

# FAIL UP

## Prepare to fail

“Fail Up Night” is designed to encourage a conversation aimed at removing the negative stigma of failure. Seasoned entrepreneurs share their “failure” stories with students and encourage them to understand that failure is an opportunity to learn and grow.

## Hear stories from

small business owners with a  
focus on a **physical product,**  
**food, or retail.**



#WeAreRiata

Thursday, April 26th  
Riata Center Downtown Stillwater  
619 S. Main St.  
5:30-7:00 pm

Register for this event at [business.okstate.edu/riata/fail-up-night](http://business.okstate.edu/riata/fail-up-night)

For more information contact the Riata Center at (405) 744-7552 or [riata@okstate.edu](mailto:riata@okstate.edu)



RIATA CENTER  
DOWNTOWN STILLWATER  
AT SPEARS BUSINESS