

Riata Center
businessplan
competition
February 1, 2019

\$45,000
INCASHPRIZES
open to all majors

BIG CITY HIGH TECH
MAIN STREET *Lifestyle*
SOCIAL ENTERPRISE

WHICH BEST DESCRIBES
YOUR BUSINESS PLAN?

APPLY NOW!
THREE TRACKS AVAILABLE:

- BIG CITY HIGH TECH
- MAIN STREET *Lifestyle*
- SOCIAL ENTERPRISE

STEPS TO ENTER THE COMPETITION:

November 26, 2018 – Intent to Compete

Fill out a short online form to tell us who you are and what you do.
<https://riatabusinessplancompetition.eventbrite.com>

December 14, 2018 – 10-Page Business Plan Submission Deadline

All entrants must submit a 10-page business plan to the Riata Center for Entrepreneurship at riata@okstate.edu. See competition guidelines at <https://business.okstate.edu/riata/business-plan-competition.html>

January 16, 2019 – Top 19 Finalists Announced

Judges will review the business plans and based on the criteria, the top 19 teams will be announced to compete in the final round of the competition.

February 1, 2019 – 2019 Riata Business Plan Competition (Live Event)

Finalists will present their idea in a 10-minute presentation to a group of competition judges and individuals in attendance. All winners will be announced at the conclusion of the day at our awards reception located in Keystone Commons at Spears Business.

If you have any questions, please call
405.744.7552 or email riata@@okstate.edu

\$45,000 TOTAL

1ST PLACE | \$ 6,000

2ND PLACE | \$ 3,000

3RD PLACE | \$ 2,000

People's Choice | \$ 2,000

Remaining Finalists | \$ 1,000



RIATA CENTER
FOR ENTREPRENEURSHIP
AT SPEARS BUSINESS