

ENTREPRENEURS Inspire Conference

Keynote Speakers

DAVID WILK, Co-Founder of Four Day Weekend

The Art of ImproviZEN: How to yes and your way to a more productive and harmonious workplace.



About David

David Wilk is a Founding Member of the Four Day Weekend Comedy Theater. Born in Tulsa OK, Dave is a graduate of the Second City Conservatory in Chicago. In addition to having performed more than 5,000 live shows, Dave also travels nationally and internationally emceeing and keynote speaking for corporate clients. His client list reads like a "who's who" of the fortune 500. You may (or may not) recognize Dave from one of his many national commercial campaigns including Dish Network, Rent-A-Center, Papa Johns, Charles Schwab and Rold Gold Pretzels. Dave has appeared in many films you've never seen.

Dave and Four Day Weekend recently were invited to be a Keynote Presenter at the United States Congress Democratic Caucus Issues Conference in Cambridge, MD. They received a standing ovation and met President Barack Obama. Always eager to be equal and fair, the next year he and Four Day shared the stage with former President George W.

Bush on September 11, 2012 in Las Vegas. In 2012, Dave and Four Day Weekend were given a great honor when Mayor Mike Moncrief presented them the Key to the City of Fort Worth for being "Fort Worth's Greatest Ambassadors".

Dave co-created and sold a half-hour television comedy pilot to 20th Century Fox. He and his Four Day Weekend colleagues just published their first book entitled, *The Art of ImproviZEN*. The book blends the tenets of improvisation with the principles of Zen, creating a road map to communicate effectively and marry creativity and commerce for a harmonious work environment. (If you ask him, he'll probably give you a copy. He'll definitely give you a copy. There's a good chance he'll force you to take a copy)

What Inspires Me? *"Attitude is everything. Whether you believe you can or you can't, you're right."*



About Four Day Weekend

The Four Day Weekend Theater in Fort Worth is home to Four Day Weekend, a critically acclaimed comedy troupe who performs a live public show consisting of sketches, scenes, and songs created from audience suggestions and participation. Completely improvised each Friday and Saturday night, the performance is an interactive experience that encourages the audience to be an active part of the hilarity. By combining interactive video and music with the improvisational skill of the talented cast, Four Day Weekend creates an environment that is entertaining, educational, and impressive.

Nationally, the troupe has performed across the United States (including Hawaii), and was invited to be a Keynote Presenter at the United States Congress Democratic Caucus Issues Conference in Cambridge, MD. They received a standing ovation and met and took photos with President Barack Obama, Vice President Joe Biden and former Speaker of the House Nancy Pelosi. The following year,

Four Day Weekend shared the stage with keynote presenter President George W. Bush on September 11, 2012 in Las Vegas. Internationally, Four Day Weekend has performed shows in Canada, Bermuda, Costa Rica, England, Singapore, Hong Kong, and Belize.

The Four Day Weekend cast members have starred in hundreds of national television commercials (including McDonalds, Charles Schwab, Polaroid, Papa Johns, and more!), have served as national spokesmen for Whataburger, Dish Network, Walt Disney World's 50th Anniversary, Pringles, and Church's Fried Chicken; and have appeared in several major motion pictures, including Dr. T and the Women, My Boyfriend's Back, Killing Down, and Drop Dead Sexy. Additionally, Four Day Weekend recently published a book entitled, The Art of ImproviZEN. The book blends the tenets of improvisation with the principles of Zen, creating a road map to communicate effectively in the workplace and learn to live and work as a true team.

LAUREN BUSH LAUREN, Founder & CEO of FEED Projects
FEEDing the Future: The Power of Social Business



About Lauren

Lauren Bush Lauren is the Founder and CEO of FEED Projects, a company with the simple mission of creating good products that help FEED the world. In 2004, Lauren became the Honorary Student Spokesperson for the UN World Food Programme. In that role, she traveled to various countries and learned about the issues of hunger and poverty firsthand. Coming back to America, Lauren was inspired to create a consumer product that would engage people in the seemingly overwhelming fight to end world hunger. In 2005, she conceptualized the idea for FEED by designing the initial FEED 1 bag which, when purchased, feeds one child in school for one year. In 2007, FEED Projects was founded. Every product sold has a measurable donation attached to it and, over the past five years, FEED has donated over \$6 million and has been able to provide nearly 60 million meals globally through the UN World Food Programme.

