

Jennifer Prosek is the author of *Army of Entrepreneurs™: Create an Engaged and Empowered Workforce for Exceptional Business Growth* and CEO of CJP Communications (CJP), a leading international public relations and financial communications consultancy with more than 70 professionals in New York, Connecticut and London. The secret to CJP's success has been Prosek's ability to develop, motivate and deploy her employees to be more entrepreneurial within their own positions. This strategy is the premise of her first book which is based on CJP's business model and was published in February 2011 by AMACOM, a division of the American Management Association. Prosek has earned numerous honors. She was a finalist for the 2010 Ernst & Young Entrepreneur of the Year award and was named an "Emerging Power Player" by *PR Week* magazine, which lauded her for "combining an MBA education and instinct." She was also inducted into the Arthur Page Society, which includes chief communications officers and CEOs of the world's leading public relations agencies. In 2007, Prosek was ranked among the "40 Under 40" leaders to watch by *PR Week*. Prosek received her MBA from Columbia and a bachelor's degree from Miami University in Ohio. She lectures frequently at leading business schools, including Columbia, and entrepreneurial and business groups including the Yale Chief Executive Leadership Institute.

For more information on Prosek or her new book, visit <http://armyofentrepreneurs.com> or follow her on [Twitter](#) and [Facebook](#).