



# Spears School of Business 100th Anniversary Sponsorship Commitments

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Name (Dr./Mr./Ms.) \_\_\_\_\_ Title \_\_\_\_\_

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Company/Affiliation \_\_\_\_\_

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Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_

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Office Phone \_\_\_\_\_ Cell phone \_\_\_\_\_ Email \_\_\_\_\_

## 100th Anniversary Events and Golf Classic Sponsorships - Aug. 8, Sept. 5 & 6 and Nov. 7

Yes, I wish to be a **Diamond Sponsor** of the Spears School 100th Anniversary events.

**\$25,000** - (\$16,160 deductible, Non-deductible - \$8,840)

Includes: Aug. 8 - Golf Classic - 8 entry fees for golf, 4 hole sponsorships, 4 cart sponsorships, 4 cart path signs

Sept. 5 - 100th Anniversary events at Wes Watkins Center - 16 tickets to reception at 5:30 p.m.

Nov. 7 - 100 for 100 Tributes Reception and Dinner at OSU Student Union - 16 reservations to reception at 6:30 p.m. and dinner at 7:00 p.m.

Recognition on [Spears100.okstate.edu](http://Spears100.okstate.edu) website and in other promotional materials regarding celebration.

Yes, I wish to be a **Gold Sponsor** of the Spears School 100th Anniversary events.

**\$10,000** - \$5,580 deductible, Non-deductible - \$4,420)

Includes: Aug. 8 - Golf Classic - 4 entry fees for golf, 2 hole sponsorships, 2 cart sponsorships, 2 cart path signs

Sept. 5 - 100th Anniversary events at Wes Watkins Center - 8 tickets to reception at 5:30 p.m.

Nov. 7 - 100 for 100 Tributes Reception and Dinner at OSU Student Union - 8 reservations to reception at 6:30 p.m. and dinner at 7:00 p.m.

Recognition on [Spears100.okstate.edu](http://Spears100.okstate.edu) website and in other promotional materials regarding celebration.

Yes, I wish to be a **Silver Sponsor** of the Spears School 100th Anniversary events.

**\$5,000** - (\$3,540 deductible, Non-deductible - \$1,460)

Includes: Aug. 8 - Golf Classic - 2 entry fees for golf, 1 hole sponsorship, 1 cart path sign

Sept. 5 - 100th Anniversary events at Wes Watkins Center - 4 tickets to reception at 5:30 p.m.

November 7 - 100 for 100 Tributes Reception and Dinner at OSU Student Union - 4 reservations to reception at 6:30 p.m. and dinner at 7:00 p.m.

Recognition on [Spears100.okstate.edu](http://Spears100.okstate.edu) website and in other promotional materials regarding celebration.

Yes, I wish to be a **Bronze Sponsor** of the Spears School 100th Anniversary events.

**\$2,500** - (\$2,140 deductible, Non-deductible - \$360)

Includes: Sept. 5 - 100th Anniversary events at Wes Watkins Center - 4 tickets to reception at 5:30 p.m.

November 7 - 100 for 100 Tributes Reception and Dinner at OSU Student Union - 4 reservations to reception at 6:30 p.m. and dinner at 7:00 p.m.

Recognition on [Spears100.okstate.edu](http://Spears100.okstate.edu) website and in other promotional materials regarding celebration.

## 100th Anniversary Golf Classic Sponsorships - Aug. 8

Yes, I wish to be a **Title Sponsor** of the 100th Anniversary Golf Classic.

**\$15,000** - (\$7,600 deductible, Non-deductible - \$7,400)

Includes: 8 entry fees for golf, 6 cart sponsorships, 6 cart path sponsorships

Recognition on [spears100.okstate.edu](http://spears100.okstate.edu) website and in other promotional materials regarding Golf Classic.

Yes, I wish to be a **Master Sponsor** of the 100th Anniversary Golf Classic.