FEED has also supported nutrition programs around the world and in the US through organizations such as UNICEF and DonorsChoose.org and forged successful relationships with companies such as Disney, Pottery Barn, Clarins, Godiva, Whole Foods Market, Gap, TOMS, Amazon, DKNY, HSN, Bergdorf Goodman, Links of London and Judith Leiber.

Lauren is also Chairman of the Board of the FEED Foundation, a 501c3 non-profit organization that supports programs and organizations that are effectively working to fight hunger and eliminate malnutrition throughout the world. For her work with FEED, Lauren was named one of Fortune Magazine's Most Powerful Women Entrepreneurs in 2009 and one of Inc. Magazine's 30 Under 30 in 2010.

Lauren was born in Denver, Colorado, and grew up in Houston, Texas. She graduated from Princeton University in 2006 with a B.A. in Anthropology and certificate in Photography. She now resides in New York City, where she works on FEED and other socially conscious ventures.

What Inspires me? "I am inspired to help FEED those who are hungry by using my passion for design and entrepreneurship."

FEED

About FEED Projects

After witnessing the effects of hunger firsthand when traveling as a United Nations World Food Programme Student Spokesperson, Lauren Bush Lauren founded FEED in 2007 with the mission of "Creating Good Products That Help FEED the World." Every product sold has a measurable donation attached to it and, to date, the social business has been able to provide over 75 million meals globally through the WFP and Feeding America. FEED has also supported nutrition programs around the world, providing over 3.5 million children with Vitamin A supplements through UNICEF.

Over the past seven years, FEED has forged successful partnerships with companies such as Target, Disney, Pottery Barn, Clarins, Whole Foods, Gap, Tory Burch, Rachel Roy, DKNY, Links of London, Godiva and TOMS.

FEED products are available online and at retail locations around the world. For more information, please visit www.FEEDprojects.com or follow FEED on Facebook (FEED Projects) and Twitter (@FEEDProjects).

JASON JANNATI, Co-Founder of greeNEWit
The Want is More Important Than the How



About Jason

Insightful, driven and passionate—Jason Jannati is a devoted brand strategist and leader in energy efficiency. As a founding member of the Howard County Business Council, he plays a key role in fostering the development of important relationships within the energy efficiency industry.

As co-founder and chief communication officer of greeNEWit, Jannati is responsible for defining the high-level strategic direction of marketing and affiliate partner initiatives. He has helped greeNEWit reach revenue goals by communicating concept-to-reality ideas that bring brand awareness and sales to new heights.

Jannati helped greeNEWit grow from a startup with 0% credit cards to a multi-million dollar enterprise with a culture that thrives on solving challenges.

Recognized by the Baltimore District's SBA office as the top young entrepreneur of 2011, Jannati is devoted to developing social programs that have an environmental focus. Some of his endeavors include co-creating the first solar powered music festival in 2008 and co-starting the OUR Schools Program and Agents of Change division within greeNEWit.

What Inspires Me? *"It takes pressure to create diamonds."*



About greeNEWit

greeNEWit is an energy solutions company founded to help society build sustainable communities and better economies through conserving the use of natural resources. We provide energy and water saving upgrades that help residents and businesses save money on their energy bills and reduce their carbon footprint. We're also act as an information source for people to better understand how we use, produce and think about our energy with a goal of inspiring positive action to make a change. It is our practice to support and educate others on the different types of energy and how to conserve resource consumption.

As the 2012 Maryland Green Entrepreneurs of the year, and 2014 Home Energy Magazine's Top 30 under 30, our goal is to promote sustainability, reduce consumption, eliminate waste and reform our relationship with the environment.

Morning Sessions

DR. BRUCE BARRINGER, N. Malone Mitchell, Jr. Chair & Head of School of Entrepreneurship, Oklahoma State University
Launching a Business: The First 100 Days



About Bruce

Bruce Barringer a Professor and the N. Malone Mitchell, Jr. Chair at Oklahoma State University. He is also the Head of the School of Entrepreneurship. Dr. Barringer's research interests are in the areas of feasibility analysis, business planning, and the business startup process. Previously, he served on the faculty of the University of Central Florida. He obtained his PhD from the University of Missouri and his MBA from Iowa State University.

