

LANDFILL WASTE DIVERSION

REVERSE PITCH CHALLENGE

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WHERE WE'RE HEADED

AFI Stillwater manufactures
15 million square yards of
vinyl sheet flooring every year



Current processes
are in place to
reconsume portions
of our scrap back
into our product as
recycled content

We want to enhance
our environmental
stewardship and
find *more* ways to
keep our scrap out
of the landfill

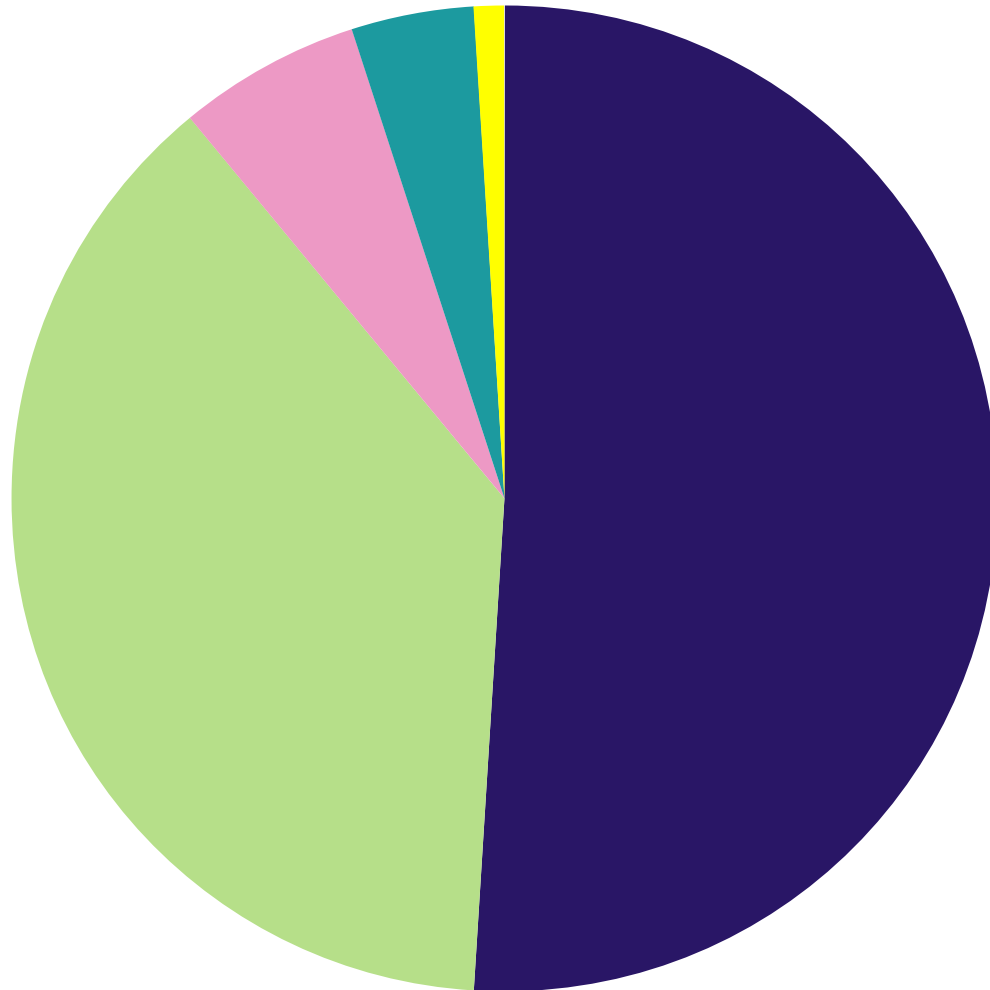
CURRENT STATE

The plant sends approximately **48,000 pounds** of edge trim scrap to landfill each month

- Cost to company
- Cost to the environment



Scrap Content



- Limestone - 51%
- Plastics - 38%
- Cellulose - 6%
- Rubber - 4%
- Fiberglass - 1%

THE NEED

Is there a business solution to
keep this waste out of the
landfill?