



RIATA CENTER
business plan
competition

January 29, 2021

\$42,000
IN **SCHOLARSHIPS**
open to all majors

BIG CITY HIGH TECH
MAIN STREET *Lifestyle*
SOCIAL ENTERPRISE

**WHICH BEST DESCRIBES
YOUR BUSINESS PLAN?**

APPLY NOW!

THREE TRACKS AVAILABLE:

- **BIG CITY HIGH TECH**
- **MAIN STREET** *Lifestyle*
- **SOCIAL ENTERPRISE**

STEPS TO ENTER THE COMPETITION:

November 20, 2020 – Intent to Compete

All applicants must be registered StartupTree users. Simply sign up on [StartupTree](#) and tell us who you are, what you do, and what track you would like to compete in.

December 13, 2020 – 10-Page Business Plan Submission Deadline

All entrants must submit a 10-page business plan to the Riata Center for Entrepreneurship at riata@okstate.edu. See competition guidelines on our [website](#).

January 18, 2021 – Top 15 Finalist Announced

Judges will review the business plans and based on the specific criteria, the top 15 finalists will be announced to compete in the Riata Business Plan Competition Finals on January 29, 2021.

January 29, 2021 – Riata Business Plan Competition Finals (Live Event)

Finalists present their business plans in a 10-minute presentation to a group of judges followed directly by 10-minutes of Q&A. Winners will be announced at the awards reception following the conclusion of the competition.

If you have any questions, please call 405.744.7552 or email riata@okstate.edu

\$42,000 TOTAL

1ST PLACE | \$ 6,000

2ND PLACE | \$ 4,000

3RD PLACE | \$ 2,000

Remaining Finalists | \$ 1,000



[Register Here](#)



[Guidelines Here](#)



**RIATA CENTER FOR
ENTREPRENEURSHIP**
Spears School of Business