Dr. Barringer's research has been published in Strategic Management Journal, Journal of Management, Journal of Business Venturing, Journal of Small Business Management, Journal of Developmental Entrepreneurship, and in several other outlets. Dr. Barringer is the author or co-author of five books, including *Entrepreneurship: Successfully Launching New Ventures*, *Preparing Effective Business Plans*, *The Truth About Starting a Business*, *What's Stopping You? Shatter the 9 Most Common Myths Keeping You From Starting Your Own Business*, and *Launching a Business: The First 100 Days*.

What Inspires me? *"The joy I get from watching students realized their entrepreneurial dream."*

Launching a Business: The First 100 Days

This session focuses on the tasks that a business owner must complete in the first 100 days of launching a business. Think of it this way: Imagine you've conceived a business idea, written a business plan, raised seed capital, and are set to launch your business on May 1. Now, what would you actually do on May 1, May 2, May 3, and so forth? How would you set your priorities? How would you know which tasks are the most urgent? Although the answers to these questions vary depending on the business, there are a set of key activities that all businesses must accomplish to get their businesses off to a good (and legally proper) start. To help you prioritize and track the activities that must be completed at the onset of a business, the session will teach you how to set up a "First 100 Days Plan" for a business (with a template titled First 100 Days Plan distributed during the session).

PAIGE CAHILL, Regional Development Director of Constant Contact **10 Tips to "Go and Grow" Your Social Media Marketing**



About Paige

Paige Cahill is the Constant Contact Regional Development Director for the Central Midwest. Paige is the Constant Contact small business marketing expert who "coaches and connects" small businesses and non-profits to online marketing tools, tips, strategies, resources, and people. Her goal is focused on helping small businesses and non-profits "Rev Up Their Relationships, Referrals, and Results!" The last business Paige owned, was a direct marketing firm, that allowed her to coach thousands of small businesses to "go and grow" their businesses with online and offline marketing strategies. Paige delivers real-world examples, tools, and strategies to over 10,000 plus small business owners annually in order to help them drive stellar results immediately!

What Inspires Me? *"I love being able to "Coach & Connect" small business & non-profits to best practices, tools, tips, and people that can help them GROW their organization and results!"*

10 Tips to "Go and Grow" Your Social Media Marketing

This LIVE seminar is for small businesses or non-profit organizations that are just starting or are new to social media. Come learn how social media can help feed your business or organization with more customers, referrals, donations, members, prospects and results. Don't miss this educational and informational-packed seminar.

In this session you will learn:

- Why small businesses and non-profits are using social media to grow their business and organization.
- What social media marketing really "is" and "is not"
- Learn 10 social media tips & best practices to help you "go" and "grow" your social media marketing
- Walk away with FREE technology tools that can help you manage, monitor and measure your online brand and marketing
- Learn tips on how to grow and promote your social media channels.
- Take away ideas for crafting up content that will increase your engagement and customer loyalty
- Understand how email marketing campaigns can help you "Go" and GROW" your social media marketing



About Constant Contact

Constant Contact is providing small businesses, non-profits and other organizations affordable, and "easy-to-use" online marketing tools to help stay in "Constant Contact" with their customers, donors, & volunteers. Constant Contact's leading email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys — supported by free KnowHow, personalized coaching, and award-winning product support — help all types of small businesses, non-profits and organizations find new customers, drive repeat business, and generate referrals. Today, more than half a million customers worldwide trust Constant Contact to help them drive success. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises, and national associations. Check out our FREE online tutorials and webinars at www.ConsantContact.com/learning-center. Attend a live seminar and let us "coach and connect" you to social media and email marketing best practices, tips and tools. View our upcoming live and local seminar schedule at www.ConstantContact.com/local. We want to help you GROW Your Results!

JACQUELINE CORNABY, Founder of Jacqueline International, Inc. 21st Century Entrepreneur



About Jacqueline

Jacqueline is a spokesperson for empowerment! As an international speaker, life coach and founder of Jacqueline International, Inc., the author's career path came from her prior experience as lead coach and speaker in Tony Robbins' famous life coaching organization. Jacqueline is most known for her mainstream transformational coaching for individuals and audiences worldwide. Her popular Jacqueline ISM, Oh My Stars, is her voice of empowerment calling upon potential. Jacqueline's Coaching Clientele expands worldwide including Entrepreneurs, CEO's, and Professionals. Jacqueline's Best Selling Book ***Get to Good-A Mantra for Life*** offers "How to Think" for accessing your potential in both your life & enterprise. Jacqueline invites your potential to come out and play big on the planet for realizing your desires in both life & enterprise. It Becomes You! Permission Granted, Jacqueline.