**\$7,500** - (\$3,800 deductible, Non-deductible - \$3,700)

Includes: 4 entry fees for golf, 3 cart sponsorships, 3 cart path sign sponsorships

Recognition on [spears100.okstate.edu](http://spears100.okstate.edu) website and in other promotional materials regarding Golf Classic.

Yes, I wish to be a **Pro-Level Sponsor** of the 100th Anniversary Golf Classic.

**\$2,500** - (\$1,400 deductible, Non-deductible - \$1,100)

Includes: 2 entry fees for golf and 1 cart sponsorship

Recognition on [spears100.okstate.edu](http://spears100.okstate.edu) website and in other promotional materials regarding Golf Classic.

Please note that all sponsorships should be made payable to the OSU Foundation. The amount of the contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed over the fair market value of goods or services provided. We estimate the fair market value of the goods or services received to be the non-deductible portion shown above.

For more information please visit:  
[spears100.okstate.edu](http://spears100.okstate.edu)



**SPEARS**  
SCHOOL OF BUSINESS



# Spears School of Business 100th Anniversary Golf Classic Sponsorship Opportunities

**Karsten Creek, Stillwater, Okla. - Friday, Aug. 8, 2014**

## **Title Sponsorship - \$15,000 (Deductible \$7,600 | Non-deductible \$7,400)**

- Eight entries (teams of four) for the Spears School 100th Anniversary Golf Classic – this will include a box lunch and two drink vouchers per person (\$175 per person) - \$1,400
- Six Cart Sponsorships (\$750/cart) - \$4,500
- Six Cart Path Signs throughout Course (\$250/sign) - \$1,500
- Organization's name will be displayed on all Golf Classic marketing materials throughout the 100th Anniversary celebration.
- Sponsoring organization will receive recognition as a **Title Sponsor** on the Spears School of Business 100th Anniversary website, spears100.okstate.edu (Golf Classic page only.) The company name/logo will link to the sponsoring organization's home page.

## **Master Sponsorship - \$7,500 (Deductible \$3,800 | Non-deductible \$3,700)**

- Four entries (team of four) for the Spears School 100th Anniversary Golf Classic – this will include a box lunch and two drink vouchers per person (\$175 per person) - \$700
- Three Cart Sponsorships (\$750/cart) - \$2,250
- Three Cart Path Signs throughout Course (\$250/sign) - \$750
- Organization's name will be displayed on all Golf Classic marketing materials throughout the 100th Anniversary celebration.
- Sponsoring organization will receive recognition as a **Master Sponsor** on the Spears School of Business 100th Anniversary website, spears100.okstate.edu (Golf Classic page only.) The company name/logo will link to the sponsoring organization's home page.

## **Pro Level Sponsorship - \$2,500 (Deductible \$1,400 | Non-deductible \$1,100)**

- Two entries for the Spears School 100th Anniversary Golf Classic – this will include a box lunch and two drink vouchers per person (\$175 per person) - \$350
- One Cart Sponsorship (\$750/cart) - \$750
- Organization's name will be displayed on all Golf Classic marketing materials throughout the 100th Anniversary celebration.
- Sponsoring organization will receive recognition as a **Pro Level Sponsor** on the Spears School of Business 100th Anniversary website, spears100.okstate.edu (Golf Classic page only.) The company name/logo will link to the sponsoring organization's home page.

Please note that all sponsorships should be made payable to the OSU Foundation. The amount of the contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed over the fair market value of goods or services provided. We estimate the fair market value of the goods or services received to be the non-deductible portion shown above.

All Golf Classic sponsorships include invitations to OSU Tours and the new Business Building groundbreaking on Sept. 5, and the Spears School Tailgating Party on Sept. 6.

For more information regarding each sponsorship, contact Ms. Anna Smith, Program Coordinator, OSU Center for Executive and Professional Development, at 1-866-678-3933 or e-mail [anna.noel.smith@okstate.edu](mailto:anna.noel.smith@okstate.edu).

For more information please visit:  
[spears100.okstate.edu](http://spears100.okstate.edu)



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