Consumer and Market Behavior
ACCT	2003	Fundamentals of Accounting			3 hours of upper division MKTG
MGMT	3013	Fundamentals of Management			3 hours of upper division business
MKTG	3213	Marketing			Social Science and International Course (S and I designation)
		Natural Science without Lab (N designation)			
Total: 16 Credit Hours			Total: 15 Credit Hours		

Year Three					
Fall Semester			Spring Semester		
BADM	3111	Professional Development for Business Development	FIN	3113	Finance
BADM	3113	Developing Interpersonal Skills for Business Success	MKTG	4550	Marketing Analytics
LSB	3213	Business Law			3 hours of upper division MKTG
MSIS	3223	Operations Analytics			3 hours of upper division business
		3 hours of upper division MKTG			3 hours of electives
		3 hours of upper division business			
Total: 16 Credit Hours			Total: 15 Credit Hours		

Year Four					
Fall Semester			Spring Semester		
		Humanities (H designation)	MGMT	4513	Strategic Management
MKTG	4333	Marketing Research	MKTG	4683 or 4693	Managerial Strategies in Marketing or Marketing Strategy and Customer Employee Interactions
		3 hours of upper division MKTG			3 hours of upper division business
		3 hours of electives			3 hours of electives
		3 hours of electives			2 hours of electives
Total: 15 Credit Hours			Total: 14 Credit Hours		

This plan is only one example of how a student may successfully complete degree requirements in four years. Students are responsible for completing requirements as given in the official degree requirement sheet for each major.