***What Inspires Me?** "To Call Myself to BE MORE and Empower others to play fully as the person they were intended to Be!"*

Being a 21st Century Entrepreneur

Embodying an Entrepreneur: Insider secret to The Power of Thought in relation to Successful Entrepreneurs

Replace disempowering beliefs with empowering beliefs

Understanding Competition vs, Collaboration as it relates to a successful enterprise

Implement what's next for you as a 21st Century Entrepreneur



About Jacqueline International, Inc.

Jacqueline International, Inc.

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Subscribe to Jacqueline's Monthly Coaching Newsletter

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DR. HOWARD HALLER, CEO of Intrapreneurship Institute

Design Intrapreneurship Programs to Unlock Innovation and Creativity



About Howard

When it comes to intrapreneurship – Howard Edward Haller, Ph.D. is the expert and thought leader. Dr. Haller is a serial intrapreneur, as well as a recognized academic scholar and published author of 2 books on intrapreneurship. Howard E. Haller, Ph.D. knows first-hand how intrapreneurship can increase creativity, unlock innovation, maximize human capital, and increase profits within an organization. Dr. Haller has created three successful intrapreneurial ventures including: 1) Co-created PR1ME Leasing division within PR1ME Computer 2) Founded (and was the Managing Director of) Anaconda-Ericsson Finance & Leasing subsidiary, and 3) Co-founded Corona-Data Systems OEM Private Label division. Dr. Haller's published academic research is cited in Wikipedia.com's definition of intrapreneurship. Dr. Haller is the author of *Intrapreneurship, Your Key to...* published March, 2014.

What Inspires Me? *"Strive not to be a success, but rather to be of value. –Albert Einstein"*

Design Intrapreneurship Programs to Unlock Innovation and Creativity

Successful companies encourage their employees to think out-of-the-box in order to fuel the growth of their businesses. Free flowing ideas that are frequently being generated from their employees may become the next big product to be sold in a new and emerging market. New innovations, whether it is a new product or service, gives a corporation a competitive advantage within their industry. Intrapreneurs are both innovators and integral to the process of invention. They generate exciting new ideas and solutions that benefit their corporations. They are consistently creating ideas for products and services that are unique, new, relevant, and important for its existence. These products and services fulfill the needs of their clients within a specific market or society. Innovation propels companies forward, boosts their profitability, and allows them to expand and grow at a faster rate.



About Intrapreneurship Institute

Howard E. Haller, Ph.D. and the Intrapreneurship Institute equips companies and organizations to effectually use intrapreneurship programs to increase innovation, recruit and retain key employees, unlock product creation, expand market share, sustain higher profits, and improve job satisfaction. Dr. Haller offers keynotes, senior executive briefings, and workshops on how to structure and

build a strong profitable Intrapreneurship Programs within your organization. Dr. Haller's subjects include:

- Intrapreneurship Success Seminar "Secrets of Creating Successful Intrapreneurship Programs"
- Intrapreneurship Program Launch "Making Intrapreneurship and Innovation work!"
- Intrapreneurship Keynote "Maximize Human Capital: Tap into Employee Creativity"

Dr. Haller can address your organization and senior management team to understand how to design, implement, and operate a profitable intrapreneurship program.

Patricia Henriques, Entrepreneur in Residence at Oklahoma State University *Top 10 Ways to Create Value through Operations*



About Patricia

Patricia is the founding principal of The Henlee Group LLC, a Washington DC-based consulting firm assisting clients to develop sound business strategies around their unique value proposition, core competencies, competitive edge and economic business model. She has particular expertise in advising start-ups and emerging enterprises in growth industries and has over 25 years of experience in strategic business planning, organizational growth and change management.

Prior to starting The Henlee Group, Henriques founded Management Alternatives Inc. in 1983. She served as Chairman & CEO for twenty years, leading the firm's growth from start-up to an industry-recognized, national leader in corporate relocation logistics planning and management, successfully positioning the company for sale in 2003. At Management Alternatives, Henriques developed and implemented programs to manage risk and execute complex facilities relocations and organizational change with minimal disruption to client operations.

She has held management positions with the Bank of America in Brussels and London; Cunningham & Walsh advertising in New York; the Computer and Business Equipment Manufacturers Association, and the Washington law firm of Melrod, Redman & Gartlan. A graduate of Connecticut College, Henriques holds a bachelors degree in French.

She currently serves on the Board of Directors of City First Enterprises, the non-profit bank holding company for City First Bank of Washington DC, which it founded in 1998. She also serves as the Co-Chair of the Women's Advisory Board of the Girl Scout Council of the nation's capital. She has served on numerous other community and corporate boards over the past 30 years.

SUE MALONE, CEO of Strategies for Small Business
Finding Funding to Start Your Venture



About Sue

Sue is the number one provider, *SBA Patriot Express Program and SBA Export Express* and director of marketing for Superior Financial Group. Sue's involvement began with the program's inception in 2002. Since then, Sue has helped fund over 41,000 SBA loans, which include Patriot Express loans, Export Express, Community Express and now Small Lender Advantage v.2 and became the largest SBA lender by volume. Her goal is to fund 100,000 small businesses.

What Inspires Me? *"To help business start or expand with the capital they need, to give them the tools to be a highly successful enterprise."*

Finding Funding to Start Your Venture

Start-ups! Do we have capital for you! Did you ever think about starting your business and need funding? Well, there is funding available -- yes, for start ups too! A practical and honest approach,

not just talking heads.

DR. LAYNE NORTON, Founder of BioLayne
Serendipity: Discovering My Perfect Job Without Even Trying



About Layne

Dr. Layne Norton discovered a passion for weight lifting as a teenager and this inspired him to pursue the science of metabolism. As an undergrad he majored in Biochemistry, graduating from Eckerd College in 2004 with honors. He then did his doctoral work at the University of Illinois, graduating with his PhD in Nutritional Sciences in 2010 with his thesis examining how the leucine content of different protein sources can affect protein quality. During this time Dr. Norton also enjoyed a successful competitive career in natural bodybuilding and powerlifting earning a pro card in both and winning the heavyweight class at the 2010 IFPA Pro International. He currently owns BioLayne LLC, a consulting company specializing in nutrition & training consults for high level physique competitors and athletes. He has been published in numerous journals and magazines including Journal of Nutrition, Journal of Nutrition and Metabolism, American Journal of Physiology,

Muscular Development Magazine, Planet Muscle, Muscle Insider, FitnessRX, Oxygen, and many others. He has given seminars at numerous universities, businesses, and around the globe to other trainers and coaches in Australia and the UK.

What Inspires Me? *"Unless a man takes on more than he can possibly do, he will never do all he possibly can."*

Serendipity: Discovering My Perfect Job Without Even Trying

Dr Layne Norton will share the story of how his love for bodybuilding intertwined with his pursuit of science and landed him where he is today. From a skinny teen who was bullied and picked on and who believed he wanted to be a marine biologist, to a confident grown up and successful business man and competitor, the overwhelming theme of his success has been to "work harder than everyone else you know, and never compromise your integrity.



About BioLayne

BioLayne LLC is a consulting company providing high level coaching, seminars, and training camps to physique competitors, athletes, and fitness enthusiasts around the world.

SCOTT PHILLIPS, CEO of Isocentric Networks

The New Faces of Entrepreneurship (and Where the Next Billion Dollar Businesses Will Come From)



About Scott

Scott is a serial entrepreneur, community builder and thought leader on emerging trends and technologies. Scott's current passion lives at the nexus of entrepreneurship, the maker movement, and civic hacking, three transformative movements that he feels are democratizing how we live, work and play. Scott's community building is focused on fostering innovation, inspiring creativity and enabling serendipity, inputs that he believes are critical to a vibrant sustainable entrepreneurial ecosystem.

Scott is the founder of Civic Ninjas, and co-founder/CEO of Isocentric Networks. Scott has a Masters degree in Mechanical Engineering from Northwestern University, has served on multiple boards and has been the founder/organizer of multiple events including Ignite Tulsa, Tulsa Startup Weekend and Maker Faire Tulsa. Scott has been recognized in Tulsa People Magazine's 40 under 40, received a Tulsey's Above and

Beyond Award for his proponency of entrepreneurship and in 2013 was one of eight people recognized nationally by the White House as a Champion of Change in Civic Hacking.

What Inspires Me? *"Community makes the world possible."*

The New Faces of Entrepreneurship (and Where the Next Billion Dollar Businesses Will Come From)

Civic Hacking - How disrupting the status quo in a \$140 Billion government software market is creating unprecedented entrepreneur opportunities.

Maker Movement - How access to low cost rapid prototyping, crowd funding and online marketplaces like Etsy are democratizing and enabling product based business opportunities.

Web Next - How the evolution of the Facebook generation is creating unique web opportunities around life milestones as the Facebook generation ages.



About Isocentric Networks

Isocentric Networks is Oklahoma's premier data center services company providing managed web hosting and co-location services to a national customer base. Isocentric focuses on providing mission critical solutions with high availability, multi redundant server and network architectures. Isocentric also has significant expertise in providing turnkey streaming video services to a global audience. Isocentric's diverse client list includes the Cherokee Nation, Griffin Communications, TD Williamson, ONEOK, Occidental Petroleum, Hootsuite, Hasbro, Thomson Reuters, Wal-Mart and ESPN among many others.

Scott is also founder of Civic Ninjas, a non-profit dedicated to the growth and evolution of the civic hacking movement. Civic hacking is an emerging movement where civic minded software developers are coming together to solve some of the world's toughest community and municipal problems. Civic Ninjas is pulling together dedicated teams, building out systems and adding the support structure to support the movement's long term impact and sustainability.

Afternoon sessions

DR. DAVID BURKUS, Assistant Professor of Management at the College of Business at Oral Roberts University & Founder of LDRLB
The Myths of Creativity



About David

David Burkus is the author of *The Myths of Creativity: The Truth About How Innovative Companies and People Generate Great Ideas*.

His work on leadership, innovation, and strategy has been published in numerous scholarly journals and practitioner publications. He is a contributing writer for *Forbes*, *99U*, *PsychologyToday*, and the *Harvard Business Review* blog. His work has also appeared in *Fast Company*, *Inc*, *Bloomberg BusinessWeek*, and the *Financial Times*. As a speaker, he has delivered keynotes and lectures to a diverse set of audiences, from start-ups to Fortune 500 companies to the U.S. Naval Academy. David Burkus is Assistant Professor of Management at the College of Business at Oral Roberts University, where he teaches courses on leadership, creativity, strategy, and organizational behavior. He is a fellow of the Royal Society for the Arts and was named an "Expert-in-Residence" by Creative Oklahoma. David is the founder and host of *LDRLB*, a podcast that shares insights from research on leadership, innovation, and strategy.

What Inspires Me? "I'm inspired by bringing good ideas to great people."

The Myths of Creativity

Why are some people consistently creative and others strikingly unoriginal? David considers the various myths we apply when trying to encourage creativity and offers well-researched facts in their place. Using insight from the wealth of research on organizational creativity, David provides practical implications and realistic strategies for encouraging innovation.



About LDRLB

LDRLB (pronounced "leader lab") is a podcast that shares insights from research on leadership, innovation, and strategy. We feature content and interviews with some of the brightest minds in the field of leadership, innovation, strategy, talent management and organizational behavior.

JAQUELINE CORNABY, Founder of Jacqueline International, Inc.
Become a Success Story



About Jacqueline

Jacqueline is a spokesperson for empowerment! As an international speaker, life coach and founder of Jacqueline International, Inc., the author's career path came from her prior experience as lead coach and speaker in Tony Robbins' famous life coaching organization. Jacqueline is most known for her mainstream transformational coaching for individuals and audiences worldwide. Her popular Jacqueline ISM, Oh My Stars, is her voice of empowerment calling upon potential. Jacqueline's Coaching Clientele expands worldwide including Entrepreneurs, CEO's, and Professionals. Jacqueline's Best Selling *Book Get to Good-A Mantra for Life* offers "How to Think" for accessing your potential in both your life & enterprise. Jacqueline invites your potential to come out and play big on the planet for realizing your desires in both life & enterprise. It Becomes You! Permission Granted, Jacqueline.

What Inspires Me? "To Call Myself to BE MORE and Empower others to play fully as the person they were intended to Be!"

Define Reality vs. Success Story

How to use both Success & Failure as launching platforms for your successful enterprise

Write your own success story

Take 2 Decisions for immediate implementation for accelerated success in your enterprise



About Jacqueline International, Inc.

Jacqueline International, Inc.

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CINDERELLA FIELDS, Founder of Cinderella Chats

Life Is No Fairytale, But It Has Moments; Be Prepared



About Cinderella

If you want "the real 411" about the fairytale life, there's only one woman to ask! Cinderella Field. Yes, that's her real name.

Irrepressibly creative and a dreamer who loves to write and share stories that will leave you nodding your head, saying, "good to know and I can so identify." Cinderella Field is forever finding new ways to invest her passion for women's whole-heartedness.

She is just a want-to-be inspiration to those who need a little encouragement and shared sentiment. You know, the "been there, done that, how can I get myself out of this," kind of thing. Her only claim to fame, she jokingly admits, is her very well-known name. Cinderella Field built a career in sales and marketing in the retail industry before turning her skills into her own business. When not at her writing desk, she can be found organizing events for nonprofit clients or hosting Cinderella Circles — celebrations for women who enjoy indulging in good company and great food.

Looking for Prince Charming, Before You Lose Your Glass Slipper is her first book. *Looking for Prince Charming, Before You Lose Your Glass Slipper* will be available on April 10, 2014 from

www.CinderellaChats.com.

Cinderella lives in Tulsa, Oklahoma with her husband of twenty-plus years, two grown children and a grandson, and most days you can find her in her creative studio that she refers to as "The Parlor" with loyal canine companions.

What Inspires Me? *"Be true to you and keep your head, heels and standards high."*



Life Is No Fairytale, But It Has Moments; Be Prepared

Learn how to find "balance" in the everyday hectic life of being a woman entrepreneur, wife, mother and friend. Cinderella speaks from the voice of shared sentiment; "Been there, done that, but should have done that instead, got through it, and you can too." Please join Cinderella as she shares and walks you through the process she learned while searching for the secret to having it all. She will leave you shaking your head in agreement and saying to yourself; I can so identify. Life is a balancing act; the recipe for success is a full cup of preparedness, a dash of right timing and a big scoopful of perseverance

DR. HOWARD HALLER, CEO of Intrapreneurship Institute Utilize Intrapreneurship Programs to Recruit and Retain Key Employees



About Howard

When it comes to intrapreneurship – Howard Edward Haller, Ph.D. is the expert and thought leader. Dr. Haller is a serial intrapreneur, as well as a recognized academic scholar and published author of 2 books on intrapreneurship. Howard E. Haller, Ph.D. knows first-hand how intrapreneurship can increase creativity, unlock innovation, maximize human capital, and increase profits within an organization. Dr. Haller has created three successful intrapreneurial ventures including: 1) Co-created PR1ME Leasing division within PR1ME Computer 2) Founded (and was the Managing Director of) Anaconda-Ericsson Finance & Leasing subsidiary, and 3) Co-founded Corona-Data Systems OEM Private Label division. Dr. Haller's published academic research is cited in Wikipedia.com's definition of intrapreneurship. Dr. Haller is the author of *Intrapreneurship, Your Key to...* published March, 2014.

What Inspires Me? *"Strive not to be a success, but rather to be of value. –Albert Einstein"*

Utilize Intrapreneurship Programs to Recruit and Retain Key Employees

Today's employees want to be part of a team. They want to be heard. They want the ability to use their talents, skills, ability, and intellect, to create, build, and contribute. The ability to hire, advance and retain star or key employees is a vital part of creating an effective and sustainable competitive advantage in today's business world. Companies that nurture and support an environment of freedom for their employees to create and operate new ventures will broaden their horizons in the future. An intrapreneurship program can be an essential part of these efforts and should be integrated fully into every organization to help ensure the critical cycle of recruitment, development, and retention continues.



About Intrapreneurship Institute

Howard E. Haller, Ph.D. and the Intrapreneurship Institute equips companies and organizations to effectually use intrapreneurship programs to increase innovation, recruit and retain key employees, unlock product creation, expand market share, sustain higher profits, and improve job satisfaction. Dr. Haller offers keynotes, senior executive briefings, and workshops on how to structure and

build a strong profitable Intrapreneurship Programs within your organization. Dr. Haller's subjects include:

- Intrapreneurship Success Seminar "Secrets of Creating Successful Intrapreneurship Programs"

- Intrapreneurship Program Launch "Making Intrapreneurship and Innovation work!"
 - Intrapreneurship Keynote "Maximize Human Capital: Tap into Employee Creativity"
- Dr. Haller can address your organization and senior management team to understand how to design, implement, and operate a profitable intrapreneurship program.

SUE MALONE, CEO of Strategies for Small Business
Finding Funding to Grow Your Venture



About Sue

Sue is the number one provider, SBA Patriot Express Program and SBA Export Express and director of marketing for Superior Financial Group. Sue's involvement began with the program's inception in 2002. Since then, Sue has helped fund over 41,000 SBA loans, which include Patriot Express loans, Export Express, Community Express and now Small Lender Advantage v.2 and became the largest SBA lender by volume. Her goal is to fund 100,000 small businesses.

What Inspires Me? "To help business start or expand with the capital they need, to give them the tools to be a highly successful enterprise."

Finding Funding to Grow Your Venture

In business! We have capital for you! Now that your business is off and running, do you find yourself needing capital? Come and learn about all of the funding opportunities available for your business!

CINDY MORRISON, Founder of SocialVention



About Cindy

Emmy-winning TV journalist Cindy Morrison teaches everyone from cast members of national reality shows & network TV journalists to corporate CEOs & small business owners how to strategically use social media to build brand loyalty, raving fans and their bottom line. Her social media savvy has been highlighted on national TV shows like FOX News, CBS's "The Talk", The Washington Post, The New York Post & The Huffington Post. Good Morning America's Tory Johnson calls Cindy her favorite Social Media Strategist. Cindy has helped create social media buzz at events from star-studded Hollywood fundraisers & red carpet events to national conferences and is currently working on social media with the cast of TNT's "Private Lives of Nashville Wives".

What Inspires Me? "I'm inspired by my faith and family first and foremost, but the rest of my inspiration comes from doing things I've never done before that push me to do things I never dreamed. I'm also inspired when I help a social media client take their business to a new level because Zig Ziglar was right: Help people get what they want & you'll get what you want!"

How to become a Social Media Rockstar: Tips & Tricks that Work

Are you having a hard time getting fans, followers and friends on social media?

Are you afraid of TMI - "too much information" that will turn off customers?

Not sure where to even start when it comes to social media, much less how to do it successfully?

Emmy award winning journalist and Social Media strategist Cindy Morrison has the "secret sauce" that can help even beginners become social media rock stars. You'll leave with action steps that demystify social media, save you time and look like a pro in no time.

For this talk, you will learn:

- The secret sauce is in the Content Grid: understand what it is & develop one that works
- Why a one-liner is more important than your mission statement on social media
- Two keys to double your fan base without spending a fortune
- Top tools that make being engaged in social media a breeze
- Learn the top 5 tricks for your Facebook, Twitter & LinkedIn pages that pay off

DR. EMAD RAHIM, Entrepreneur-in-Residence at Oklahoma State
Branding Your Personal Story into a Powerful Business



About Emad

Dr. Emad Rahim is an award-winning author, educator, entrepreneur and business leader. As a Khmer American, Emad survived the Killings Fields of Cambodia only to be placed in streets of Brooklyn New York as refugee in the early 80s. As a youth, he was caught in the crossfire of a drug deal gone wrong, stabbed as a teenager during a gang fight, and grew up in poverty-stricken household raised by an abusive stepfather. He went from barely graduating high school to earning a doctorate, and completing his post-doctoral studies at Harvard University, Tulane University and University of Maryland University College. Emad went on to co-found two startup firms and a nonprofit association, and currently serves as a senior partner at Intelligent HQ, and the Chief Learning Officer for Global i365 LLC. He is also the appointed Entrepreneur-in-Residence at Oklahoma State University and a Visiting Scholar at Rutgers University. He was recently recognized for his

entrepreneurship work at the United Nations as an Impact100 Honoree and featured in the Huffington Post and CEO Magazine.

What Inspires Me? “Strive not to be a success, but rather to be of value. - Albert Einstein”

Branding Your Personal Story into a Powerful Business

Your personal story is contagious not the business. Your story matters and can be used as a powerful tool to distinguish your business brand from others. People are drawn to stories of success, failures and that of overcoming great adversity. People want to feel connected with the owner of the business not just their products and services. If people see and “feel” your passion of the business within your story, you have the potential of creating a strong community of supports and loyal customers.



About IntelligentHQ

IntelligentHQ is a platform that provides digital business insights, growth, executive education and change through the social media innovation lens to business – both startups and corporations. The company partners with Business Schools and Organizations worldwide identifying new ways, trends, and offering effective strategies, resources and a peer to peer unique digital and social media growing digital platform space.